

POLITICAL COMMITTEE MINUTES, No. 10, January 7, 1972

Present: Camejo, A. Hansen, J. Hansen, Jenness, Jones, Lovell,
Novack, Sheppard, Stone

Visitor: Rose, Seigle

Chairwoman: Stone

AGENDA: 1. Administrative Committee Report

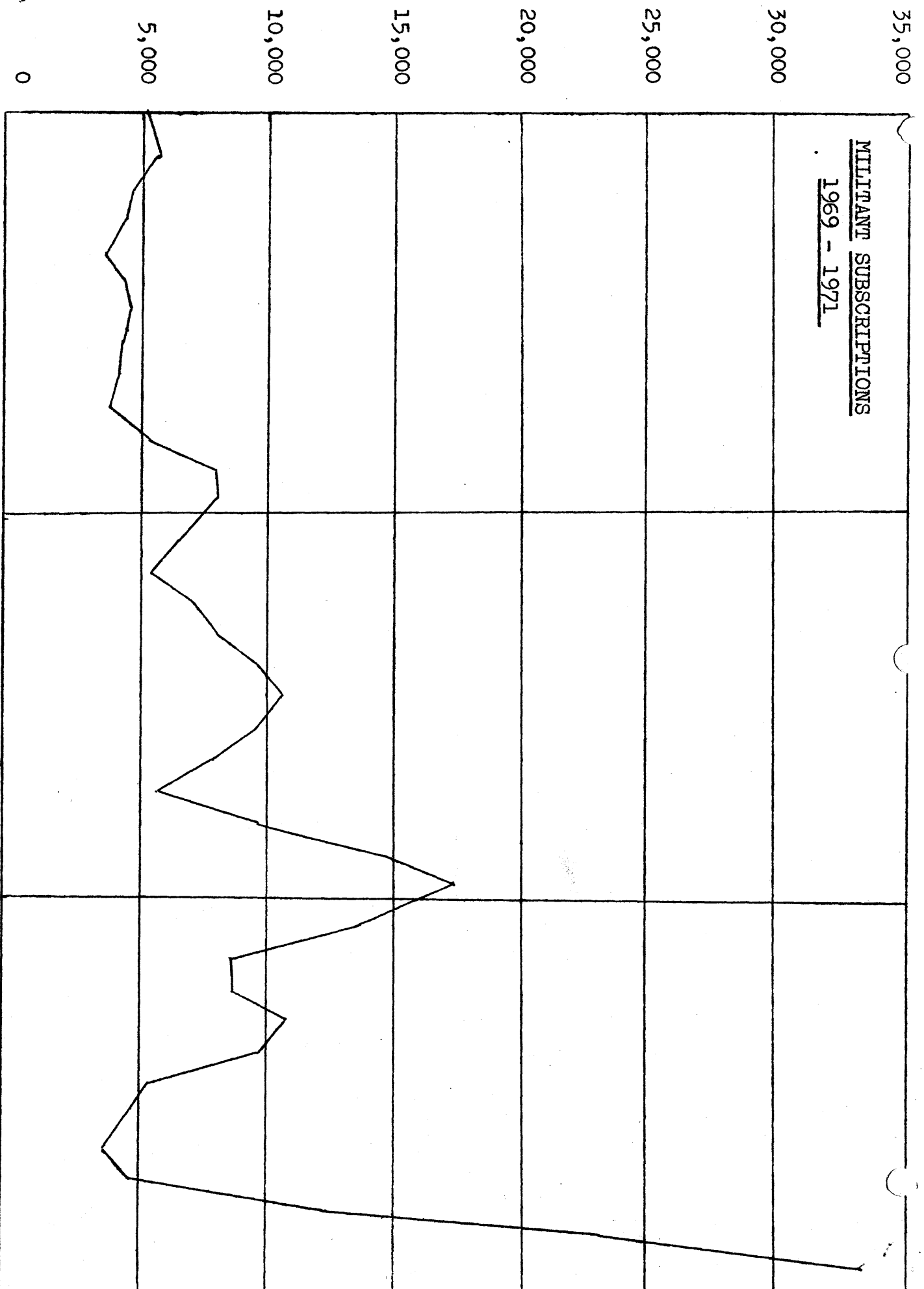
1. Administrative Committee Report

Sheppard reported on the projected renewal campaign for
The Militant. (See letter of December 27.)

