

The Agitation League.

Reports from California are most gratifying and the direct cause for this is the Agitation League. Twenty-five thousand papers per week are being sent to that state and paid for by the Agitation League.

An Appeal to Reason

If you strictly apply your political belief to the purchasing of breakfast foods, you will buy Kellogg's Toasted Corn Flakes.

For Kellogg's shows no favoritism. All dealers, big and small, pay the same price for case lots or cartons.

After you once try Kellogg's your appetite will also try Kellogg's. For it has a delicious flavor found in no other brand of Corn Flakes.



Look For This Signature on the Package

A Socialist History of the Human Race

No one Socialist has ever written any comprehensive history of the world. No one man ever can accomplish this task successfully, for the labor is too great for one man.

The Evolution of Man.

The story of man's descent from the lower forms of life. Simply told and illustrated with the latest scientific facts.

The Origin of the Family, Private Property and the State.

By Friedrich Engels. This is the first of the three volumes of the work which explains the origin of the State.

Antislavery Society.

By Lewis H. Morgan. This is a history of the anti-slavery movement in America.

The History of the Working Class.

By G. P. Goshaw. This is a history of the working class in America from the days of the first settlers.

The Eighteenth Brumaire of Louis Bonaparte.

By Karl Marx. How a political party became the dominant power in France.

The Civil War in France.

By Karl Marx. This is a brief history of the glorious revolution of 1871.

History of the Great American Republic.

By Joseph P. Kamp. The true story of how the great republic of America made its start.

The Socialism of Property.

By Paul Lafargue. This book will help you understand the meaning of all the facts related to the property system.

1912 CALENDAR FREE

Four very beautiful Christmas and New Year Post Cards with the best Socialist literature. We therefore make these SPECIAL OFFERS:

Money Needed in Los Angeles

The National Executive Committee of the Socialist party has issued a call for funds to assist the Los Angeles comrades in carrying on their municipal campaign.

A True Fairy Story.

Once upon a time there lived in the forest of Politics a big, big Bear named Capitalist. He and his family lived behind a strong barrier made of boss-shops and millions of dollars.

Conservation Facts.

There is yet untold wealth of coal, oil and iron on the public lands in Wyoming and Montana.

Who Are the Law Makers?

This is not a solitary instance, for similar instances are happening all over the country.

News of Socialism.

Three months ago I ordered twelve copies of the Appeal in a bundle.

Hell of a World.

Announcement is made that 25 of the 70 hot mills of the American Sheet and Tin Plate Company.

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THE FORWARD MOVEMENT.

The Men and Religious Forward Movement has reached Kansas City, where lately a team of speakers and organizers began a crusade.

Lost-A Boy.

I have lost a boy; the loss of whom is a worse loss than the loss of a leg or an arm to me or even my own life.

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THE APPEAL ARMY

"Carry California for Socialism" Big Ten for Week Ending Nov. 11.

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A SOCIALIST WATCH

At an Anti-Trust Price

A Magnificent Watch for Socialists Only

The Genuine Burlington Special Admittedly the world's masterpiece of watch manufacture.

THE FIGHT IS ON!

We are bound to win our glorious Anti-Trust fight even against the most overwhelming odds.

Special Offer to Socialists

THE MAGNIFICENT BURLINGTON SPECIAL, now very hard to get, direct to you at the ROCK BOTTOM PRICE.

No Money Down

Write for the Free Watch Book

Write for the Free Watch Book

THIS BOOKLET will quickly convince you, too, that you do want an Anti-Trust Watch.

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Catholic Praise Appeal Army.
From Catholic Transcript, Hartford, Conn.
America directs attention to the fact that "there is an army of 50,000 known as the APPEAL Army," active in securing the circulation and ever greater expansion of the Socialist weekly, the APPEAL to REASON, which already numbers half a million subscribers and many millions of readers. To each member of this army a circular letter was sent from the national office of the Socialist party, with a special application blank for party membership, urging the recipient to become a member of the party or if already one, to induce another to fill out the blank. The results are now beginning to show themselves. Of an army of 50,000, to pledge themselves to the spread of catholic literature! What is so unselfishly done by the worker in the Socialist cause, who looks for no reward in the hereafter, can certainly be done by you, prompted by all the high motives which faith suggests and by the most urgent appeals from the Vicar of Christ.

