

# SOCIAL-DEMOCRATIC HERALD

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### Comment on Passing Events.

By Frederic Heath

Remember that every vote for the Social-Democratic party is another nail in the coffin of trust rule and trust prices.

The old parties claim to stand for great principles, yet are much distressed because the Social-Democrats stand for something beyond local issues!

The old party efforts to break up Social-Democratic meetings are only what can be expected of the parties dominated by lawless trusts and lawless public service corporations.

In Greater New York only one family out of every hundred owns its home. The birds of the air and the beasts of the field have a better chance at life than mankind.

The latest city to move for municipal ownership is which do you think? It is Jerusalem. It has turned down a syndicate of capitalists and is installing a water plant of its own.

The Brooklyn bureau of complaints now tells us that there are more evictions in New York city than in the whole of Ireland. The earth was not made for ALL the people, it appears!

Keep the legislature in mind, Mr. Workingman! The laws have been made against you right along because you let the other parties fill up the legislature with corporation lawyers and corporation servants. Vote right this time.

How many people in these days of prosperity refrain from going to a doctor because they feel they cannot afford it! And how many people lost their teeth because they cannot afford to go to a dentist? Bad teeth mean bad digestion, and bad digestion may mean tuberculosis.

The real patriot is the man who makes his own country, or at least his own city, a little better place in which to live. Measured by this true standard, the Milwaukee Social-Democrats are a thousand times more patriotic than the man who is anxious that some other father's son shall be coaxed into the navy, while he keeps his own boy safe at home.

There are some more graft exposures in New York just now. It has been found that the Lyons Beet Sugar Refining company has been handing out boudle in return for legislation, and that the number of good Republicans and Democrats reputed to have been sweetened is large. One senator is known to have received \$9,000. More business men in politics!

The supreme court of the United States recently refused to advance the hearing of the primary law contest case of Minnesota, so there will be no decision prior to election. The case remains on the court calendar, but the original purpose of the suit has been defeated inasmuch as the relief asked for and affecting our candidates in the present election has been denied.

I have never felt right about it that the garbage of Milwaukee was destroyed in a city incinerator. It seems like a crime against nature. It takes values out of the soil, and instead of returning them thereto, it utterly destroys them.

That is not nature's way, by any means. The time will come when garbage will be taken back to the soil and the destruction of it regarded as criminal.

I notice that Denver has an offer from an irrigating and fertilizing company for the right to use its sewage at a price to be at first \$5,000 a year. The Milwaukee park commission has up its sleeve a plan for the future by which Milwaukee's sewage will be taken to a level tract south of the city and made to fertilize a vast apple orchard which will be established there. This will probably lead to some such use being made of the city's garbage, also. Speed the day.

When throngs begin to totter it looks as if the people were partaking in the world's knowledge. Karl Marx said that the first great task was to make a democracy out of the mob.

The convulsions that are going on in certain European countries just now show that the people are getting together and daring to take their eyes off of the ground in the presence of their "divinely appointed" rulers.

They are ceasing to be clods and begin to consider themselves men.

And the world was made for men! Every advance in this country has been gained by educating and raising the masses and taking out of their breasts that cowardly, servile and "false-patriotic" spirit that has come down from ages of oppression.

America has its kings, for Wall street and not Washington is the real capital of the United States, and the people are getting ready to dethrone them.

The entrance of Social-Democracy into the lower house of congress will mark the real beginning of the great battle!

Hurray for the open air playgrounds—a million times hurray!

Physicians tell us that they no longer see the vitality of the children, that they give them added immunity from

### Owing to the tremendous increase in subscriptions received, we find it impossible to get new names on our list, or make changes of address, in less than ten days to two weeks. Do not complain of failure to receive The Herald until two weeks have elapsed from the time this office should have gotten the subscription or change. Sending complaints before the expiration of two weeks only increases the work and does not facilitate speedy listing.

If, after two weeks, you fail to get The Herald, notify us.

We are asked to silence the tongues that voiced our suffering and to paralyze the arms that struck for our rights.

For five thousand years we have toiled as slaves, serfs and wage workers, that others may live. The fruit of our toil has gone to give health, happiness, art and music, luxury and idleness to the few, while our share has ever been unbroken toil and the ever present fear of want.

Slowly we are emerging from the abyss.

Last spring we captured a city. Shall we permit ourselves to be hurled back again?

Not a thousand times no! We have seen the dawn of a better day. We will throw our masses in one grand phalanx against the enemies of labor.

We will bury the capitalist hirelings under an avalanche of proletarian ballots.

We will gain a victory so sweeping and so complete as to strike terror into the ranks of capitalism the country over.

The eighth of November, nineteen hundred and ten shall become a milestone in the history of the rising of the working class.

It shall shine like a beacon light to the sons of labor the world over. Let every toiler do his duty.

### Hot Shots in Milwaukee Campaign

"Hang Berger!" This is the reply of the Cochems crowd to the array of facts presented by the Social-Democrats. And we make this claim without fear of successful contradiction, that the mobs that burn negroes to the stake or commit other like depredations in this country are composed of members of the old parties.

When you go into the booth next Tuesday, forget whether you have ever called yourself a Republican or a Democrat. Remember only that you have a wife and children to feed, clothes and house as best you can under the trust rule of high prices. Then give these high prices a hard knock by pulling the fourth lever from the top and voting the straight Social-Democratic ticket.

The Republican Untruth is a thing that ought to be kept and read over calmly after election. It gives you a correct measure of the evil ways on which the once great and clean party has fallen. And it gives you an accurate measure of the genus politician—a miserable breed that does not hesitate at anything short of murder in its desperation.

The Republican Untruth stands for an unclean campaign, unclean politics and unclean administration.

Just when Milwaukeeans were trying to think that the Republican party was reformed a Sport McGee appears as its chief candidate!

There is no safety with such a party. There are too many scoundrels in it, too many sharpers and crooks. And these fellows have a way of riding to the top and the rank and file, many honest and decent men among them, have a habit of standing for any rascal the party nominates, just because he is the candidate of the party.

Out of such a situation can come no security for government in Milwaukee. Voters, do your duty!

Next week we shall probably be able to show a photograph of the exterior of the building pretty well completed.

And while construction is being rushed to completion, the sale of stock goes on at a good pace.

However, about \$3,500 worth of shares are subscribed which are not payable for another month or so.

What is needed just now is cash stock sales. A little more than \$1,000 cash will put us where the money raised by the mortgage will be forthcoming.

The lot purchased is located at the northeast corner of Chestnut and Sixth streets. It is fifty feet wide on

## THE VICTORY IS OURS!—By Victor L. Berger

THE battle was hard fought, BUT THE BATTLE IS WON. From the very beginning, the Democrats were not in it. They failed to come up to the requirements of the 20 per cent law. Their candidates had to be practically counted in at the eleventh hour by a sympathetic judge.

The battle was therefore between the Republicans and the Social-Democrats. And the Republicans had no arguments. The issue in this campaign—as it will be in some campaigns to come—was the trust and the trust prices, the suppression of the small business men by the trusts, and the continual downward sliding of the standard of living of the working class and of the salaried men.

Both of the old capitalist parties are responsible for these conditions. But the Republican party, having been in power most of the time during the last fifty years, and being the favorite party of the trusts, is certainly the more responsible.

Against these facts, of course, the Republican speakers and newspapers could say nothing. They tried to dodge the issue by picking up incredibly small affairs, local and personal, and by creating a cloud of their own dirt and filth. Messrs. McGee and Cochems, particularly, tried to outdo all the others in this respect.

As a matter of fact, the main characteristic of this campaign was the mud-throwing by McGee and Cochems, the main defenders of the Republican cause. The Social-Democratic party, on the other hand, made a campaign so moderate in language that even the Free Press—the organ of McGee and Cochems—commented on it, claiming that we were "skeered." But the most contemptible and at the same time amusing part is that both Cochems and McGee, with a true shyster lawyer's instinct, continually claimed that the Social-Democrats said the most horrible things.

However, since the Social-Democratic party has made good beyond all expectations in the city administration of Milwaukee, and because the personnel of its leadership is exceptionally clean, the Republican politicians failed miserably in this campaign of bluster and slander.