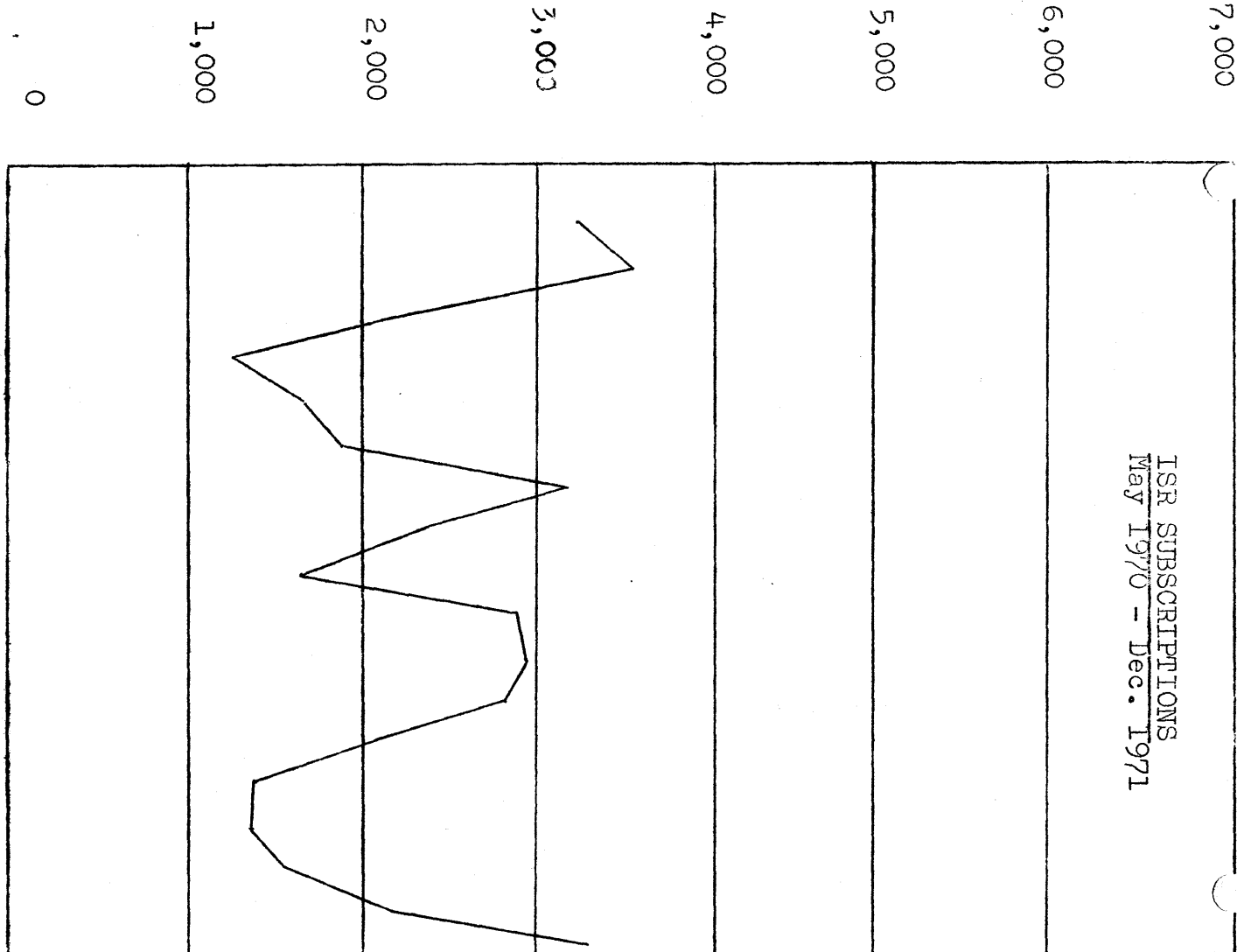
Discussion.

Meeting adjourned.