HOW TO REACH THE FARMER.

Members of Local Girard, have compiled a complete mailing list of every farmer in Crawford county for campaign purposes. Berger's tariff speech was chosen as the first shot to fire at this list, and the Socialists at Work edition of the Appeal the second. From time to time these voters will get other bombardments of suitable propaganda. It is already proving effective.

The organization as a whole is perhaps not able to take up work locally in the wholesale way we have done it here, but where a city is financially able to bombard the country districts it should be done. Where not possible, then the towns should take it up.

Begin by getting the names and addresses of all patrons of rural routes. Have these names written plainly on durable paper, and preserve the list. When you want to sample copy this list with the Appeal, buy a supply of single wrappers seven and a half by nine inches, and write the names thereon at the top of the page. Send in these wrappers and the Appeal will send the papers at the same cost as bundles. You can have these wrappers cut at any newspaper office from common print paper at little cost. If there is anything you don't understand about this write the Appeal and we will send you sample of the single wrapper.

Do not overlook the farmer. Once converted to Socialism he is a sticker and stayer.

He does not often move, and he seldom loses his job.

Convert him and he will always have a dollar or so to put into propaganda.

Without his vote you cannot win this nation.

He is discontented and sore just now and in a mood to read.

It took literature to reach you. The same thing will reach the farmer. You have your distribution brigades for the cities, why not the country?

Make Uncle Sam the distributor. He will do it if you furnish the mailing list.

The next big issue of the Appeal will be a propaganda edition.

Get busy on your country list, and be ready for business.

AN AVALANCHE OF VOTES.

The telegraph wires fairly sizzled Tuesday night with the report of Socialist votes and the election of Socialist officials. For the first time in the history of the American Socialist movement the capitalist press has reported Socialist victories and it has done so under big headlines. It appears that we have elected no less than eight mayors in Ohio and scores of city councilmen. Results at other places have been no less encouraging. This ends the elections until next spring, when thousands of municipalities will ballot. Doubtless when the campaign next year is ended we will count our officials by the thousands, instead of the hundreds.

As the election returns began to come in Wednesday morning and we realized what had been done, a serious minded group were discussing the matter in the APPEAL office. The thought that seemed to be borne in the mind of all by the occasion could be expressed in these words: "We are being clothed with tremendous responsibility in this country." The next question that suggested itself was, "Will we be able to handle the situation?" Political action presupposes political power and political power carries with it the ability to adequately perform service. Ours is not only a work of honest administration of government but of such reconstruction of business as to conform to the Socialist ideal and purpose as the present capitalist law will permit. Hate the capitalist law and despise the lawyers as we may, yet the fact remains that we must proceed in all things we do in a legal and constitutional manner, until such time as we can change the constitution. This involves a knowledge of the law. To furnish this knowledge to the rank and file of the party the APPEAL through Comrade J. I. Sheppard, of Fort Scott, started its legal department. Sheppard has arranged for a complete course of law by correspondence. Before each student finishes this course he will receive a treatise on the law from a Socialist standpoint prepared by Sheppard and calculated to teach the student what is possible and what is not possible in changing established conditions.

It is our hope to build a new type of lawyers with a new point of view and a new code of ethics. Whether or not the student is to become a lawyer, the taking of this course will better equip him for speaking, and should be his fortune to be elected to office, such a course of information would be invaluable to him.

If you can spend the money and spare the time for this course, communicate with the APPEAL Legal Department, Fort Scott, Kans.