So the Merchants and Manufacturers Association had to fall back on the old class dodge of calling for help from the business men and capitalists

### The Milwaukee Social-Democrats Have Kept Their Platform Pledges for the Benefit of the People--They Are Proud of the Record

| Platform Pledges   | What the Administration Has Done   |
|--|--|
| Home Rule—   | City attorney instructed by council to draft and present bill to the next legislature. All such measures heretofore killed at Madison and in Milwaukee by the Republicans and Democrats. |
| Municipal Street Car Terminal—   | Council committee instructed to secure right.  |
| Tax Dodgers—Big Corporations to Pay their Rightful Share of Municipal Taxes—       | Special committee at work with tax experts to insure fair and just assessments of all property, including personal real estate and improvements. Somers system under consideration.      |
| Parks and Playgrounds—   | Lapham park secured—elaborate system of parks ways being planned and options on numerous tracts for parks secured. A new park selected for the Fifth ward.                               |
| Municipal Care of Trees on Streets—  | Resolution passed to prevent the destruction of trees along streets, thus assuming city's authority.   |
| Slum Habitations to be Condemned—  | Building inspector condemned nearly 300 shacks and insanitary buildings.   |
| Municipal Public Works Department—Direct Employment of Labor in Construction Work— | Established April 19. Sixteenth street viaduct nearing completion under direct employment plans under way for the city to do its own paving next year.                                   |
| Eight-Hour Day—  | Ordinance now pending before council.  |
| Increased Wage—  | All day laborers raised from \$1.75 to \$2 per day. Wages of city employees on Sixteenth street viaduct raised to union standard. Library and Museum employees' wages raised.            |
| Municipal Stone Quarry—  | Option on site secured.  |
| Municipal Wood and Coal Yard—  | Special committee at work and plans well under way.  |
| Municipal Ice Plant—   | Measure being prepared for legislature to grant the city the right to establish. Similar measures killed by Republicans and Democrats in last legislature.                               |
| Better Homes for the Working People—   | New territory being annexed and options secured on several large tracts of real estate, the same being scientifically planned to secure better living conditions for the people.         |

and "patriots" to rally around the Republican banner against the working class. They also resort to personal political trades with the Democratic leaders in order to help the cause of criminal exploitation and corruption in Milwaukee.

This is how the matter now stands. As a consequence, there has never been a worse beaten crowd than the Republicans will be next Tuesday.

The Social-Democratic party will poll no less than 30,000 or 35,000 votes in this county. We will elect the entire county ticket, twelve members of the assembly, one senator and both congressmen, poll a heavy vote in Waukesha county, and moreover largely increase our vote all over the state.

The main feature of this campaign will be the election of the Social-Democratic congressmen. This will mean that for the first time in this country the working class will enter the halls of the national legislature and thus begin a new chapter in the history of America.

The only danger that may possibly confront us is over-confidence. Let no one slight his duty from now till election because of the idea that we are sure winners.

Let every man make it his business from now on to look up some acquaintance or friend who is still wavering and secure his support to the Social-Democratic ticket.

Let every workingman who can possibly do so, lay off for a day or half a day next Tuesday and devote himself to the cause.

Put yourself at the disposal of the Social-Democratic precinct committees.

And before all things, vote early, and see to it that all our friends and sympathizers vote early.

Now forward, comrades! For your families, your class, your country—for the cause of humanity!

You men of Milwaukee have an historic mission and I feel sure, you will fulfill it.

Victor L. Berger

The victory is ours!

|   |  |
|---|--|
| Free Medical Service—   | Health department established free treatment of the five most dangerous diseases—diphtheria, tetanus, cerebro-spinal meningitis, rabies and smallpox. Isolation hospital bonds proposed but defeated in council. Three-fourths vote necessary to pass bonds. |
| Better Regulation of Saloons—   | Over one hundred disreputable saloons denied licenses, and all saloons put under pledge not to conduct dances.   |
| Comfort Stations and Street Closets—                                  | Plans under way.   |
| Municipal Plumbing—   | Measure giving the city the right to do plumbing—killed by Republicans and Democrats in last legislature.  |
| Modern, Scientific Garbage Disposal—                                  | Sewage commission at work, assisted by a number of experts of national reputation.   |
| Redistricting of Wards—   | Committee at work on basis of census just completed.   |
| Free Text Books—  | Home rule necessary. Measures being prepared.  |
| School Buildings to be Used as Social Centers—                        | Several social centers open and E. J. Ward, a man of national reputation, secured to take charge.  |
| People's Concerts in Auditorium, and Extension of Park Band Concerts— | Twenty-eight concerts arranged, admission, 10 cents. Band concerts extended in all the parks.  |
| Firemen and Policemen to be Accorded Trial and Fair Treatment—        | State law must be changed. Prevented heretofore by Republicans and Democrats in legislature.   |
| Municipal Slaughter Houses—   | Home rule necessary. Killed by Republicans and Democrats in last legislature.  |

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Enclosed herewith find \$..... for the first installment. I agree to pay the balance monthly thereafter as above enumerated.

No. of shares..... Subscriber.....

Amount..... Address.....

### Pull Fourth Lever!

WORK on the new building to house The Herald is proceeding rapidly. The mason expects to be finished with his work in about a week. The plumbers are about through with roughing in. Steamfitters are at work setting up the boiler and running lines of pipe. The painters are busy setting windows. Carpenters are setting window and door frames. Plastering will be started in a few days.

Next week we shall probably be able to show a photograph of the exterior of the building pretty well completed.

And while construction is being rushed to completion, the sale of stock goes on at a good pace.

However, about \$3,500 worth of shares are subscribed which are not payable for another month or so.

What is needed just now is cash stock sales. A little more than \$1,000 cash will put us where the money raised by the mortgage will be forthcoming.

The lot purchased is located at the northeast corner of Chestnut and Sixth streets. It is fifty feet wide on

### Just About \$1000 of Stock Unsold

Chestnut street and one hundred and fifty-two feet on Sixth street. Chestnut street is one of the main thoroughfares in Milwaukee. It is especially valuable to us, because by means of short cuts afforded by streets running diagonally, tens of thousands of workmen and women use it daily. So it is a sort of "working people's highway." There are a lot of business houses situated on the street, chief amongst which is the main office and plant of the world's greatest brewers, the Pabst Brewing company. This is only three and one-half blocks distant. Sixth street, on the side, is the longest street in Milwaukee. Direct cars run on both streets. On Sixth street the Milwaukee-Northern Railway company also operates the Cheyebogan interurban line. This line connects with the Chicago-Milwaukee electric line. Traffic on the latter is very heavy, and it is reported that they heavy interurbans, consisting often of three or more cars, will soon be run through to Chicago every thirty minutes. This company now runs about forty trains a day to Chicago. The Milwaukee Street Car company contemplates running interurban cars on Chestnut street to Oconomowoc and Watertown soon.

In addition to all this, the site is situated only two blocks from the proposed Metropolitan Civic Center. This center is to contain all of Milwaukee's public buildings and will occupy a space of about ten city blocks. The moment this idea is carried into effect it will no doubt nearly double the value of our lot at once. Another thing must not be forgotten; the street car center of Milwaukee lies only two or three minutes' ride from our corner. It is accessible for one fare, direct or by transfer, on all street car lines now operating in Milwaukee.

All who have any knowledge of real estate in Milwaukee agree that it is one of the most valuable corners in the city. That this is true, is proven by the fact that two weeks after we purchased, an offer to sell it at an advance of five hundred dollars over what we paid, was received. Other offers have since been received. In fact, the lot adjoining ours on the east has only twenty feet frontage, with a three-story building, for which \$14,000 is asked. We paid \$250 per front foot, this man asks \$700 per front foot. Did we buy cheap? We will let you answer. It is, therefore, safe to make the statement that the real estate worth will double what we

# The Modern Class Struggle

By Dr. H. L. Nahin  
(Written for The Herald)

THE modern class struggle is ferociously waged between two distinct classes—the working class versus the capitalist class.

