

INCENTIVE UNDER CAPITALISM--By a Business Man.

THE GENTLEMAN. Not long ago the police of a certain city, backed by authority became very active in enforcing the vagrant law...

enormous number of over 7,000,000 of uselessly employed people who are unproductive in life...

How Souls are Enslaved!

By Robert Hunter. In America to-day there are probably 1,000,000 children working in the mines, factories and stores...

Socialistic Miscellany.

Mary, The Wild Woman. A True Story. The moon was shining. They stood in the shadow of a circus tent...

fraud, dishonesty and subversion of the interests of the people. I feel, however, that the time has come when I, as an individual, can be of most service...

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BOOKS YOU NEED.

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FERDINAND LASSALLE, By Edward Bernstein. Bernstein's 'Lassalle' is the most reliable of the accounts of the wonderful achievements of Social-Democracy's first great agitator...

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SOCIAL-DEMOCRATIC HERALD, 344 SIXTH STREET, MILWAUKEE, WISCONSIN.

THE BITTER CRY OF THE CHILDREN

By JOHN SPARGO. Introduction by Robert Hunter. This book, although scarcely dry from the press, has been adopted as a text book by Columbia University.

"I would not have it thought that I disapprove of capital. On the contrary, I regard capital as necessary at present to the public welfare; but so harmful when used selfishly, that its complete control by the people, collectively, is essential."

Advertisement for Social-Democratic Herald: The greatest American popular exposition of Social-Democracy ever written. 'Socialism Made Plain.' By ALLAN L. BENSON.

SOCIAL-DEMOCRATIC HERALD, 344 SIXTH STREET, MILWAUKEE, WISCONSIN.

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Milwaukee Social-Democratic Publishing Co.
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Gems for the Socialist Scrap-Book.
XLVIII. TAKE CARE!—J. Boyle O'Reilly.
The earth was not made for its people; that cry
Has been hounded down as a social crime;

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FOR OUR NEW READERS:
THIS COUNTRY is largely made up of working people, both industrial and agricultural, but it is ruled by the capitalist class, which is numerically a very small fraction of the population.

Half Hours in the Herald Sanctum.
Correspondents are urged to write as briefly as possible and on one side of the paper only.
Had to Resign.
To the Editor: In regard to the fight that is on in this state (or rather in Cincinnati) between the party and the I. W. W., it seems to be not generally known that state Sec'y Gardner resigned under compulsion.

TERMS OF SUBSCRIPTION.—One year, 50 cents. Clubs of three, \$1.25. Six months, 25 cents. No papers sent to any one unless paid in advance, except in Milwaukee where the price is 75 cents a year when sent on credit.

Receipts of Remittances for Subscriptions are acknowledged by the number on the wrapper. Separate receipts are never sent.

Table with 2 columns: Year, Socialist-Democratic Vote in the United States. Rows include 1888, 1892, 1896, 1900, 1904.

GLEANINGS FROM BUSY FIELDS.

of age, who has earned less than \$1,000 a year and has been a citizen of the United States for sixteen years at least, a pension of not less than \$12 a month for the rest of his life.

EDITORIAL ETCHINGS.

Speaking recently to a newspaper reporter in London, the Countess of Warwick said:
'I don't believe in people concealing or compromising their opinions because those opinions happen to be unpopular with their friends.

IN YANKEE LAND
Mother Jones will tour Oklahoma in September.
J. B. Cameron, New Orleans, has been re-elected state secretary of Louisiana.

ACROSS THE POND
A Socialist party is organized in New Zealand. Its inception took place at Wellington in 1901. That was followed by a fuller organization at Christ church in February of 1902, and a final organization was perfected in 1904.

HERALD callers: — Charles Lowell, Whitman, Mass.; Wm. Boman, Chicago; J. W. and Mrs. Born, Norwood Park, Ill.; Mrs. Corinne Brown, Chicago; A. W. Mance, editor Chicago Socialist.

Wisconsin State Platform.

THE Social-Democratic party is the American political expression of the international movement of the modern working class for better food, better houses, sufficient sleep, more leisure, more education, and more culture.

THE Social-Democratic party also stands for every radical change that will bring more wealth, more culture, and more security to the masses of the people.

LATEST Socialist Books
The Positive School of Criminology, by Enrico Ferri.
The World's Revolutions, by Ernst A. Haeckel.