It will be remembered that sometime ago the APPEAL contained an article by Eugene V. Debs asking that an effort be made to save the life of Earl Gilchrist, a sixteen year old boy who had been sentenced to be hanged in Arkansas for murder, the basis of this request being the youth of the victim. The governor of Arkansas was besieged with letters and telegrams, and has just announced a commutation of the sentence to sixteen years imprisonment. That is good. The social idea is growing so extensively that no one however remote can any longer be oblivious to the public opinion of the whole country. Nothing will bring north and south together more truly than this growing social impulse.

In the Perspective

BY J. A. WATLAND.

THE ownership of the land and the control of the volume of money, is far better than owning the bodies of men and women. Such owners can control all the products of labor without any care for or annoyance from the workers. Wage slaves, instead of trying to get away from their masters, spend more than half their time in trying to hunt up a master. Funny how things have drifted in this country in thirty years.

DON'T like it, eh? Well, now that's funny. That a republican don't like the way I run this sheet is decidedly rich. If it would advocate the g. o. p. no matter about principle, you'd just dot it on, wouldn't you. Do you think I want to please you? Well, I don't. To please you would do you no good. After you get your eyes open, as the boys say, you'll come to think quite well of it. It may be necessary to make you mad to get you to thinking. You may take the paper between the thumb and index finger of the right hand and carefully deposit in the stove a few times. But in your heart you'll feel like you've done a silly, ignorant act. Then you'll try to read the blamed thing the next time it comes, and gradually you'll get acquainted with yourself and find you are not so bad and blood thirsty as you tried to make



It cost nearly one billion, five hundred million dollars to run the U. S. Army and Navy for the years 1903 to 1910. Over \$150,000 for each man, woman and child in the United States. On page 18 of the "Arsenal of Facts" you will find this in detail, and it would be a good thing to spring on the fellow who claims this government cannot afford old age pensions. You can get this and other interesting facts (bound in the orange leather) by sending us a list of twelve subscribers for forty weeks at 25 cents each—or ordering a bound volume for a year at \$3.00, buying a dozen extra copies at 50c.

yourself believe. The item you read that makes you maddest will stick longest in your mind and you'll get acquainted with it. After awhile you'll begin to find out that the item was not so bad after all, that in the main it was as fair as a crank could possibly be anything, and after awhile you'll wonder how you could have been such a blamed fool as not to see that statement as an absolute fact all the time. Oh, I know you will. I went through that mill once upon a time. Yes, get mad, swear, if you can't help it, burn up the paper, but remember all the pleadings of the leading patriots of 1776 were availed until the people got mad. Now get mad in the greatest possible hurry. You've been a docile, good-natured fool until the trusts have robbed you of a home, money and employment. Lambast the Socialists for all you can lay your tongue to. Men who act this way make the best kind of Socialists when they get converted.

"WHAT! Would you have the government go into business and ruin the people now engaged?" Yes, have the people go into business; but those engaged now would have employment and get the full value of their time, and that would be several times as much as most of them are now getting, and they'd have no worry, fret or fear of getting out of paying positions. My friend, let me ask you: When the shoe factory got started didn't that destroy the business of the shoemaker? When railroads started didn't that destroy the freighters and coaches? Are not companies and monopolies today destroying the business and vocation of millions? Are not big fish eating up small ones all the time? What are all these people to do? Go where they will they are met with the same state of affairs. Is a system that robs and will eventually starve millions that a few may gratify an "incentive" to gather wealth and power, one that the millions should support? This system offers nothing to those it forces out of business—the New Civilization will make them equal partners in the newer, great plant or store. Which one is the best? The small merchant is the only obstacle now in the way of the New Order. Monopoly will soon wind up his little ball of yarn, and replace him with one grand retail establishment, saving to the trusts nearly all the rents, interest, taxes, lights, fuels, wastes, and losses of the dozens of small dealers. When this small class of dealers are forced into "liquidation" and become common day laborers or beggars and their children after them—they will begin to realize the mistake of their selfishness. Yes, every argument is in favor of the people, doing for themselves and living each for all and all for each. And they are going to be forced to see it by the stern logic of events. Every bankruptcy brings nearer the Day, by forcing unwilling minds to meditate upon the inevitable.

