

Press Drive Hits 36%; Four Communities in Lead

CHICAGO. — The lagging subscription drive of The Worker and the Daily Worker got a small shot in the arm last week as the totals thus far registered 362 Worker subs (out of a 1,000 goal) and 100 Daily Worker subs (of a 200 sub goal).

And as has been usual in the past years, The Worker supporters in the Lake Street area led all the rest. As we went to press, our paper's supporters in this Central West community had registered one more than 50 percent of their Worker goal and just about as high a percentage in Daily readers. Forty-six Worker subs out of a goal of 90 and seven Daily subs out of a goal of 15 is their record of accomplishment thus far.

Up Albany Park way, they are making quite a race of it. They got 31 subs of their goal of 60 for The Worker and spurted ahead of the Lake Street supporters in Daily

subscriptions. They have turned in 10 for the Daily out of a 15-sub goal. Running neck with both of these areas this paper's supporter in the Ninth Congressional District turned in 33 subs out of a goal of 60, and achieved six daily subs out of a 15-sub goal.

THE South Side area of the city, not to be outdone, finds that the Douglass-Lincoln Freedom of the Press committee has nosed up to within one sub of the 50 percent mark both in Worker and Daily Worker goals. The weekend paper got 19 subs out of a total goal of 40 and the Daily got two subs out of a goal of five. In Hyde Park, supporters of the paper reported 43 Worker subs out of a goal of 90, and 16 Daily subs out of a goal of 25.

Other reports on Worker subs from various community supporters of the paper follow: Southwest,

22 in out of 50; Lawndale, 37 out of 90; 12th Congressional District, 28 out of 65; Far West, 14 out of 50. Lagging badly and seriously hampering the success of the drive are Southeast which turned in 12 out of a goal of 75; South Chicago which registered two out of 25 and the South Side where only eight out of a goal of 100 have been turned in.

THE only industrial group which has made a half-way decent showing in the drive is among the auto workers, where 24 out of a 100-goal of Sunday Worker subs have been gotten. The steel, packing and electrical workers lag badly. Our supporters in many of the AFL unions who have supported past drives so well don't seem to have gotten under way yet. They report only seven for The Worker out of a goal of 50.