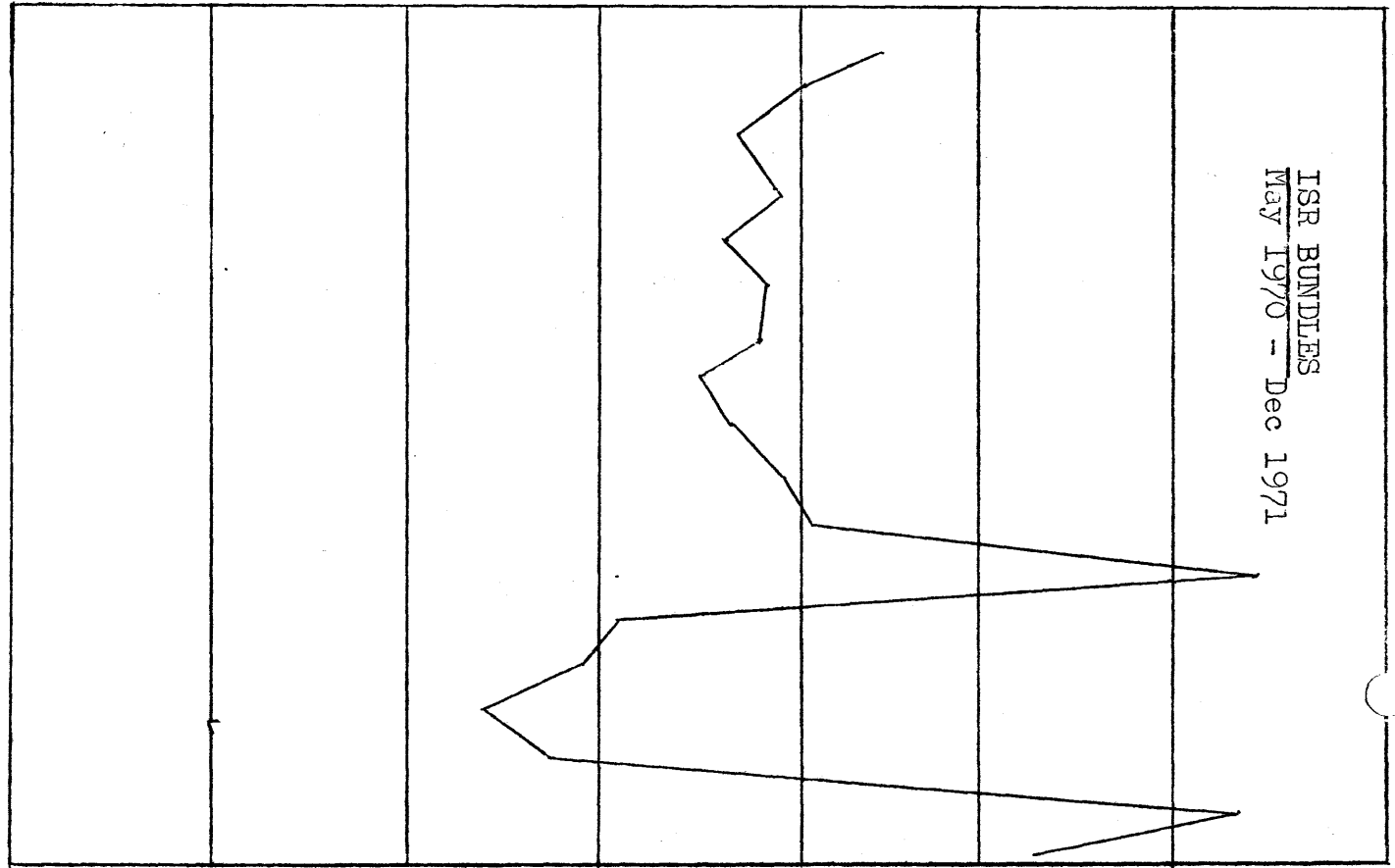
MILITANT SUBSCRIPTIONS
1969 - 1971



ISR SUBSCRIPTIONS
May 1970 - Dec. 1971



ISR BUNDLES
May 1970 - Dec 1971



21,000

18,000

15,000

12,000

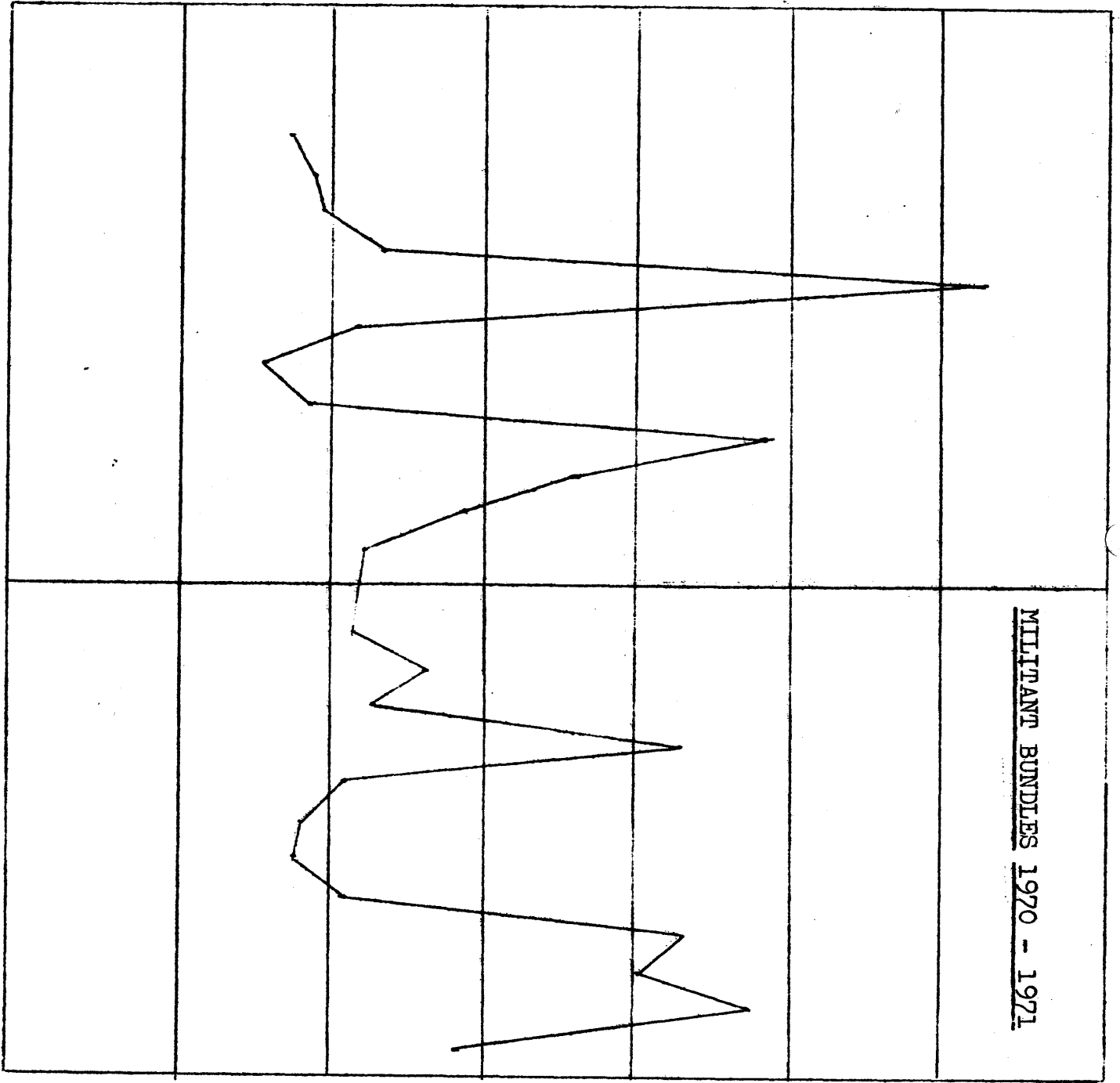
9,000

6,000

3,000

0

MILITANT BUNDLES 1970 - 1971



1970

1971

JAN
FEB
MAR
APR
MAY
JUN
JUL
AUG
SEP
OCT
NOV
DEC

JAN
FEB
MAR
APR
MAY
JUN
JUL
AUG
SEP
OCT
NOV
DEC

COMPARISON OF BUNDLES

| | 12/71 | <u>Militant</u> 6/71 | 3/71 | 12/71 | <u>ISR</u> 6/71 | 3/71 |
|-------------------------|-------|-------------------------|------|-------|--------------------|------------|
| Detroit | 500 | 250 | 300 | 150 | 150 | 150 |
| Boston | 450 | 435 | 650 | 150 | 63 | 75 |
| Oakland-Berkeley | 400 | 200 | 200 | 125 | 135 | 175 |
| Houston | 350 | 170 | 150 | 75 | 50 | 50 |
| Lower Manhattan | 325 | 200 | --- | 150 | 100 | --- |
| Chicago | 300 | 300 | 250 | 150 | 150 | 150 |
| Denver | 300 | 180 | 100 | 50 | 50 | 50 |
| Los Angeles | 300 | 50 | 200 | 75 | 75 | 125 |
| Philadelphia | 300 | 200 | 200 | 75 | 150 | 150 |
| San Francisco | 300 | 200 | 200 | 100 | 100 | 100 |
| Washington D.C. | 250 | 400 | 75 | 75 | 75 | 50 |
| Brooklyn | 225 | 200 | --- | 75 | 75 | --- |
| Seattle | 225 | 100 | 150 | 50 | 30 | 125 |
