

PRO-RED COAST DAILY TO BECOME WEEKLY

Special to The New York Times.

SAN FRANCISCO, Jan. 28—The People's World, the West Coast's pro-Communist daily newspaper founded nineteen years ago, will become a weekly the week-end of Feb. 9-10.

The tabloid publication announced in a first-page editorial today that its final appearance as a daily would be next Thursday. It said that for five years the paper had been "on mighty thin ice."

"The years of cold war and McCarthyism were years of attrition for the paper," the editorial said. "Circulation fell, and the basis of support shrunk. * * * Then came 1956, with its impact on the Left, bringing into focus what has been accurately described as a crisis on the Left."

A spokesman said the high point in The People's World circulation had been reached in 1947, when the figure was 20,000. He said it had dropped to half that by last October. Since then there had been further losses.

The People's World, according to its executives, was not an official organ of the Communist party. They described it as "sympathetic to the Communist party."

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