GOV. STUBBS AROUSED.
Southeastern Kansas has for many years been notorious for the number of mine accidents that occurred there. The deaths and casualties throughout two counties, Crawford and Cherokee, have been averaging about one a day. Of course, there would not have been so many had the laws been enforced and proper care taken to conserve human life. But though Governor Stubbs assiduously enforced the prohibitory law, the laws for the protection of the workers were not enforced; though Leon Beason, the new Socialist mine inspector reported violation after violation, the local officials did nothing.

Finally, after a careful investigation of conditions, Mrs. May Wood-Simons wrote a two page story in the *Coming Nation*, accompanying the account with facts, figures and pictures, and at the same time addressed a personal letter to Governor Stubbs, asking him why he did not enforce the mining laws. This brought instantaneous results. David H. Leaby, secretary of the governor, wrote, saying the information had been filed with the attorney general, and added:

"I asked the attorney general to give it his immediate attention. In the meantime I would call your attention to the fact that the county attorney is the proper person to enforce the laws, and if he fails to do it, then it is up to the attorney general."

Accompanying the letter to Mrs. Simons was a copy of the letter the governor wrote to Attorney General Dawson. In that letter he says:

I wish you would immediately investigate the complaint of Mrs. Beason, a copy of which I am sending you. Ask to understand it, you have an assistant attorney general in Crawford county, who can possibly do this more quickly than anyone you could send down there, and at less cost to the state. If it is necessary to get a special man to investigate the case, I think it would be money well spent. If, thereby, we could save the lives and limbs of those engaged in this hazardous work.

The "assistant attorney general in Crawford county" to which allusion is made above, is a man who has been making Herculean efforts to enforce the prohibitory law. But it was only after Socialists took the matter up and laid it before the governor so plainly that it could not be longer ignored, that action was taken in behalf of the lives of the miners. Frank Lane being one of the sufferers. It is a work that must be largely credited to the *Coming Nation*. Mrs. Simons and Leon Beason.

HANDED 'EM A LEMON.

The fruit growers of California thiffik the railroads are charging them too much on the transportation of lemons. After the passage of the Payne-Aldrich tariff bill, which raised the tariff on lemons, the railroads increased freight rates to absorb the profits which the lemon growers thought belonged to them. The lemon growers, forthwith, went into the federal district court for relief. And, strange as it may seem, the district court gave them the relief sought and ordered the railroads to reduce freight rates. The railroads had one more guess coming, and took the case to the court of appeals and the action of the lower court on the ground that the lower court did not have jurisdiction. Sure, that's what higher courts are there for. If the lower court had held that the railroads had a right to make the increase, then the higher court would not have raised the question of jurisdiction, but would have sustained the action of the lower tribunal. It's a great game in which the under dog always gets licked. This decision will be a sad blow to the fruit growers of not only California but throughout the entire west. This decision of the court places them at the mercy of the high-women who control the railroads. Perhaps it is a good thing. It will give some of the fruit growers the Socialist idea of abolishing the private ownership of railroads and other productive property on which the people depend for clothing, food and the other necessities of life.

WOMEN TO THE FRONT.

The adoption of woman suffrage in California is likely to disturb the balance of power throughout the entire United States. There are now six states in the union in which equal suffrage prevails. This provision has added to the vote men cast, votes by women as follows: California, 500,000; Colorado, 160,000; Idaho, 45,000; Utah, 63,000; Washington, 120,000; Wyoming, 35,000; total, 928,000.

This vote of nearly 1,000,000 makes the result in the presidential election very uncertain. It is seldom that any president receives a plurality as great as this. If the women should unite on one candidate, or if they should throw their vote almost solidly to the Socialists, there would be such a tremendous political change as would amount practically to a revolution.

Although the Socialist party is the only one in the United States that has persistently from the first declared for equal suffrage for women, suffrage is coming by leaps and bounds. There are now only nineteen states in the union which have no form of suffrage for women, al-

Threat to Murder Socialists!