Dates for National Organizers.
JOHN COLLINS: July 29, Waterloo, Ia.; 30, Cedar Rapids; 31, Clinton; August 1, Dubuque; 2, Galena, Ill.; 3, Freeport; 4, Rockford.

IF YOU WANT TO KNOW HOW A SOCIALIST PARTY WAS ORGANIZED IN PARADISE
PLATON BROWNOFF'S
"MOSES, JESUS AND GEORGE WASHINGTON VISIT THE UNITED STATES."

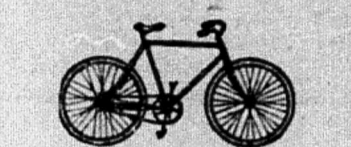
Four Big Prize Offers! A Nice Little Game on Foot!

The person who purchases and pays for the greatest number of subscription cards during the months of July, August and September, will be given free of charge a \$30.00 BICYCLE. To the person who purchases and pays for the next largest number, a fine EDISON PHONOGRAPH. To the next person, a fine \$25.00 SEWING MACHINE, and to the person who purchases and pays for the

Young Boden, the "Square (?) deal job hunter, has two aims in seeking the Republican nomination for district attorney, if we are to believe all the evidences: To serve the grafters and to fight the Socialists.

What the Candidacy of Boden really indicates.—The Boddlers' Interests.—Our Party to be a Target.—The "Catholic Citizen's" Views on Labor-Smashing Catholic Politicians.

FIRST PRIZE A Schostak Bicycle



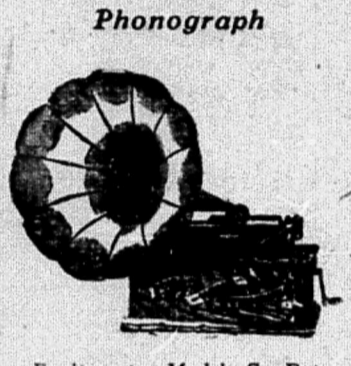
22-inch frame; color, Indian red with aluminum, half-inch stripes, standard one-piece Fauber hanger, Wheeler or Century saddle, adjustable handle bars, coaster brake, Bridgeport pedals, Diamond chain, Perfection anti-rust extra heavy spokes, leather grips, Triumph guaranteed tires.

THIRD PRIZE A Sewing Machine



The drawer fronts are rounded and fitted with special drawer pulls, with large attractive embossed base. The front of the table and pull drawer are serpentine and harmonize with the rounded drawer fronts. The rich, dark, golden oak color, with the modern French gloss finish presents a very attractive appearance.

SECOND PRIZE Standard Edison Phonograph



Equipment:—Model C. Repro-ducer, 14-inch horn, camel's hair chip brush, winding-crank, antique oak cabinet. Option—14-inch Morning Glory and Crane.

FOURTH PRIZE A Watch



Offer No. 2. Ten yearly or twenty six-months' Herald subscription cards \$5.00 1 copy of "The Torch of Liberty" by John Spargo, music by Playton Brounoff50 1 copy "Songs of Socialism" by Harvey P. Moyer25 1 copy "Promise of Peace" by W. R. Gaylord, song with music25 1 copy "The struggle for Existence" by Walter Thos. Mills2.50 Total \$8.50 ALL FOR ONLY \$4.00 Postage, 25 cents extra.

fourth largest number of subscription cards a GOLD WATCH. Only subscription cards purchased and paid for in advance will count in this contest.

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Horsehoers' Union No. 11—Meets 2nd and 4th Tuesday, cor. Prairie and 3rd sts. Wm. Jenns, Sec'y., 1110 Teuton's av.

Iron Molders' Union No. 121—Meets 1st and 3rd Thursday at Bruemmer's hall Eleventh and Washington. F. Breutzmann, Sec'y., 472 15th av.

Iron Molders' Union No. 125—Meets every Thursday at Harmonie hall, 1st av. and Mineral st. Fred Grundman, Sec'y., 500 Grove st.

Iron Molders' Union No. 166—Meets 2nd and 4th Friday at Chestnut and 7th sts. Fred Braatz, Sec'y., 834 20th st.

Journeyman Plomers' Union No. 86—Meets 1st and 3rd Monday at 318 State st. Wm. Bauman, Sec'y., 1316 Booth st.