| Atlanta | 200 | 125 | 100 | 40 | 40 | 60 |
| Austin | 200 | 50 | 150 | 40 | 40 | 65 |
| Cleveland | 200 | 150 | 200 | 100 | 75 | 75 |
| Upper W. Side | 175 | 100 | --- | 75 | 75 | --- |
| Twin Cities | 160 | 200 | 150 | 60 | 60 | 60 |
| San Diego | 150 | 100 | 145 | 25 | 25 | 40 |
| Tallahassee | 120 | 30 | 90 | 30 | 10 | 5 |
| Knoxville | 100 | --- | 25 | 10 | 5 | 5 |
| Madison | 100 | 150 | 75 | 75 | 75 | 100 |
| Providence | 90 | 50 | 75 | 45 | 25 | 25 |
| Kansas City | 75 | 60 | 60 | 20 | 20 | 30 |
| Long Island | 75 | 40 | 75 | 10 | 10 | 10 |
| Portland | 75 | 75 | 75 | 30 | 15 | 15 |
| Amherst | 60 | 30 | 60 | 15 | 15 | 15 |
| Ann Arbor | 50 | 75 | 50 | 20 | 20 | 20 |
| Binghamton | 50 | 5 | 50 | 15 | 15 | 35 |
| Bloomington | 50 | 70 | 50 | 25 | 10 | 10 |
| Columbus | 50 | 25 | 50 | 10 | 5 | 25 |
| Eugene | 50 | 10 | --- | 20 | 8 | -- |
| Tampa | 50 | 50 | 50 | 50 | 50 | 50 |
| San Antonio | 50 | 30 | -- | 7 | 7 | -- |
| Worcester | 50 | 25 | 75 | 16 | 15 | 35 |
| Boulder | 45 | -- | 50 | 15 | -- | 10 |

| | 12/71 | <u>Militant</u> 6/71 | 3/71 | 12/71 | <u>ISR</u> 6/71 | 3/71 |
|---------------|-------|-------------------------|------|-------|--------------------|------|