The capitalist class must defend the present system, because in it lies the spring from which it derives its existence. Its abolition is equivalent to the cutting off of its means of life. It signifies the destruction of its power. It implies death to the capitalist class.

The life of the capitalist class is dependent upon profit. Competition entails great loss and diminution of profits. Hence, it is by necessity bound to organize trusts. It must have freedom to conduct its business unrestrained. It must have power to regulate the wages and conditions of the working class, as well as to regulate the prices of their products.

It must go into politics. It must have the law-making bodies on its side, in order to create laws which are beneficial, and repeal others which are detrimental to its interests.

The supreme court must consist of

members of its own class, in order to sanctify all its deeds and misdeeds as constitutional, those of its enemies—the working class—as unconstitutional.

It must oppress the working class. It must plunder the consumers. It must concentrate industry. It must destroy the middle class. It must corrupt the institutions of the nation. It must do all this, else die.

On the other hand, there is the class struggle manifested by the working men. With them it is likewise a question of life and death. They must have the right to organize themselves. They must have the privilege of using all reasonable means of exacting from the capitalist class higher wages, shorter hours, better conditions, the reduction of the cost of the means of life, and securing steady employment, and providing for a better and happier life.

But here comes the hitch. All these demands are such that if granted by the capitalist class, would diminish profits. And a decrease in profits means a decrease in the source of its existence. And to this the capitalist class cannot possibly submit.

Both classes are struggling with great sincerity. They both think, and act according to the dictates of their class consciousness. The

"will to live" drives each one of them to struggle for such conditions which gives each the best opportunity to live.

The capitalist class is not brutal nor are the workmen magnanimous. Both are just from their own viewpoint.

The question, however, is not which of them is right or wrong, but the question is which of them is the more useful, the more skillful, the more useful, the more fit to be selected by nature as her darling.

Both classes cannot live at the same time. Their life interests are diametrically opposed to each other. The life of one is the destruction of the other. The hatred between them is too deeply rooted. The chief life-giving element of the capitalist class—profit—must be drained from the bone and marrow of the working class. Wealth, luxury, liberty, education and power possessed by the capitalist class signify poverty, misery, slavery, ignorance and oppression to the working class.

And to this the workmen cannot possibly submit, because their "will to live" will revolt against such proposition.

The workmen begin to realize that as long as this system will prevail, they will be forced to work without living, while the capitalist class will live without working. And as long as the nation will permit a few individuals to own the means of production and distribution by which the life of the nation is to be maintained, so long will the people be completely at the mercy of the capitalist class. They will be forced to submit to its terms or starve.

And this nature will not permit.

This historical development of human civilization and the biological laws of nature point out, with emphasis that the working class which is the mightier, the more perfect, the more fit, and which is showing a better type of men, must survive and constitute the ruling class, while the capitalist class, which performs no useful function in social production, must succumb.

Between these two extreme classes we find the class struggle expressed by the middle class. The activity of the latter appeared in this country in its most intense form in the last few years.

The middle class is between the devil and the sea. On the one hand, it is consumed and exterminated by the trusts, on the other its life is threatened by the working class.

The working class urges them to lay aside their petty bourgeois feelings

and join them as proletarian to fight their common enemy—the capitalist system.

This they refuse, since through their association with the capitalist class they managed to live in the present system an easy life without working.

But the capitalist has no longer any need for such a great army of unproductive forces, for capital is burdened with supporting out of its profits all those that belong to the non-producing class.

At the time when capitalism was in its incipency, it was greatly in need of assistance. Its alluring promises were tempting. These attracted a great stream of unproductive labor. Their lives were made dependent upon a system which enabled them to live without working. Hence, they were forced to build and defend such system. The middle class served a double purpose: On the economic field they served as wholesalers, jobbers, retailers, agents, drummers, clerks, etc., while on the political field they constituted a useful factor in strengthening lawfully the capitalist system.

The capitalist class paid high salaries to professors of scientific academies to teach the science of capitalism. It had on its payroll ministers to preach the sacredness of capitalism, and lawyers to fortify lawfully the capitalist system.

Today things have changed. On the economic field the middle man is superfluous. In most of the industries the trusts produce and sell to the consumers directly. Competition being eliminated there is no longer any need for so many agents, drummers, clerks, salesmen, jobbers, retailers, etc. The number of politicians, lawyers and ministers has increased to such magnitude that they too, constitute a constant drain to the capitalist class. Profits and dividends are eaten up by these numerous unproductive classes. And the nature of capitalism is to save expense whenever it can, in order to increase capital and its earning capacity.

Contrary, the growth of capitalism is now favored by reducing the number of unproductive and increasing the number of productive forces. Competition between them will be intensified. Wages will fall. The price of commodities will rise and profits will increase. On the other hand, the competition between the capitalist class will be at a minimum, and the number of the unproductive class who are the beneficiaries of profit, will be small. There will be a few large trusts, with a small number of stockholders, with big profits and dividends to apportion to each.

This is the reason why the feelings of the middle class are so bitter against the capitalist class. Their audacity and unfeelingness they cannot possibly forget. They realize that they were used as mere tools for the benefit of the capitalist class. They acted as superintendents, foremen, wholesalers, jobbers, retailers, drummers, agents, etc., acted as their priests, professors, law-makers, lawyers, judges and policemen. They taught, preached and defended the capitalist system which consisted in FREE COMPETITION, until all the industries are CONCENTRATED and MONOPOLIZED in a few hands, and have this totally DESTROYED FREE COMPETITION, and erected the big trusts instead. And now the capitalist class has no longer any use for them. And it arrogantly tells them to **BECOME PRODUCTIVE.**

This accounts for the inflammatory



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### The Golden Rule

(Written for The Herald)

I AM much given to reading books. Today I finished a most interesting one. I should much like to review it, and tell you all about it. The name of this little book is, "THE POOR LIST OF MILWAUKEE COUNTY." The book is not licentious, nor seditious, nor nasty; but it is the most obnoxious and dastardly publication that has ever come to my eye. That book is a charge, an indictment against conditions, as they exist. It does not handle the subject with gloves, so neither shall we. We are criticised for assailing the good work of the poor department, because it is very nice of Milwaukee county to take care of its poor. BUT WHY SHOULD MILWAUKEE COUNTY HAVE ANY POOR? Surely it is not because the country is impoverished! Have not the rich plutes assured us that we are having great

and venomous temper exhibited on the platform and press by the representatives of the middle class such as La Follette, McGovern, Borah, Beveridge, Bristow, Cummins, Clapp, and others.

Their feelings give way. They see and feel that they have no longer any mission to perform. As a middle class they must succumb. Their total extermination is imminent.

But the will to live is great. The class feeling impels them to fight heroically for the preservation of their lives.

Hence, we notice that the platform

(Continued on 4th page.)

HUMAN life depends upon food, clothing and shelter. Only when these are assured are the freedom, culture and higher human development possible. To produce food, clothing and shelter, land and machinery are needed. Land by itself does not satisfy human needs. Human labor gets its sustenance and food out of the soil by creating machinery and using it upon the land. Whoever has control and ownership of the central basis of human labor, and with it of human life and liberty. Today the machinery and the land used for industrial purposes are owned by a rapidly decreasing minority. So long as machinery is simple and easily handled by one man, it does not make its owners so powerful that they can dominate the sources of life of others. But when machinery becomes more and more complex and expensive, and requires for its effective operation the organized effort of many workers, its influence reaches over wider circles of life. The owners of such machinery become the dominant class.

In proportion as the number of such machine owners compared to all other classes decreases, their power in the nation grows and their world increases. They bring over larger masses of working people under their control, reduce their only productive property, millions of (former) self-employing workers thus become the helpless slaves of the industrial machine owners.

The more the economic power of the ruling class grows, the less useful does it become in the eyes of the masses. The overwhelming bulk of the useful work of the nation falls upon the shoulders of the classes that either have no other productive property, but their manual and mental labor power the wage workers—or that have but little land and little capital, the small farmers. The ruling minority is steadily becoming wealthier and parasitic.

Bitter struggle over the division of the products of labor is waged between the exploiting propertied class on the one hand and the exploited wage class on the other. In this struggle the wage working class cannot expect adequate relief from any reform of the present order from the dominant class of society.