Lake Pilots' No. 2, W. L. Fulston, Sec'y., 134 4th st.

Lake Seamen's Union—Meets every Monday at 133 Clinton st. Martin Fariell, Sec'y., 133 Clinton st.

Leather Workers on Horse Goods' No. 54—Meets 2nd and 4th Friday at 325 Chestnut st. W. Hayes, Sec'y., 325 Cass st.

The grafters haven't been satisfied with the district attorney's office for some time and they want a district attorney who will hold the job and pretend to serve the ends of justice while in reality giving them legal protection.

On the other hand there is a good deal of activity on the part of the sealy crew who want to drag the Catholic church into politics for their own selfish ends. These professional Socialism fighters are putting in their besticks for Boden. Under the lead of such specimens as Boden they have been trying in the past to make people believe that the Socialists stand for immorality, but they are always conspicuously absent when any effort to improve the morals of the city is on foot.

You haven't heard one of them chirp or take a stand for decency in support of the aldermen who have just blacklisted eleven of the foulest and most dangerous dives in the city. On the contrary we see Ald. Stiglbauer absent from the council meeting when the blacklist comes on for consideration and following that the announcement is made that at the next meeting Ald. Stiglbauer will be present, now it is seen that his vote is needed, and that he will help overturn the blacklist and give the Henders, the Dares, the Gleasons, the Lewises and the rest of the scoundrels and spoolers of women the chance to go on with their hellish

work another year. But this is only what can be expected from this element.

These fine specimens of "Christians" have been hard at work in Milwaukee for a long time trying to injure the labor movement and to keep organized labor from becoming Socialistic, but their efforts have come to naught and now their hope is to get Boden in as district attorney and use the office to try to drive the Socialists out of business. This would be a blow to the Milwaukee labor movement, of course, but these fellows do not care for that, in fact they had a scheme to try to divide the union movement some time ago until members of their own faith rose up in righteous rebellion and said the church should not be drawn into such a fatal error. Just what this latter class of Catholics are thinking these days—archbishop or no archbishop—is indicated by the following editorial from a recent issue of the Catholic Citizen.

The Citizen Editorial: "We behold this condition of affairs in the Latin Europe of to-day: The church has lost its hold on the democracy—and we should be warned by the example.

How has the church lost it hold in the politics and public opinion of France, Italy and Spain? The allegation is: It concerned itself, not wisely, but too well, in trying to stem and put down Revolution—political revolution and social revolution. Bit revolution—with its violence and readjustments—ensued nevertheless. The decaying aristocracies and oligarchies had to go despite the decalogue—and the church.

The Milwaukee Musicians' Association will give a monster concert and ball at Schlitz Park, Thursday evening, Aug. 2. The proceeds will go toward a musicians' benefit fund. The concert band will consist of 100 pieces and the dance orchestra of fifty—which is certainly doing things on a big scale. The admission will be a quarter, including admittance to dancing floor.

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Egg Stove, Nut, per ton	\$7.55
Pea (Formerly called No. 2) ton	5.75
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Pocahontas (Screened) per ton	6.25
Pocahontas (Mine run) per ton	4.25
Coke (Egg or Nut Sizes) ton 5.00	
Coke (Small Nut), per ton 4.50	
Coke (Egg or Nut) per half ton	2.75
Coke (Small Nut), per half ton	2.50
Maple Wood, per cord 8.50	
Maple Wood (Cull), per cord 6.00	
Maple Slabs or Edgings, cord 7.50	
Hemlock of Pine Slabs or 6.00	
Edgings, per cord 6.00	
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Hardwood Kindling (Maple Flooring), per load 3.00	
Soft Wood Kindling, per load 2.00	
Sawing Wood two or three cuts, per cord 1.00	
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Carrying Coal of all kinds, a ton25	

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Continued from page 5.

Lumber Handlers' Union No. 18—Meets 2nd and 4th Saturday, 6th and Greenfield aves. Herman Seefeld, Sec'y., 557 3rd st.

Licensed Tugmen No. 390—Meets 2nd and 4th Friday at Ferry and South Water sts. W. Gnewuch, Sec'y., 748 Van Buren.

Machinists' Union No. 66—Meets every 2nd and 3rd Friday at 226 Grand av. Wm. W. Grossett, Sec'y., 406 39th st.

