

A Letter From Steve Nelson

Dear Reader:

We are writing this to let you know the very serious danger that confronts our paper.

We have had many crises in our 34-year history. But none has been so dangerous, so continuously threatening to our existence, as the one today.

Part of our trouble stems from fact that while our circulation has been constantly declining, printing costs have been constantly rising.

Part of the trouble arises because of our inability to complete the \$100,000 fund drive opened last Spring. The drive was supposed to have raised \$100,000 by the end of June. Today, we have raised only little more than half. Since this drive is essential to our existence, failure to realize it brings us close to disaster.

This is why we were forced to reduce our Daily Worker to four pages, suspend publication for Friday altogether and keep The Worker to 12 pages, instead of the 16 we had before the summer.

The lack of funds, strangely, has kept us from putting through some other economies. It takes money to save money. Thus our printer is willing to get a simpler printing press which would be ample for our present circulation and would save us \$500 a week in printing costs. But it takes capital. And we're so far behind in our printing bills that the printer hasn't got it.

We're giving you these bitter facts in the hope that you and your friends will react in time to save our paper from utter extinction.

We've often discussed the possibility of suspending the D.W. altogether. But we find that publishing The Worker alone will still mean a deficit of around \$100,000. With the economies so far effected, we've cut the deficit of both papers from about \$260,000 to about \$175,000. We hope to get it down to \$150,000 by the beginning of the year.

Thus, the deficit of both papers would be only \$50,000 more than of The Worker deficit alone.

Even a modest increase of circulation could reduce the deficit further and open the way for a return to an eight page Daily Worker.

We propose to try to save both papers, and believe it can be done. We feel our country needs this Marxist paper daily, and without it further progress would be most difficult.

We ask you to act with us by:

- Sending us as much as you can spare immediately.

- Soliciting donations from friends, shop-mates, etc., and sending them to us at once.

- Renewing your subscription.

- Getting subscriptions from readers, former readers and new readers.

These are the brutal facts. We hope you will respond immediately.

For the Committee to Save
The Worker and the Daily
Worker.

—STEVE NELSON.