The wage workers are therefore the most oppressed and the most despised class of the ruling class. They are also the class which suffers most from the curse of class

socialism is the new patriotism

rule. The fact that a small number of capitalists is permitted to use all the country's resources for their own profit, and to make the production of the necessities of our lives the object of their industry, private enterprise and speculation, is at the bottom of all the social evils of our time.

MODERN INDUSTRY PLACES IN SPITE OF the organization of trusts, public utilities, and combinations, the capitalist class powerless to regulate production for social ends. Industries are largely concentrated in a planless manner. Through periods of frenzied activity the strength and health of the workers are mercilessly undermined, and during periods of enforced idleness the workers are frequently reduced to starvation.

The climax of this chaotic system of production is the regularly recurring industrial depression and crises which paralyze the nation every fifteen or twenty years.

In its mad and reckless race for profits, the capitalist class is bound to exploit the workers to the very limit of their endurance and to sacrifice their physical, moral and mental welfare to its own insatiable greed. Capitalism keeps the masses of workmen in poverty, destitution, physical exhaustion and ignorance. It drags their wives from their homes to the mill and factory. It snatches their children from the playgrounds and schools and grinds their tender bodies and unformed minds into a mass of slaves. It wondrously disfigures, maims and kills hundreds of thousands of working men annually in mines, on railroads and in factories. It drives masses of workers into the ranks of the unemployed and forces large numbers of them into beggary, vagrancy and all forms of crime and vice.

PUBLIC INTELLIGENCE CORRUPTED. To maintain their rule over their fellow men, the capitalists must keep in their own organs of the public, public mind and public opinion. They control the news-making parties, and through them, the elected public officials. They select our executives, our legislators, and control our courts of justice. They own and control the press. They sway our educational institutions. They own the nation politically and intellectually just as they own it industrially.

The struggle between wage workers and capitalists grows ever fiercer and has become the only vital issue before the American people. The wage working class, therefore, has the most vital and direct interest in abolishing

when they grow up, the auto will have driven the horse from the streets, and the city will not need any new street-cleaners. And each of these men will have children to feed and clothe.

And so the endless chain goes on. Where does it end? IF NOT IN SUICIDE, OR IN AN EVIL LIFE OF SOME SORT, THEN IN THE COUNTY POOR HOUSE. And thus the lineal descendant of John Jones, laborer, gets his name in SOCIETY'S Blue Book. "THE POOR LIST OF MILWAUKEE COUNTY." Yes, Jefferson was right when he wrote that all men are "created free and equal" but he might have added that there is an immediate suspension of that equality, which is not revived until the grave is reached. What the poor man wants is not the sloppiness of the society prigs through their charitable organizations, nor even the systematic aid of the community at large. They want to be out in the world AND ON A LEVEL WITH THE REST OF HUMANITY. They want to supersede the crushing influence of a capitalist system and substitute the helping and upbuilding power of SOCIALISM.

They don't want the wealth of the world divided up, but they do want the CHANCES to be distributed A LITTLE MORE EVENLY. Can't we give them a chance, you and I, who were fixed a little better off by Fate? Can't we overcome that low, mean, miserable spirit of SELFISHNESS that has ruled the world for so long? Thrust from us that mercenary spirit and adopt this one: "Do unto our neighbor that which we would be pleased to have him do unto us." And

then such books as "THE POOR LIST OF MILWAUKEE COUNTY" would be retired from the shelf of "best sellers." A. S. H.

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and venomous temper exhibited on the platform and press by the representatives of the middle class such as La Follette, McGovern, Borah, Beveridge, Bristow, Cummins, Clapp, and others.

Their feelings give way. They see and feel that they have no longer any mission to perform. As a middle class they must succumb. Their total extermination is imminent.

But the will to live is great. The class feeling impels them to fight heroically for the preservation of their lives.

Hence, we notice that the platform

(Continued on 4th page.)

ing the capitalist system. But in abolishing the present system, the workmen will free not only their own class, but also all other classes of modern society: The small farmer who is today exploited by large capitalists, the independent contractor, the independent worker, the small manufacturer and trader, who is engaged in a desperate and losing struggle for economic independence in the face of the all-conquering power of concentrated capital; and even the capitalist himself, who is the slave of his wealth, rather than its master. The struggle of the working class against the capitalist class, while it is a class struggle, is thus at the same time a struggle for the abolition of all classes and class privileges.

MUST CONQUER THE POLITICAL POWER. The private ownership of the land and means of production used for exploitation, is the rock upon which class rule is built; political government is its subordinate instrument. The wage workers cannot be free from exploitation without conquering the political power and substituting collective and democratic administration for private ownership of the land and the means of production, and the abolition of all classes and class privileges.

AN END TO CLASS RULE. In the struggle for freedom the interests of the workers of all nations are identical. The struggle is already very largely a collective one. It embraces the world and will be carried to ultimate victory by the united workers of the world.

To unite the workers of the nation and their allies and sympathizers of other classes to the end of the abolition of the capitalist system, the laborer must first be freed from the shackles of class rule. The capitalist class, however, by working class victory to free all humanity from class rule and to realize the international brotherhood of man.

# Letters on a World-Round Lecture Tour

By Walter Thomas Mills

**A Row of Houses**  
(Written for The Herald.)

RITON-FERRY is a typical Welsh manufacturing town. Some of the things it is doing will become typical of many towns.

The Socialists are a great power in the town and they are very soon to become the power of the town.

Some of the methods for gaining and holding public power are worthy of notice and of imitation.

They adopted the plan of making a canvass for voters, not votes. That is, they said, we do not care to be a foot ball jockeyed about between other parties. We do not care to be a factor of annoyance only. If we can get votes enough to elect we will name candidates in each ward as fast as we have voters enough pledged in advance for their election.

Then they adopted a similar idea in the matter of selecting candidates. No candidates are named by caucuses or conference, or by a majority vote of those pledged. No candidate was admitted to be a candidate unless three hundred and fifty names were on his papers, pledging their votes, not only for the party but for this particular candidate. Four hundred votes result in most of the wards.

The result was that the first man named under this plan was elected and the method of his selection made

him at once a strong man on the council. Every new man since nominated has been nominated in the same way. He has been elected in every instance and has become a power in the central body. Re-nominations are secured in the same way, that is, three hundred and fifty names must again be on the paper in order to become again the party candidate.

The opposition has a very healthy appreciation of this program. It is coming to be understood that when the Labor party nominates, a nomination is equivalent to an election.

This Welsh manufacturing town is close to the day when the whole power of the city government will be in the hands of the workers. Already things are happening.

A little while ago I was speaking in this aggressive city and I had carefully argued that all the great monopolized industries could be purchased by the public, that purchase would never cost society anything as compared with payments now made to private monopolies, but instead the public would be making money all the while the purchase would be being made.

I had explained that the monopoly price now being paid is so much in excess of the cost of production that this excess could be cut in two, one half devoted to the purchase and the other half be saved at once to the purchasers. I had shown how Glasgow had purchased her trams (street cars) by an issue of bonds and then paid off the bonds out of the earnings of the trams while at the same time the system had been greatly extended, the service greatly improved, the workers given shorter hours and better pay and the fares greatly reduced while all this was being done.

The people had not paid as much while buying the trams as they would have paid if they had not bought them and they had gotten a better service for a smaller fare into the bargain.

When I had finished a gentleman in the long gallery at the side asked a question. He said: "Mr. Mills, you have argued that we could buy all the monopolies, that it would cost us nothing to do so and that we would make money all the while we were buying them. Now, if that can be done, I want to help to do it, but I do not see it yet. Can you help me to see how it can be accomplished?"

I had just learned that afternoon

that the city had fifty-one dwelling houses which belonged to the city itself, so I asked my questioner if this were true.

He replied that the city owned the houses.

"How much did they cost the city?" I asked.

He gave me a long string of figures. I said, "Did you pay this sum?"

"No," said he; "not I but the city."

"Did you pay any portion of this sum?"

"No," said he, "but the city paid it all."