Machinists' Union No. 248 (Night Meets)—Meets 2nd and 4th Saturday at 2 P. M. at 306 National av. Edw. Ballinger, Sec'y., 354 Grove st.

Machinists' Union No. 300—Meets 2nd and 4th Tuesday at Grove st. and National av. Paul Stein, Sec'y., 940 Mound st.

Machinists' Union No. 301—Meets 2nd and 4th Monday at Wine and 12th sts. O. Bocher, Sec'y., 783 14th st.

Machinists' Union No. 432 S. Milwaukee—Meets 2nd and 4th Tuesday. O. Q. Brown, Sec'y., Box No. 432.

Marble Workers' Union No. 45—Meets 2nd and 4th Tuesday at 1326 Fond du Lac av. H. A. Pfennig, Sec'y., 1123 Burleigh street.

Marble Workers' Union No. 9—Meets 1st and 3rd Thursday at Metzger's hall, 6th and Chestnut sts. Fred Haeha, Sec'y., 603 Union st.

Marine Cooks and Stewards' Ass'n No. 53—John Egan, Sec'y., 317 Florida.

Metal Polishers' Union No. 10—Meets 2nd and 4th Thursday at 318 State st. Emil Preiss, Sec'y., 2208 Elm st.

Musicians' Union No. 8—Meets 1st Tuesday at 298 4th st. H. Jacobus, 298 4th st.

Newspaper Writers' Union No. 9—E. H. Thomas, Sec'y., 344 Sixth st.

Painters' Local No. 1066—Meets 1st and 3rd Wednesday, cor. Chestnut and 3rd sts. W. C. Lang, Sec'y., 566 3rd av.

Painters' Local No. 159—Meets every Tuesday, cor. Chestnut and 3rd sts. J. L. Reisse, Sec'y., 612 3rd st.

Painters' District Council—Meets at Painters' headquarters, 3rd and Chestnut sts. 1st and 3rd Wednesday. John Schweigert, Sec'y., 505 15th st.

Painters' Local No. 160—Meets every Friday at 4th Chestnut and 3rd sts. John Schweigert, Sec'y., 505 15th st.

Painters' Local No. 222—Meets every Monday 3rd and Chestnut sts. G. A. Lund, Sec'y., 274 36th st.

Pattern Makers' Association—Meets 1st and 3rd Tuesday at 3rd and Prairie sts. R. Bauer, business agt., 506 2nd av.

Telegraphers' Union No. 2—Meets 1st Tuesday at 351 Broadway, H. C. May, Sec'y., 366 Newhall st.

Theatrical Stage Employees' Union No. 18—Meets 1st and 3rd Friday at Academy hall, Chas. Joergensen, Sec'y., c/o Academy of Music.

The Layers' Union—Meets 1st and 3rd Tuesday, cor. 12th and Wisc sts. Ed. Behling, Sec'y., 844 14th st.

Tobacco Workers' Union No. 18—Meets 1st and 3rd Tuesday at 318 State st. J. Kaszkowitz, 753 Grove.

Travelers' Goods and Leather Workers' Int. Union of A. No. 43—Meets 1st and 3rd Thursday at 318 State st. A. Demke, Sec'y., 887 9th st.

Truck Drivers' Union No. 740—Meets 2nd and 4th Wednesday at 298 4th st. Nick Decker, Sec'y., 4117 Pabst av.

Typographical Union No. 23—Meets 2nd Sunday at 3rd and Prairie sts. Chas. J. Buehler, Sec'y., 318 State st.

Typographers' No. 10—Meets at 325 Chestnut st. 4th Sunday. Christ Thren, 653 25th st.

Upholsterers' Union No. 29—Meets 2nd and 4th Tuesday at 318 State st. H. H. Isernmann, Sec'y., 615 2nd av.

Waiters' No. 64, Alb. Pio, Sec'y., 1007 Walnut st.

Wood Workers' Union No. 8—Meets 1st and 3rd Saturday at 1360 Fond du Lac av. August Christ, Sec'y., 1339 12th st.

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Social-Democratic Party News.