Los Angeles Times (Otis' paper) Nov. 2
"And soon—it has begun to happen already—the plain citizen of every country will form a combine. Its object will be the suppression of sedition and anarchy in the persons of the professional agitators. Theirs will be a big, powerful, effective, but very unostentatious revolt. It will work quickly, surely, silently. The first thing the Plain Citizen Combine will accomplish is the QUIET REMOVAL of these gentlemen. They won't be blown up; they will just QUIETLY DISAPPEAR from human ken. There will be a little inquiry at first, but it will die down ever so quickly, for of all people in the world the professional agitator depends entirely upon his presence and his glib tongue to maintain any sort of interest or influence in his followers. His impassioned rhetoric is his only asset."

"The idea of the Plain Citizen Combine is not being mouthed abroad and it is not seeking members or subscriptions. But it is growing rapidly nevertheless, and it is a very real and tangible thing. With the itch removed, the great disease of unrest will soon be cured, and the world will settle down for another half a century."

GET THIS?
My day-laboring brother, wait a moment. I know you don't care for politics, and have no time to hear me talk, or to read books, but please wait just a minute. I am not going to ask you to invest a cent in any scheme to profit anybody at your expense. Did you ever think, while hard at work for somebody's profit, that all your tools were thought out by scientific minds; that the wonders of earth and heaven have only been revealed by and through science? Don't go, wait just a minute. Science has been thinking just as much about the worker as it has the tools he uses. It was thought out how you may live like kings, if you desire it. These scientific cranks have discovered that the average day laborer is paid \$1 while the things that labor made for that dollar are sold for \$10.50. That if the people would have all business conducted on socialistic methods, the workers would get approximately \$10.50 a day, and no house rent, no tax and no interest. Every family could be scientifically housed, fed, clothed and educated by working only four hours a day! People would then govern themselves instead of being governed by coal and barons, railroad kings, oil dukes and merchant princes. There would be work for all at this rate for every day any one desired it. Think how hard you work, and how the girl you loved and courted and married tries to skip and get along, and how she has to turn and twist and make over for the little ones, and how you almost sink in despair at the continual struggle! Please do think of all these hardships and injustices you bear that a few millionaires may live and squander and work not. They live off your vote. All the pleasure of peace and plenty and no fear of want will come to you working people when you learn a little politics for yourselves. Thousands of earnest, patriotic men are today giving their lives and means-trying to get you to see these scientific truths. It's to your interest, to the over-worked wife's interest, and to the interest of your babes that you fear these things for yourself. "Goodbye."

SENTIMENT CHANGING.
Public sentiment is changing. The once prevalent and utterly erroneous conception of the representative Socialist as a bomb-throwing madman or a demagogic ass is fast disappearing.

"People are coming to see that there are just two divisions of people on this earth, the takers and givers and that daily, yea hourly, the average man's chance of becoming one of the former is shrinking toward the infinitesimal."

"The world may be the young man's oyster, but his tools for opening it have been taken away. In place of a community of people independently well to do has come the oligarchy of owners and the vast proletariat of owned."

The man as a man counts for nothing in this election. The man as an embodiment of the eternal principle of the greatest good for the most people, counts for everything.

"Brilliant men with faulty principles are much more dangerous to the body politic than mediocre men impelled by a passionate devotion to the cause of humanity. The former's mistakes will lean towards big business; the latter's toward the toilers. The former will be thinking of dividends; the latter of wages."

"The Star may lose this fight for the masses in Sacramento, but it will never be ashamed of having espoused the cause of Allen Stuart and his fellow Socialists in this municipal election. It believes they will win."—Star, Sacramento.

An *Editor* in a Scripps daily, supporting the Sacramento, Cal., Socialists' fight.

ANOTHER MAYOR "ON."
It will be remembered that a short time ago the mayor of Indianapolis, in order to break the power of combination in his city on the price of potatoes, imported several carloads and sold them at cost. It produced results immediately. The same thing has more recently happened in Des Moines, Iowa, where Mayor James Hanna, by selling potatoes at cost, brought them down from 60 cents per peck to 65 cents per bushel.