| DeKalb | 40 | 40 | 70 | -- | 25 | 25 |
| Edinboro | 40 | 5 | -- | -- | -- | -- |
| Gainesville | 40 | -- | 30 | 3 | -- | -- |
| Milwaukee | 40 | 12 | 50 | 20 | 10 | 50 |
| Phoenix | 35 | 25 | 100 | 10 | 10 | 15 |
| Kinston | 30 | -- | -- | 5 | -- | -- |
| Logan | 30 | 20 | 100 | 5 | 15 | 15 |
| Paterson | 30 | 20 | 30 | 5 | 5 | 15 |
| Santa Barbara | 30 | -- | -- | 15 | -- | -- |
| Tucson | 30 | 25 | 25 | -- | 10 | 5 |
| Nashville | 25 | -- | 25 | 10 | 8 | 8 |
| Claremont | 20 | 30 | -- | 8 | 5 | -- |
| Oxford | 20 | 20 | 30 | -- | 10 | 10 |

CIRCULATION FIGURES FOR OCT. 1970 - SEPT. 1971

| | <u>Militant</u> | <u>Daily World</u> | <u>Guardian</u> |
|---------|-----------------|--------------------|-----------------|
| Bundles | 9,187 | 14,945 | 2,300 |
| Subs | <u>9,869</u> | <u>10,100</u> | <u>15,805</u> |
| | 19,056 | 25,045 | 18,105 |

Peak Circulation for The Militant:

| | <u>Dec. 1971</u> | <u>Dec. 1970</u> |
|---------|------------------|------------------|
| Bundles | 6,513* | 7,350 |
| Subs | <u>36,328</u> | <u>19,500</u> |
| | 42,841 | 26,850 |

*The Dec. 1971 bundle figure is based on the last issue during the month. Many bundles were cancelled or reduced because of the holiday vacation. It will go up in January.