WISCONSIN. You'll have to hurry! Has your local nominated a county ticket? If not you have five days left to do it. Get busy. Two more charters granted this week. And still there's more to follow. Twenty-five new towns and villages have been opened for the message of Socialism, during the last two months. This means that one man should be kept busy for one solid month on these new fields alone. Who said "we grow?" OSCEOLA: The result of Gaylord's visit here is a new local, a half dozen new subs to the HERALD and a full County ticket. Circulate the nomination papers, quick! Remember, every congressional, state, senatorial and the papers for assembly where the district comprises more than one county must be sent to the Milwaukee office in time to allow the state secretary to go to Madison with them and file them before August 4. They should reach Milwaukee not a moment later than Thursday night August 2nd—earlier if possible. Gaylord sends in 57 subs to the HERALD during the month of July. We've got the circulation-man working over-time. Twenty-six counties have tickets in the field so far. DOWNING: Comrade Sutliff writes—"Say, we had a magnificent meeting here. Gaylord is a whirlwind. We had a fine audience and will have a unity ticket. Send him again."

LOUISBURG, GRANT CO.: A new comrade writes to inquire what can be done to start the Socialist movement in Grant county, says he will help all he can. Another county good right! RICHARDSON, TOLK CO.: A comrade writes that he has been a Republican many years, but can't see as there is anything in it for the common people, so he wants to join the Social-Democratic party and asks for literature. It was intended to keep Goebel in Wisconsin until after election, but his health requires him to go to a dryer, higher climate. So the organizer is hot on the trail of another man for September and October. PIERCE CO: Something has broke loose over in this part of the state. The plutes and the La Follettites thought they had everything nailed down tight. But—Gaylord went to Elmwood, and—there is a ticket in the field and another new local assured. And, besides, at the same time, two or three comrades have started trouble down at Ellsworth. Just as likely as not there'll be a local down there next. CAMPAIGN FUND.—Almost \$300.00 already! How's that for a starter? Keep the iron hot, boys. You are doing great work. GAYLORD'S TOUR: The six weeks of travel and work just finished by the candidate for governor, covering about 1,500 miles by rail and 200 miles by team, was a very effective trip. He visited 43 places in as many days, staying 3 days in Superior. Sixty new members were added to the party; two old locals revived, four new locals organized; eleven county tickets in the territory covered already placed—others to follow—This shows something of the results accomplished. Few new points were entered with the first Socialist speech ever made there, and names gathered which will open twenty more. Things harder to measure are the newspaper interviews, columns of published reports of speeches, and seed sown for future growth. The noticeable feature was the response met with in country points from farmers. The drives included 33 miles in Polk Co., 25 miles in Dunn Co., 28 miles in Eau Claire

Co., and 56 miles in Richland Co.,—resulting in a county ticket in each case. Some of the best audiences were at points off the railways from 4 to 12 miles. Milwaukee has made a noble beginning, and now the state is swinging into line in a way worthy of the example that has been set. It will not be long before the state will be sending assemblymen up to Madison to help Milwaukee boys. This is shown by the fact that we have now county tickets provided for in eight counties where they have never been before. The fact that Comrade Gaylord gathered 76 subscriptions for the HERALD and Wahrheit during these six weeks means that the work done will not be lost, since the readers of these papers will be kept in touch with the big state movement. Ten weeks—two months and a half of constant, steady, everyday work, — nerve-trying, body-racking, incessant toil that has been felt from one end of the state to another.

MILWAUKEE. Everything is in readiness for the large picnic to be held by the 23rd Ward Branch next Sunday, July 29, at Heim's grove, 39th and National aves. The comrades have sold a large number of tickets and from present indications a large gathering may be expected. Everybody is cordially invited to attend. The newly organized branch at Thiensville, Wis. will hold a picnic at Mequon Park and Turner Hall, Sunday, Aug. 26. A delegation will leave Milwaukee in the morning. A good time is to be expected. The comrades of Waukesha have arranged for a large picnic and excursion at Griffin's grove, Sunday, Aug. 5, at Waukesha. They have sent in 100 posters this week advertising their picnic. Almost all the branches in Milwaukee County have been supplied with tickets, and chartered cars will leave the terminal station, 3rd and Sycamore sts., at 12:30 P. M. sharp. The afternoon will be spent in games for both the adults and children; and an address will be delivered by Comrade E. T. Melms. Do not forget the picnic to be held by the 19th Ward Branch at Gruenewald's Park, Sunday, Aug. 12, 32nd st. and Fond du Lac ave. A good time is in store for everyone who will attend. Every encouragement ought to be shown the 20th Ward comrades, who are trying to make their annual picnic a grand success. The picnic will be held at National grove, 38th and National aves., Sunday, Aug. 12.