"Did it get any of the money from you?"

"No, it borrowed the money to build them with."

"Will you be called on to pay any portion of the loan?"

"No," he said; "the loan will be paid from the rents on the houses."

"Are the houses as good as privately owned houses renting at the same rate?"

"Privately owned houses much inferior to the city owned ones rent for five shillings a month more."

"Can the city rent all its houses?"

"There are seven applications on file for every house the city owns."

"Then, when the last of the bonds are paid, not a shilling of any funds drawn by the city from any of her source will have been expended. The tenants will have paid for the houses, the city will own them and while the city has paid nothing the tenants will have been saving five shillings a month for themselves and living in better houses all the while they were paying out."

"I see," he said.

"And when the houses are paid for the only charge for homes thereafter will need to be the cost of maintenance and nothing more."

"Yes, that's all," he answered.

"Good bargain?" I followed up.

"I should say so," he replied.

"A good thing to do to every other monopoly?" I asked.

"It would be good sense to get 'em all," he said.

The other day I dropped off from a train when coming through the place and got a snap shot of a row of these city-owned dwellings. They outrank by far the private houses of the same or anything like the same rents and then each house has its own garden at the rear.

As I was getting in range for the picture, "Hello, comrade," came from half a dozen voices and these comrades of mine dwelling in these city houses, ranged themselves at their



City Owned Dwellings in Wales.

"Then there are plenty of people willing to save five shillings a month and live in better houses while doing so?"

"Why, yes, of course there are," was his reply.

"How does the city fix the rents?" I asked.

"It takes the interest charges on the loan, to this it adds a proportionate share of the principal sum from a sinking fund to retire the loan as it falls due and charges rents enough to cover these requirements."

doorways that I might catch them in my photograph.

"How do you like these city houses?" I asked.

"Well," said one of them, "they are the best yet."

Then he pointed proudly to a long line of new ones under construction, saying, "These are city houses, too. There are now ten applications for each house and the more we build, the more demand for more and more."

Rochdale, Eng., Oct. 17, 1910.

## Socialism in Ireland

Says The Irish Nation (of Ireland): "All the meetings were well attended, a very conservative estimate placing the attendance at the meeting at Daunt's square on Sunday evening at 2,000 persons. The lecturer was received with applause on each occasion and the utmost attention given to his discourse. Two hundred copies of the answer to Father Kane were sold, as well as a large number of other Irish Socialist literature."

"A branch of twenty-two members has been formed in Cork."

"A very successful meeting was also held at Passage, practically the whole population being present. Over sixty books were sold, and the lecturer on the close of his remarks was roundly applauded."

"Socialism is now the principal theme of all discussions among the workers in Cork and Queenstown."

The same issue of The Irish Nation contains the following comment on the attitude of the Irish Rosary, a Roman Catholic journal.

"The Irish Rosary of late has been devoting attention to Socialism and social questions. To denounce Socialists as destructive and godless," it remarks, "is not to make the least advance. The Socialists are quietly reasoning with the people at the Custom House, in the Phoenix Park and anywhere else that they can gather a crowd. Moreover, they talk sense—good hard facts about making the future less terrible for the poorly off, increasing the comforts of the worker and giving the unmoney people a real voice in government."

The Rosary then approvingly quotes Monsignor Parkinson to the effect that 'the Socialist school is not to be despised.' Its adherents, he says, 'draw vivid pictures of social misery, and point out glaring contrasts of rich and poor. They are re-

markably well organized, possess astonishing energy, great intelligence, and are extending their influence among working class men, literary men and civil servants."

"The facts in general cannot be denied; yet some people with a foolish optimism close their eyes to the existence of social evils. Many of the Socialist remedies are good, for example, laws as to pensions, monopolies, forestalling of the markets, limitation of hours and the prevention of destitution. The democratic movement is world-wide. It is partly a consequence of the economic evolution. A positive restoration must be offered to the working classes."

"The democratic movement is irresistible. It will advance with or without us. And if it advances without us it will do so against us and against Christianity." Monsignor Parkinson's striking pamphlet on Destitution in Ireland, was dealt with in a recent issue of The Nation.

"The Rosary considers that Christian democrats should adopt the usual projects of the Socialist ticket, and press with zeal and energy for their realization." It does not matter very much how the remedies for existing evils are brought about. The thing is to bring them about.

"In its current issue The Rosary has other significant remarks: 'There must be something very wrong in our social system in Ireland,' it says, 'when so many child beggars of both sexes are seen in the streets of our metropolis, and every effort should be made to help schemes which will put an end to this disgraceful state of affairs.'

"A better appreciation of the pressing gravity of the social question among the Irish clergymen would be very helpful," concludes The Irish Nation.

## A Rank Court Decision

Another peculiar court decision was rendered last week—not remarkable or new—just peculiar. This time it comes from a county judge in McKean county, Pennsylvania.

The Dupont Powder company, a \$30,000,000 corporation, was being sued for \$30,000 damages by one Archie Lovitz of Bradford, Pa., for injuries sustained following the "shooting" of an oil well by the Dupont people. Bradford, be it known, is in the oil and gas belt of Pennsylvania.

The well was located in a residence section of the city, within a stone's throw of three of the principal school buildings, and the "shooting" was ill-timed, for school had just been dismissed and the scholars hastened to the scene.

Two deaths resulted and thirty children were disfigured for life. This took place two years ago, and last week one of the children, Archie Lovitz, through his father, Henry Lovitz, brought suit against the Dupont Powder company.

During the trial the jurors were shown the scarred hands and face of the burned boy. A physician testified that the scars would be permanent, although one of the corporation attorneys tried to get him to say that the scars could be removed by the grafting of new skin. But grafting is not

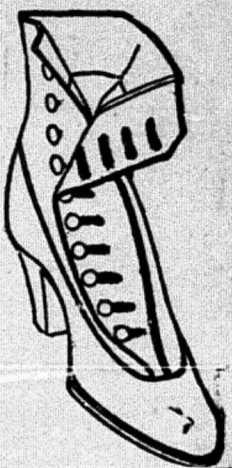
popular in Bradford—not skin grafting.

The jury, however, was not permitted to pass upon the merits of the case, for the judge, the Honorable Joseph W. Bouton, asserted that the company had taken all necessary precaution, and that the children were guilty of "contributory negligence" in going near the well, and instructed them to decide in favor of the defendant company. Children have no right upon the streets, anyway.

Thus, as has been proven oftentimes before, the dollars of a corporation are of more value than the lives of the workers, and the scarred, maimed, disfigured children of Bradford are of no consequence when compared to the profits of the large corporation—James W. Babcock, in N. Y. Call.

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## SHOE OUTLET

### SAMPLES AND SURPLUS STOCKS

## The Cream Is Ours

By Silas Hood.  
(Written for The Herald.)

Dr. Franklin H. Giddings, head of the department of Sociology of Columbia university, according to some of his recent utterances, is becoming altogether too radical to be connected in any way with that capitalistic place of learning, where he has a leading position in the faculty. Listen to this piece of Marxian-Socialist wisdom from the Columbia university professor:

"If I may venture an opinion as to the most important question in political economy before the American people, it is this:

"Shall the chief and controlling means of production in the United States, including mineral and forest resources, water-power sites, railroads and means of communication, patent rights and the enormous funds of loanable capital be owned by a billionaire four hundred, who, in virtue of such ownership, will be able for all practical purposes to own a hundred of more millions of us ordinary human beings, or shall we, ordinary human beings, in our collective capacity, own the means of production ourselves and proceed to work out the reality of a democratic republic?"

And we also hear that Dr. Lester F. Ward, head of the department of Sociology of Brown university, entertained similar views.

Socialism is not afraid of brains. It is gathering into its fold the best writers, the best thinkers and the cream of the working class. The ignorant, the scrap and the slag are left for the capitalist expiring regime.

And here is a further awakening among the real intellectuals. Professor E. R. A. Seligman, head of department of economics, Columbia university, in his "Economic Interpretation of History," page 162, says:

"It is safe to predict that when the future historian of economics and social science comes to deal with the great transition of recent years, he will be compelled to assign to Karl Marx a far more prominent place than has hitherto been customary outside of the narrow ranks of the Socialists themselves."