The significant part of this is that cities are showing that they can legally engage in business, and by engaging in business sell things at cost and break the power of monopoly and combination. It is really the enforcement of a socializing proposition under present law and without appealing to the national government to accomplish results. We have been overlooking the fact that municipalities and counties have it in their power under existing law to engage in business, employ the unemployed, and break the force of private business. These things are coming, not from Socialists, but from Socialist agitation.

Now that they have quit ridiculing Socialists, Socialists will get their inings on the ridiculous capitalist system.

Magic of the "Little Old Appeal."
BY MAX BERSER.
Organizer Branch No. 1, N. Y. City.
While riding on a slow moving trolley the other day, I noticed a middle aged man sitting along side of me. I had a bunch of APPEALS with me. Detective Burns; You Are a Liar!—headliner, and placed one along side of him and began to watch him to see if he would "bite." The word "Liar" caught his eye, he picked up the paper and immediately was deeply absorbed with it. He was so interested in what he was reading that he missed the street where he wanted to get off.

I started a conversation with him and asked him what he thought of the paper, he said that it seemed to him this paper did not hesitate to say what it thought of a "man" (?). The conversation finally drifted to Socialism he seemed to be interested and I asked him whether he would care to subscribe to this little outspoken paper. He did. I took his address and now I am going to good him with Socialist literature.

The APPEAL has a magic power all of its own; and there are thousands of different ways to place it before the heathens. Comrades, try the above or some other method, and you will be surprised at the results that you will get.

WHY THEY DID IT?
Why did our forefathers fight for the kings and nobles who robbed them? Why did they give their sons and daughters to their rulers for servants and pleasure? Why were they content to live the meanest, hardest lives of drudgery that the kings, nobles and great people might live in luxury? Why were they always willing to shoulder battle axe and torch at the call of the ruler and go over the border, or perhaps the next neighborhood, and murder people and burn down their homes, when these people had never injured them? I wish I could fasten your attention on these questions long enough to seriously meditate. Why did the people act so badly? Was it anything else but ignorance? They had been taught from childhood that it was honorable to be a killer of men and that they must obey their king. And as they understood honor, they were honored for doing these things. They could not see themselves as we can now look back on them. Do you see what I'm driving at? We have, as a race, progressed wonderfully, but do you believe the race is yet as perfect as it will be? Will all coming generations obey the same kind of laws we now do, think you? Do you believe that no society can be founded where there will be no want, misery and starvation? Do you believe that coming generations will devise remedies for existing inequalities and injustice? And if so, by what other means than by thinking out remedies? Then why not this generation think out these remedies? And are you sure that the remedies are not already thought out and you have not learned that fact? Do you think that as soon as anything of benefit to the human family is thought out that everybody knows it at once? Have not all scientific men had to fight the prejudice of centuries before the people would adopt the truths they discovered? Is it not in the range of possibilities that you may be one of those coming generations who will discover truths that will make you and yours nobler and happier? As our forefathers held to ideas that oppressed themselves, may we all not now be holding other ideas just as ignorant and oppressive? And can we ever be certain until we take our ideas that are disputed, and tear them to pieces, look at them on all sides, analyze them and get others' views of them also? Have you so taken your political ideas and examined them without prejudice? Or have you taken them as handed down to you? If all men had taken and held to the ideas as given them would the world not be in darkness yet? Are you one who rejects all new ideas without examining? Brother, the new civilization offers you rich or poor, your wife, your children, your neighbors—all mankind—peace, plenty, happiness and progress. Why will you spurn it and cast it aside as something loathsome, wild, impossible, without an investigation?

THREATENS TO KILL.
In another part of the APPEAL is a clipping from the Los Angeles Times, Otis' paper, making threats to kill "professional agitators."

"The first thing the plain citizen combine will accomplish," says the Times, "is the quiet removal of these gentlemen. They won't be blown up. They will just quietly DISAPPEAR FROM HUMAN KEN."