MEETINGS NEXT WEEK. Following are the meetings to be held by the various branches next week. THURSDAY, Aug. 2. The Town of Milwaukee Branch meets at cor. Nash and Kent aves. The West Allis Branch meets at F. C. Belau's residence, 51st ave., two blocks north of National ave. The 5th Ward Branch meets at the Socialist home, 382 Washington street. The 14th Ward Branch meets at Schach's hall, 12th and Lincoln av. The 9th Ward Branch meets at 1216 Cherry street. The 3rd Ward Branch meets at 221 Wisconsin street. Town of Milwaukee Branch meets at Starke's hall, 1116 Lapham st. FRIDAY, Aug. 3. The 2nd Ward Branch meets at Brewer's hall, 4th and Chestnut sts. The 22nd Ward Branch meets at Petersen's hall, 2714 North ave. The 20th Ward Branch meets at Guetzlaff's hall, cor Teutonia ave. and Clark st. The 13th Ward Branch meets at Raasche's hall, 3rd and Wright sts. SATURDAY, Aug. 4. The Town of Lake Branch meets at 246 Highland ave. The Jewish Section meets at 427 4th st. SUNDAY, Aug. 5. The Finnish Branch meets at the Socialist home, 382 Washington st. Women's Clubs. The North Side Women's club meets Friday afternoon, Aug. 3, at 2:00 P. M. at Gaetke's hall, 1432 Green Bay ave. Make your purchases at the stores of our advertisers and tell them why.

State Executive Board. The state board held a special meeting July 22 and granted charters to Thiensville and Osceola. It was decided that the railroad fare or transportation of local speakers be paid from the state treasury on condition that the locals take care of the speakers and give the state treasury one-half of the collection. The services of Fredk. G. Strickland for the months of September and October will be secured by the board if possible, Comrade Strickland to speak in both the state and the city during the fall campaign. E. H. Thomas, State Secy.

Get in the "Family"! The Social-Democratic HERALD is published for the purpose of keeping the party members acquainted with party affairs, also to propagate Socialism. On this account most of the pages are filled either with articles on Socialism or with party news. Very seldom do we insert "puffs" for the paper, although we receive letters of commendation almost every day. We realize that even though we now publish an eight page paper, space is too valuable to be used for such purpose. However, it does become necessary to use some space to keep our readers and party members acquainted with its financial affairs. Most of the comrades will remember that we started agitation for the fund with which to purchase a printing equipment about a year ago. The amount in this fund at present exceeds \$2300.00. That is, this is the amount pledged. If any of the comrades who have agreed to pay have not done so yet, we hope they will remember and do so soon. The plant has been running since the beginning of this year and it has saved the party considerable money. Due to the deficit of last year we have a number of notes outstanding which will fall due in a week or so. Therefore we urge all of our readers who can possibly do so to purchase one or more shares of stock. In this way you will receive the Social-Democratic HERALD for life and get a direct voice in the management of the Publishing Company. The shares are sold at \$5.00 each, and may be paid for in installments of 50c a month.

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Have You Your Shoulder to the Wheel? About all the really influential newspapers of this country are owned and controlled by corporation interests. This means that they have to serve the interests, not of the working class, but of the capitalists. The SOCIAL-DEMOCRATIC HERALD, on the contrary, is chiefly owned by the workingmen and workingwomen of Milwaukee. There are a few stockholders residing outside of the city, also members of the working class. But like all other papers it also is bound to serve its owners. To be able to appreciate the real influence of the HERALD it is only necessary to take into consideration that despite seven or eight powerful dailies and a host of weeklies, over 17,000 citizens, or nearly one-third of the voters of Milwaukee, vote the Social-Democratic ticket. And this is achieved with only one English weekly—the HERALD. But so long as the public press is privately owned by antagonistic interests, so long will Socialism fail to get the support of the public press. So the HERALD must be kept up at all hazards. It is today the most influential weekly published in Milwaukee, but to continue so properly, it must be supported and its obligations promptly met. Every Social-Democrat there-

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