We invite the rest to come in. But come in soon, for before long we will not need you. It is worth while to find out what Socialism means. Prof. Richard T. Ely of the University of Wisconsin, shows there is more in Socialism than the growl of the brute for a little more of the world's mess of potage when he says:

"It may be said, indeed, that nothing in the present day is so likely to awaken the conscience of the ordinary man or woman, or to increase the sense of responsibility as a thorough course in Socialism. The study of Socialism has proved the turning point in thousands of lives and converted self-seeking men and women into self-sacrificing toilers for the masses."

The Socialist truth is broad enough and beautiful enough for all men of the earth who possess a heart and a soul. The Socialist cause needs you and it needs you NOW. So if you have brains and a heart come out into the open and do your share in the great task of awakening the world.

**A Compulsory Benefaction**

An interesting dispute is on in Chicago between the Small Parks commission and the Illinois Steel company. The former has asked the latter to build a pleasure pier in Lake Michigan adjoining the Seventy-ninth street bathing pier. The steel corporation, however, is reluctant to build the pier, asserting that the special Parks commission is asking it to become a public benefactor. The Small Park authorities, however, say the pier will have to be built to protect the beach from the refuse dumped into the lake from the steel mills, while steps to enjoin the befouling of the waters of the bathing beach are discussed.—Ex.

A meeting of black-coated gentlemen is called an assembly; but a meeting of the men who feed, clothe and house them is called a mob.—W. Harrison Riley.

Only by making the ruling few uneasy, can the oppressed many obtain a particle of relief.

There is no wealth but life.—Ruskin.

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Recent Herald callers: William J. Kelly, Iron City Trade Journal, Pittsburg, Pa.; Arno Taubert, Iron River, Mich.; J. A. Phillips, Order Railway Conductors, St. Louis, Mo.; Ignace Daszynski, M. P., Vienna, Austria.

"They that can give up essential liberty to obtain a little temporary safety, deserve neither liberty nor safety."—Benjamin Franklin.

The Standard Oil interests have invaded Canada in another industry. They announce the opening of a Child's restaurant in McGill street, Toronto, Can.

You cannot regulate what you do not own.

If the people want to regulate prices, they must own the trusts.

That is the only cure for the trust prices.

As previous reports indicated, the employers in Tampa, Fla., have resorted to many violent means and have closed the hall occupied by the striking cigar and tobacco workers, have arrested most of the officers of

## Burdens Borne by Labor—By Robert Hunter

(Written for The Herald.)

There is any strange thing on this earth it is the burden of the land. The land is said to be a gift of God to his children.

Like the air, the water and the sun, land it is said was intended for the good of man.

Like the woods, the coal mines, the oil mines and the oil wells, land it is said was given as a precious gift to man.

Why, therefore, has land become a burden, a crushing burden on the back of labor?

Ireland is a nation that has been ruined again and again by the burden of the land.

At the door of the land there stood a man collecting toll and no matter how the Irish labored the only one enriched was he who collected toll.

When the land improved the toll increased. When the worker built better houses and better barns the toll increased.

When the worker improved his crops, his stock, his fences, and his roads the toll increased.

And the land of Ireland became a burden to Ireland and the man who collected toll became the curse of Ireland.

Even in the day of famine the man was there insisting on his toll, and at last the Irish ran away from the burden of the land in Ireland.

They fled from famine and misery and that awful figure at the door and they came, along with Germans, Swedes, Poles, Italians and Russians—multitudes of them, to another island, called Manhattan.

And they went to work here to improve the land. They built road ways and park ways and palaces and sky scrapers and ware-houses and railroads and bridges and tunnels.

And the world seemed to be getting rich, but the workers soon saw that with every improvement made the burden of the land increased and with every soul brought into the world the burden of the land increased.

And the toll? The toll has gone higher and higher, and higher, until in no place else in the world does the man at the door collect such toll.

A few potatoes in Ireland would have paid for the space that brings in Manhattan a fabulous sum and here, too, the man stands at the door.

No one escapes him. The widow, the orphan, the unemployed—they must all pay him first.

He has only to stand at the gate or hire some one to stand at the gate and collect his toll, and the Irish, the Germans, the Bohemians, the Italians and the Jews toll to pay him toll.

And that toll mounts higher and higher each year.

New laborers are born and new immigrants come and as the houses

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### Seidel's Inauguration Speech Ready!

Mayor Seidel's Inauguration Speech may now be secured in leaflet form in any quantity desired.

From all parts of the country orders for the issue of the SOCIAL-DEMOCRATIC HERALD containing the inauguration speech are coming and that issue was soon exhausted.

Mayor Seidel's inauguration address was not a mere speech delivered on the spur of the moment. It embodies the best thought resulting from years of experience on the burning subject of municipal government in our American cities and towns.

Milwaukee's municipal problems are very similar to the problems which Socialists in other cities and towns must solve. Mayor Seidel's inauguration speech outlines these problems in their logical order and clearly points to the only possible remedy.

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Send all orders to the Social-Democratic Publishing Co., 344 Sixth St., Milwaukee, Wis.

## Social-Democracy and the Railroads

By Horace B. Walmsley, Member of the Bar of the Supreme Court of the United States.  
(Written for The Herald.)

CORRESPONDENT asks about the nationalization of the railroads. As the figures are so large as to be cumbersome, let us employ an illustration. Suppose that your uncle somewhere in the west had designated you as his heir apparent. You find he has a ranch which makes one township; on this he has mills, farms, tenant houses, brick yards, stone quarries and timber forests, and the whole is worth \$1,000,000, including the highways constructed through the estate. He owes only \$10,000, and this to creditors who will accept 2 per cent interest rather than have the debt paid in.

On account of his easy-going business habits toward those who rent of him the various properties he owns—your uncle's net income from this estate, which reaches him personally, is only about \$6,000 a year; of which he spends about \$2,000 usefully for himself, and the other \$4,000 he good naturedly divides up among some unworthy hangers-on who contrive to do him out of it. Suppose that with any sort of attention to his own interests, his personal net income from the property could easily be raised to \$20,000 a year, and still leave his tenants a generous share of the produce of the estate.

Suppose that long ago he had allowed the necessary highways through his estate to be constructed by capitalists as toll roads; and that he and his tenants and other users of these toll roads paid these capitalists as tolls on these roads \$10,000 a year, of which the latter expended \$5,000 in paying their employees who kept the highways in order, and the other \$5,000 the toll masters kept.

THEN suppose that these toll masters did not keep the highways in first rate condition. Did not pay enough wages to the men who worked for them on the roads. That the latter were on that account constantly striking. That this kept your uncle in trouble much of the time; disturbed the business on the estate; and moved his pity and sympathy. THEN suppose that these toll masters, besides proceeding on the theory

that their tolls were not safe unless the government—the town board—of the township—which your uncle's estate made—was corrupted in their favor, and made dishonest to your uncle's disadvantage.

Suppose that your uncle had the right to take the claim of these toll masters on his highways at a fair valuation—which would be \$100,000—and to pay them this sum at his leisure. And that he would exercise this right when he chose. And that the bankers in the neighborhood would lend him this \$100,000 at 2 per cent interest, for as long a time as he wished.

How long would he allow the toll masters to remain on the estate?

Reader, your uncle is Uncle Sam—the government of the United States. His estate is our country.

The highways on the estate are the railroads of the United States. The toll masters are the capitalists who now control these railroads. Wherever a sum of money is mentioned above multiply it by 100,000, and you have the actual figures for the railroad purchase by the people. And that purchase is just as easy and simple for Uncle Sam—our government—as is the purchase for your uncle who owns the estate of one township in the above illustration.

## The Builders' Column

By A. W. Mance.

### There Will Be Startling News From Milwaukee in Next Week's Issue of the Herald

Until you develop your own local press, what can you use in your community which will answer your purpose for Socialist, Educational and Propaganda Matter so well as the Social-Democratic Herald.

Next week you will be reading of what happened in Milwaukee and the Fourth and Fifth Wisconsin congressional districts. Unless all signs of the times fail, there will be news from here which will send a thrill of joy to every Socialist, and well wisher of humanity on the continent.