It will be noticed that this is not a suggestion, but a claim that a combine is being made for destroying agitators, Socialists especially. The idea of the "plain citizen combine" is not being mouthed abroad and it is not seeking members and subscriptions, but it is growing rapidly nevertheless and it is a real and tangible thing.

As a Los Angeles comrade writes, "This looks like a confession of a genuine plot to murder, not only the McNamara's, but also all who are agitating for a change in conditions. It is more than Sheriff charged in his articles from Los Angeles."

It is clearly against the law to publish or send through the mail threats of any kind. This is a threat against the lives of many. If the postoffice department which is so assiduously prosecuting the APPEAL to REASON in the federal courts, is honest in its work it will at once take action against Harrison Grey Otis of the Los Angeles Times because of this publication in his paper of November 2.

THE Christian Union Herald, published in Pittsburg, Pa., contains a full page advertisement of the Boy Scout movement, in which it says: "The central trades and labor union passed a great big resolution against the little Boy Scouts. The union is a lot of mighty big men and they say the Boy Scouts will be trained so they can break up strikes. Now, isn't that just the greatest thing that has ever been said about the little boys? You see, these men are wise. They are more afraid of the boys than they are of the men, because the men were not trained at the right time, but if these men are trained they will be the strongest kind of men." What do you think of this as showing that the church does not understand that the Scouts are being trained for strike breakers?

SOCIALISM will not end the need to toil, it will only so regulate toil that it will be oppressive to none. Socialism will not end commerce, but so utilize it that it will benefit all. Socialism will not end human impulses and ways, but only humanize them.

A SOCIALIST is a human being, with a vision and belief. He has faults and passions, just as you have; and he has virtues as well. He is not wanting to injure you or rule you, but to live in co-operation and comfort with you.

The old parties that would "check" evils generally get signed "checks" from the promoters of these evils.

834—Please Observe—834.
If the number 834 follows your name on yellow address label attached to this copy it means that your subscription expires on the 15th of the month next. Papers will be sent until you forward new subscription.

The following extracts are culled from the letters that are received at this office from day to day. Is it any wonder that the APPEAL's circulation continues to climb?

Read these letters over (two or three times, and give us an opportunity to use your name next time.)

In this hour, Comrade THOMAS, Gallatin, N. M., secured twelve new subscribers for the APPEAL.

"We must beat these poor foolish postmasters," wrote Comrade Nelson, ordering twelve subscription cards and taking a copy of the Arsenal.

"Socialist sentiment is certainly growing in this town and we lay it to the APPEAL," we have distributed, writes Comrade Merritt, Marietta, Ohio, sending for twelve sub cards.

Have been with the APPEAL since '09. Have sent in hundreds of subscribers and the four following reasons for his actions: First, to give Burns another pun in his thinking; second, as an approval of the little old APPEAL; third, I want the Arsenal; fourth, I want to see the sort of government among men that Christ introduced 1,911 years ago.

You will see by the daily papers that the Socialists are gaining ground everywhere. In another place in this paper you will find a brief summary of our victories in the election just past. The APPEAL takes a good deal of credit for these victories, as on investigation we find wherever the comrades polled a big vote or elected a mayor or councilman, that the APPEAL has a big list of subscribers.

Give your own town a boost by getting up a club of twelve. It is very easy. Most any one will give you a quarter, and out of the dozen at least three will be lustling subs before three months have passed. This is the way it grows. A regular endless chain.

Ask your shop-mates today for a quarter—they know about the APPEAL—send us three dollars for twelve subscription cards and sell them at two bits each. Just a little effort on your part and the trick is turned.

An "Arsenal of Facts," which is alone worth \$3, will be sent to you if you send us twelve subs or an order for twelve cards.

