

A Perilous Lag

Just a week ago, we shook off our hesitancy to issue emergency pleas in connection with our current fund and circulation drives, and told you—our readers—we could not continue unless we get some immediate response to these drives. At that time, two weeks after initiating our \$100,000 spring fund appeal, we had received a bare \$689. And so we shook off our hesitancy because we had to in order to live.

The effect has not yet been felt, and we are in ever greater peril. Less than a thousand dollars has come in during the week. And today, nearly three weeks after the initiation of the three-month drive, we've received less than \$1,500 of the \$100,000 goal. The circulation campaign likewise has not yet taken hold, especially in New York where its lag is most sharply felt.

Most contributions received this past week were from devoted individual supporters of our paper. They are most welcome and profoundly appreciated, as are the warm messages accompanying some of them. Keep them coming!

But we're most seriously concerned that organized reader groups, with a tiny handful of honorable exceptions, remain silent. Where are the Committees in Illinois, Michigan, Ohio, New England, New Jersey, Pennsylvania, Wisconsin or Maryland? A group of valiant North Dakota volunteers have sent in a few tens; there was \$60 from a Connecticut group and \$36 from Chicago. That is pretty much all outside of New York, except for individual contributions.

In New York, the intrepid garment workers came up with \$131; there were contributions from bakery and restaurant workers; from groups in Manhattan's Chelsea-Lincoln Square area, Lower east side and upper east side; and \$25 from the northeast Bronx. That is all.

Perhaps the idea is there is plenty of time, and things will eventually get rolling. There is no such time available to us. Debts mount and credit has its limits. Costs continue every day, and must be met or there is no paper.

We have continued publishing through these difficult years because our readers, and especially our reader groups, have come through in every crisis.

You cannot, and will not, fail us now!

We ask particularly our trade union supporters in New York, and our most strongly organized groups such as those in Illinois, Michigan, New Jersey and elsewhere, to come through quickly with initial contributions to pull us through!

Make all checks and money orders payable to Robert W. Dunn. Send all contributions to P.O. Box 231, Cooper Station, New York City 3, N. Y.; or bring to 35 E. 12th St., N. Y. C.