



THE LENIN DRIVE

For Five Thousand New Subs to THE DAILY WORKER

THE DAILY WORKER begins its third year:

Stronger, better—a solidly established spokesman of American revolutionary labor.

For two years every struggle of American workers was also a struggle of **The DAILY WORKER**. Every fight—every skirmish—every battle found its support in **The DAILY WORKER**—and **The DAILY WORKER** was found in the front lines of each conflict.

Thousands of workers have learned to call **The DAILY WORKER** "Our Daily"—

It's **YOUR** daily also—speaking day in and day out for the best interests of American workers in line with the principles of **LENIN**—great working class teacher and leader. Thousands thru these principles have learned the road to progress in each struggle.

ON its second birthday (January 13), **The DAILY WORKER** begins a campaign to add 5,000 new subscribers to its rolls—five thousand workers to become five thousand new recruits in the ranks of fighting American labor.

The LENIN DRIVE is for three weeks only—during the month of the death of **LENIN** (January 21).

You—Comrade—Brother—Sister:

Are you with us in the fight for labor?

Do your bit in the Lenin Drive!



This Way— and this— and—

First—subscribe!
If you already have—renew!
If you have renewed (and even AFTER you have renewed)
Get NEW subs!

Go to your friends
Go to your union
Go to your shop
Go to your neighbor
Go to every home in your block

To get new subscriptions.

Then

Send them in on this blank:

Enclosed find \$..... for.....
mos. sub to the new Daily
Worker, to:
Name
Street
City
State

Here is another way:
Order a bundle of ANY day's issue during the **LENIN DRIVE** (2 cents a copy—3½ cents for a Saturday issue) and take these copies to sell or give away:

To your friends
In your union
In your shop
To your neighbors
To every home in your block

To Do This

Order a bundle on this blank:

Enclosed find \$..... for a bundle (at 2 cts.) of..... copies to get subs. Send them to:
Name
Street
City
State

The very best issue of the **LENIN DRIVE** will be the **LENIN MEMORIAL ISSUE** (Sat., January 16). The best and the biggest issue with a double size magazine section of 12 pages. Order a bundle (3½ cents a copy) as large as you can and with it—

Go to your friends
Go to your union
Go to your shop
Go to your neighbors
Go to every home in your block

Get the Bundle

And use this blank:

Enclosed find \$..... for..... copies of the **LENIN MEMORIAL ISSUE** of Sat., Jan. 16. Send it to:
Name
Street
City
State

1926

Year of the New **DAILY WORKER**

A New Novel by

Henri Barbusse

Famous Author of "Under Fire," "Chains," etc.

Begins a year that promises features of unusual merit for American workers. Besides this novel beginning Saturday, January 9

Everyday

Current Events

By T. J. O'Flaherty

Will be a feature of keen day-to-day analysis of American life brightened by the brilliant wit of this noted journalist.

'Most Everyday—

Articles by the leaders of the world revolutionary movement will be found in **The DAILY WORKER**.

In 1926

The New Magazine

Supplement of **THE DAILY WORKER**. Robert Minor Editor.

Will be increased in size—will be developed with the editorial genius of the Communist editor Robert Minor, around whom will be grouped outstanding writers, poets, artists and political writers of international note on Communist theory.

MICHAEL GOLD

Whose brilliant pen is already known to American workers—will be a regular contributor in short stories and special articles.

Proletarian Artists

For whose work definite arrangements have been made, include: Maurice Becker, Fred Ellis, Lydia Gibson, G. Piccoli, Juanita Preval and others.

Among the Poets—

Jim Waters, Henry George Weiss, J. S. Wallace, Jas. H. Dolsen are only a few of those proletarians who are making real contributions to this phase of American working class literature.

New Features

Are being arranged for. Announcements of these will soon be made, which (this is a secret), if negotiations are successful, may include a novel by one of the truly great American writers.