Here are the figures that make us glad:

STATE	OFF	ON	TOTAL
1 Pennsylvania	1,551	1,212	60,518
More Than 30,000.			
2 Ohio	1,558	8,773	87,588
3 California	855	726	36,552
4 Texas	1,242	1,025	32,097
More Than 20,000.			
5 Oklahoma	1,124	309	22,542
6 New York	738	1,634	21,252
7 Indiana	908	650	40,650
More Than 15,000.			
8 Missouri	551	496	18,049
9 Illinois	422	473	15,079
More Than 10,000.			
10 Washington	366	419	11,641
11 Kansas	510	499	14,250
12 Minnesota	706	502	10,192
13 Michigan	418	187	13,749
14 Arkansas	334	309	10,584
More Than 5,000.			
15 Iowa	380	303	9,500
16 Oregon	223	309	8,447
17 Colorado	242	218	7,871
18 New Jersey	144	74	7,409
19 Massachusetts	188	127	7,091
20 Wisconsin	121	106	6,239
21 Nebraska	157	162	5,793
22 Florida	144	120	5,709
23 North Dakota	103	148	5,717
24 Florida	144	120	5,709
25 Montana	98	148	5,717
26 Nevada	157	156	5,304
27 Kentucky	676	137	5,314
28 Idaho	112	136	5,018
More Than 3,000.			
29 Alabama	90	137	4,555
30 Tennessee	90	119	4,308
31 Connecticut	131	75	4,189
32 Georgia	144	74	4,062
33 North Carolina	64	95	3,763
34 South Dakota	103	82	3,419
35 Virginia	45	95	3,203
36 New Mexico	71	84	3,219
More Than 2,000.			
37 Canada	37	87	3,330
38 Mississippi	84	82	3,314
39 Maryland	81	95	2,931
40 Arizona	58	48	2,929
More Than 1,000.			
41 Maine	75	48	1,908
42 New Hampshire	32	49	1,448
43 Nevada	109	19	1,428
44 Wyoming	30	48	1,373
45 South Carolina	3	13	1,297
46 Utah	65	49	1,293
47 Rhode Island	48	19	1,094
On the Sick List.			
48 Alaska	39	43	604
49 Vermont	4	1	810
50 Dist. of Columbia	43	19	712
51 Delaware	18	15	388
Total	15,338	17,010	477,284

States marked "r" show gain for week.
SPECIAL: For five dollars we will place your name on our list for life. See explanation in another column.

Important!
Please make change of address notices on postal cards.
The Canadian rate for the APPEAL is \$1 per year. Remember this when making remittances for the APPEAL.
This paper is paid for. No bill will be sent you. If you do not subscribe some friend did for you and paid for it.
Please do not include orders in personal letters to the APPEAL editors. Address all orders for literature and subscriptions to the APPEAL.
Do not ask for list of subscribers in your town or city from us. We furnish the state secretary a complete list of the state, and you can obtain from him.
If you find it necessary to write that your order has not been properly attended to, return the receipt card, as this has the number of your order and helps us locate the trouble. Remember that we send no receipts for remittances of less than \$1.
When you order a bundle of papers the papers are not counted. They are weighed, allowing five papers to the pound. You may in a bundle of one hundred get two or three more or two or three less, as the weight of white paper varies somewhat.
All subscriptions automatically expire, and do not feel grieved if your paper should suddenly stop. Remember, we do not send papers for longer time than paid for. Once we send you a paper, you may in a bundle of one hundred get two or three more or two or three less, as the weight of white paper varies somewhat.
Orders for the *Coming Nation* should be sent direct to the *Coming Nation* editor, 212 West 14th Street, New York City. If you are making remittance for both papers, write your orders on separate sheets and enclose in same envelope, addressed to either paper.

Three Weeks.
Don't forget that it takes three weeks after subscriptions are received before they appear on our list. Please mail regularly. Give us this much time before writing about them. And listen. When you find it necessary to write that your order has not been properly attended to, write your order on one sheet and send a duplicate to the editor on another sheet of paper. Be sure to do this.

They are getting after J. N. Eberhardt, electrician of Paria, Arkansas, because he has printed on his envelope head the legend: "We will not believe McNamara guilty even if convicted." Yet that is the way most fair minded American people have come to look at the case.

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