

DW Names Gerson Executive Editor

Appointment of Simon W. Gerson as executive editor of the Daily Worker was announced yesterday by John Gates, editor-in-chief of the newspaper. Gates said that Gerson would assume his new post Monday.



GERSON

Gerson, a former City Hall reporter, legislative correspondent and city editor of the Daily Worker, left the newspaper in 1946 to become legislative chairman of the New York Communist Party. He has appeared frequently before legislative bodies on behalf of the party. In the last two years he has been serving as chairman of the national civil liberties committee of the party.

Appointed assistant to the Borough President of Manhattan in 1938, Gerson served in that post for three years during the LaGuardia regime. He has run for

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public office on three occasions, in 1948 receiving 150,000 votes for City Council from Brooklyn as a candidate on the Communist and American Labor Party lines. In 1947 he was certified to replace the late Communist Councilman Peter V. Cacchione in the city's legislative body, but the Council rejected by a split vote a resolution of Communist Councilman Benjamin J. Davis to seat Gerson.

A native New Yorker, Gerson is a combat infantry veteran of World War II. He is 48, married and resides with his wife and two children in Brooklyn. He began newspaper work as a copy boy with the now defunct New York American in 1925.

In announcing the appointment, Gates said:

"Naming of Si Gerson to our staff is part of a large-scale policy by our editorial board and supporters to strengthen our paper in every way. The Daily Worker is soon to go into a combined circulation and financial campaign.

"We intend to fight our way back to a position of full legality as a newspaper expressing a certain point of view in the marketplace of public opinion. We believe firmly that there is a place in our country for a fighting workingclass newspaper which stands four-square for peace, security, civil rights and the socialist ideal. No harassment by official or unofficial groups will stop us.

"In the fight to regain our full democratic rights, Si Gerson will be an invaluable addition to our newspaper's leadership."