If you want your neighbors and friends to get the truth about what is being done in Milwaukee, get them as readers for the Social-Democratic Herald.

Be an "Opportunist"

Take advantage of the interest which the news dispatches next week will arouse to sell those subscriptions to your neighbors, friends and shopmates.

The number of Herald subscriptions the present readers of The Herald can secure with a little effort on the part of each the next few weeks will be unlimited.

They Stick

Where The Herald goes, there Socialists and Socialist votes are made. AND THEY STICK.

You know what a desperate effort the capitalist press will make to misrepresent what the Socialists in power are doing.

The only way to offset this is to build up a powerfully and widely circulated Socialist press.

Nothing will do more to inspire a desire for a good local Socialist paper in your community than a large circulation of the Social-Democratic Herald, until you get ready to start it.

How It Was Done

Remember that when you pay for those eight cards at club rates your name is registered for a History, which will give you a full account of how it was done.

DON'T MISS THE OPPORTUNITY YOU WILL HAVE NEXT WEEK TO GET THE OTHER FELLOW TO PAY FOR HIS OWN SOCIALIST CONVERSION AND EDUCATION. LAND HIM FOR THE HERALD FOR A YEAR. THAT WILL FIX HIM.

## New York Auction Bought Rugs

The First Shipment Arrived in Time for Monday's Sale, November 7th.  
We might suggest that the exclusive patterns in this shipment cannot be duplicated later.



Store open Monday until 9:30 p. m.  
To get first pick, come early in the morning.

|   |       |   |       |  |       |
|---|-------|---|-------|--|-------|
| Smith's 9.00 seamless tapestry Brussels Rugs, 6x9 feet..... | 6.50  | 16.00 seamless Wilton velvet Rugs, size 6x9 feet..... | 10.50 | Seamless tapestry Brussels Rugs, 7-9x9 feet.....     | 8.75  |
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| Smith's seamless 9x12 Brussels Rugs, 16.50.....             | 9.50  | Seamless Wilton velvet Rugs, size 11-3x12 feet.....   | 26.50 | 22.50 Axminster Rugs, size 8-3x10-6, priced.....     | 16.50 |
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## Lace Curtains from Chester Lace Mills Include:

A special lot of white Nottingham Lace Curtains that we will sell at, per pair, **48c**

Another lot of Nottingham Lace Curtains—white or ecru—will sell at, **98c**

Nottingham Lace Curtains in Brussels net effects, will sell at, **2.98**

Novelty Lace Curtains, new braid work, combined with Marie Antoinette and art embroidery.  
Lot 1—Per pair, 2.98 Lot 2—Per pair, 3.98 Lot 3—Per pair, 4.98

15c Taffeta Ribbon 10c  
White, 3 inches wide.

25c Ribbon 19c a Yard  
Satin striped Pillow Ribbon, all colors.

10c Handkerchiefs 5c  
Women's hemstitched white handkerchiefs, embroidered.

Auto Veils at 15c Each  
Black and white dotted chiffon, hemstitched, 54 in. long.

### Fleisher Yarns Economical

They contain more yards to the pound than lower grade yarns; their quality never varies, and you are protected by the maker's guarantee.



Fleisher's best quality German knitting yarn, black, per skein, **25c**

The special quality German knitting yarn, black, also black mixed and brown mixed, per skein, **22c**

Fleisher's Spanish Yarn 12 1/2c Skein

The best quality, black only.

About 1,000 pounds of colored yarns, odds and ends, including Saxony, Germantown and Shetland floss, skein, **5c**

### 98c Flouncings at 45c

Swiss embroidery flouncings, 27 inches wide.

### 12 1/2c Laces at Only 5c

English and German torchon laces, from 2 to 3 inches wide, also insertings to match.

### 12 1/2c Val. Laces at 5c

New Valenciennes laces and insertings to match, from 1/2 to 1 1/2 inches wide.

### Toilet Soaps, 3c

3 cakes for 9c  
Buttermilk, oatmeal, elderflower or carnation toilet soaps, box of three cakes for, **9c**

Fairy Soap, 3 1/2c  
Sweetheart Soap, 3 1/2c

### Sheet Music at 10c

Pickled Beets, Pickles and Peppers, Mystic Dream Waltzes, Dope Rag, Little Puff of Smoke, Goodnight, Call Me Up Some Rainy Afternoon, Mendelssohn's Tune.

### "On Wisconsin" 19c Per Copy

The New March Song.  
19c Per Copy  
1c Extra by Mail.

### Politics in Poetry

I am so weary of Teddy,  
Teddy, the statesman on wheels;  
Tired, and by poor brain already  
Under the incubus reeks;  
Tired of the cowboys that raced him,  
Tired of the lions that chased him—  
Oh, I can smell and taste him  
When I sit down to my meals.

I am so tired of his chronos,  
Tired of his magazine curves,  
That I am living on bromo.  
Trying to brace up my nerves;  
Tired of the yarns he's indited,  
Tired of the wrongs he has righted,  
Tired of his chestnut, "dec-lighted"  
Tired of the dope that he serves;

I am so tired of his Stetson,  
Tired of the glasses beneath;  
Tired of the khaki he gets on,  
Tired of his tributes and wreath;  
I am so tired of his trooping,  
Tired of his yelling and whooping,  
Tired till my spirit is drooping—  
Tired of his hair and his teeth.

### The Modern Class Struggle

(Continued from 24 page.)

of the so-called "Progressive Republicans" is directed on one hand to take vengeance on their ungrateful masters—the trusts—and on the other hand to entice the working class to its alluring promises. They proclaim that the trusts must be divorced from politics. And the government which will be represented wholly by the middle class will "regulate" the trusts. Hence they will be in a position to revenge themselves on their enemies, the trusts.

Their flirtation with the workingmen is expressed in their promising reforms directed towards the relief of the working class. The votes of the working class they must have.

Without them they can not possibly win. The middle class are not only poor financially, but they are badly organized and few in number. Hence their promises for legislative enactments regulating child and woman labor, safety appliances, better conditions, industrial insurance, etc., etc., are for the purpose of inviting the working class to unite with them in their struggle to defeat their detestable foes—the trusts.

But the working class can understand no circumstances ally themselves with them. Not because the middle class always stood on the side of the capitalist class assisting them in the suppression of the working class, but the unity cannot take place for more important reasons.

A class which is numerically superior, healthy bodily and spiritually, useful and fit for the development of human progress and civilization, cannot surrender to a class which is small in number, diseased bodily, unuseful and unfit for modern times.

Our sympathy is with them, but as a class they must disappear. They have no useful function to perform. And everything which is not functioning, must die.

They dug their own grave. The system which they helped to build and faithfully defended, and still bow to it so reverently, condemns them to paralysis and death.

All the working class can do is this: They will forgive them for the sins which they have committed against them. They must, however, transform themselves, and acquire a new

### Now to Duty

Election time is drawing near, and the Republican party, like that species of salamander that lives through the winter on the fat stored up in its tail, is trying to outlive the frosts of the coming election in Milwaukee by telling the people what it has done. The Republican party has been in power almost without interruption for about forty years, and these are some of the things it has done:

It has given us trusts in all the necessities of life; it has given us a system of trust busting that has been welcomed by the trusts themselves; it has given away our public domain; our mineral and coal lands have been gobbled up; it has given us government by injunction; it has given us a senate full of millionaires purchased legislation, seats gotten by bribery and corruption and fraud investigations afterward; it has given us a Robber Taffel with three or four panics thrown in.

A few progressives begin to realize that saving the country once did not give them a license to rob it eternally, and they are waxing radical. We are to have conservation, now that everything has been stolen in this country and the thieves are going to Alaska for land, timber and mineral. We are

## This Book Was Demanded

On file in the office of the Social-Democratic Herald are thousands of letters requesting the "History of the Milwaukee Socialist Movement, Campaign and Victory."

We have been unable to supply the call for this information because it exists only as it is scattered through the files of the Social-Democratic Herald and Milwaukee capitalist papers.

We have decided to publish the information called for in book form—but

You can't buy it. You can only get it for putting forth a little effort to convert your neighbors, friends or shop mates to Socialism.

### What The Book Will Contain

Historical sketch of Socialist movement in Milwaukee, by Victor L. Berger.  
Photographs of the conspicuous persons engaged in the historic struggle.  
Fac-simile cuts of the documents attacking the Socialists and Socialism, and the replies thereto, which the Socialists printed by the hundreds of thousands and distributed through the city, and published in the capitalist press at full advertising rates.  
What the elected Milwaukee Socialists have done and planned for the future.

### A Thrilling Chapter

After the election, November 8, we confidently expect to be able to write a concluding chapter which will thrill the nation. It will tell of the capture of the Milwaukee county government, and of Berger and Gaylord breaking into congress from the Fourth and Fifth Wisconsin congressional districts, etc.

### You May Have The Book Free

Send in a club of eight yearly subscribers for the Social-Democratic Herald for \$2.50 for the national edition, or \$5 for eight yearly subscribers for the Wisconsin edition, and we will register your name, and send you the history when published.  
National edition not sent in Wisconsin.

### For One Hour

Monday morning, from 9 to 10 o'clock, we will sell

Trimmed Hats from our regular stock of 3.00 to 5.00 values at, **\$1**

### New Gloves

New 2-clasp black cashmere gloves, chamois lining, per pair, **19c**

Women's 12-button length chamoisette gloves, fine tucked top, **59c**

Women's 2-clasp French Kid gloves, tan and gray, odd lots of 1.25 per pair values, at, **79c**

\$2,500.00 given away to 150 of our patrons.

Full Particulars Obtainable at our store

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## THE MOST STUPENDOUS SUCCESS OF THE YEAR. POLITICAL ACTION Invites You to Aid in Securing ONE MILLION SUBSCRIBERS

This new Milwaukee Socialist weekly leaflet newspaper is worded in pointed, direct, simple English, 4 pages, 16x24, and is modeled after the type which resulted in the great Socialist victory in that city.

The ablest writers and thinkers on the continent are contributors to its columns, which contain the finest articles on municipal, state and national questions of universal interest and cover the industrial, political and social problems now up for solution.

A Leader for the Latest Milwaukee and Wisconsin Socialist News.

Price, 25 cents a year. In clubs of five, 60 cents.

WANTED—A thousand Agents at ONCE. WRITE NOW!

Political Action, 344 Sixth St., Milwaukee, Wis.

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See my \$15, \$18 and \$20  
**SUITS & OVERCOATS**

Fine Tailored Goods  
Union Made

Visit my Premium  
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**Ernst Guenzel**  
788 THIRD STREET



## Judge Donovan Criticised

Judge Donovan is being sharply criticised, and also Asst. Dist. Atty. Wuerster, for protecting an employer of child labor in Milwaukee in

clear violation of law. The man arrested was a superintendent of the Welsbach Lighting company, the complainants being the state factory inspector's office. It was found that boys as young as thirteen years were being employed, one thirteen-year-old youngster having 160 lamps to tend in early morning and at evening when he ought to have been at school getting an education that would give him a fair chance in life. The fact that the boy was so employed, that he had to get up before daylight in the morning, and that he got wages and was under age was all proven in court, but Atty. Wuerster switched over to the side of the defense, according to the report on file at the state factory inspection office, and the judge took the law in his own hands and dismissed the case. The state inspection office is now wondering where it is at. The inspectors see in the action of the court a chance for the gas company, the milk trust, or any others, to ignore the law and keep children out of school, and they are wondering what can be done to offset the bad effects of the unfortunate decision.

## TRY THE HERALD CLASSIFIED "ADS"

**WANTED**—To do addressing for societies, merchants, etc. Low prices, quick service. **RAPID ADDRESSING CO.**, 244 Sixth St., Milwaukee.  
**WANTED**—Orders for imitation typewriters; letters cannot be told from the original. **CO-OPERATIVE PRINTERY**, 844 Sixth St., Milwaukee.  
**WANTED**—Orders for "Socialism Made Plain," fourth edition. This office.  
**WANTED**—BRANCHES and other societies to purchase their Stat and Schafkopf Books. Cards, bearing the union label, from us. Fifteen cents a dozen. **CO-OPERATIVE PRINTERY**, 844 Sixth St.

**FOR SALE**—Summer Resort. Furnished Cottages on Neenah in Lakes, Waushara County, 4, 5 and 6 rooms, fire place, cellar, boat with each, large lot, near car line; \$1300 to \$1600. Ask Loeffler, 808 Wall St. Oct 29-30  
**RECEIPT BOOKS**, 50 in a book, with the union label, suitable for unions, branches, etc. 35c each, or two for 65c. **Social-Democratic Pub. Co.**, 844 Sixth St., Milwaukee.  
**WARRANTS ON THE TREASURER**—For the use of Social-Democratic Branches; 100 warrants in a book for 50c. **Social-Democratic Publishing Co.**, 844 Sixth St., Milwaukee.  
**BRANCHES!** We can now furnish you with 100 Orders on Treasurer, bound, with stubs only 50c. **CO-OPERATIVE PRINTERY**, 844 Sixth St., Milwaukee.  
**DAMAGES COLLECTED**  
For personal injury. No charges if unsuccessful. Special and prompt attention guaranteed. **Bonded Rapid Collecting Agency, Inc.**, 1018 Railway Exchange Bldg. Phone Main 3124. Ap. 29-31.

**COLLECTIONS**  
**BONDED RAPID COLLECTING AGENCY, INC.**  
1018 Bldg. Railway Exchange Bldg., Milwaukee. Oldest and largest in the world. Twelve offices and bonded representatives all over the world. Owned and managed by Milwaukee business men. Business and security unlimited. Collections made on commission. Who owes you? Can you collect it? We can. Try us. Expect collections of houses, debts. We are the only incorporated bonded collecting agency in Wisconsin. Investigate. Get our rates and references before making your accounts for collection. Ap. 29-31.

Repairing and Remodeling Feather Beds  
**FRANK EDER & CO.**  
Manufacturers and Designers of  
**FURS**  
FOURTH FLOOR  
371 NATIONAL AVENUE

## Cary Helping the Tug Trust!

THE United States authorities are improving the harbor entrance to the Milwaukee river, by widening the harbor approach channel, and have about finished the new south pier which marks the south side of the new channel. It will mean a great, a vast increase in the business of the south side.  
Almost in the middle of the new and wider channel at the inner end stands the present life-saving station, just where the stench from the main city sewer saturates the air with deadly gases constantly.  
Following the plan for harbor improvement, the federal authorities planned to remove the life-saving station, as it would block the harbor entrance if left where it is, and would render a large part of the harbor improvement useless.  
The tug boat company, whose business it is to tow boats into the harbor, has been opposed to the removal of the life-saving station. And for a mighty good reason. It opposed it because the widening of the channel would make it almost unnecessary to have a tug in any kind of weather in order to make a safe harbor entry. The tug boat trust had also been accustomed to use the telephone facilities at the station to forward calls for tug service, and slated to lose this little graft.  
And in support of the tug boat corporation William J. Cary appeared before the federal commission which has charge of the location of the life-saving station, and opposed the removal of the station to the proposed location at McKinley park.  
The new location of the station would give a much better command of the harbor situation for the life-savers, besides placing them right at the principal bathing beach, would remove the station from the terrible stench of the sewer, and would give opportunity for the opening of the entire width of the channel provided for by the new south harbor pier, which will help the volume of business and aid the great south side municipal dock and belt line.  
But Mr. Cary appeared against this removal of the station, and in his appearance he was coached by the tug boat owners, and he made their arguments for them.  
The use of his position as congressman for such a purpose as this can hardly appeal to sea-going men or any other class of workmen as a proper use of his office by Mr. Cary.

## Cary's Make-believe Unionism

WHEREAS, William J. Cary is alleged to have paraded a union card at a political meeting on the south side the other night, and to have thereby given out the impression that the organized workman is dear to his heart, while the fact remains that when he was sheriff he refused to negotiate with the Bakers' union, who wanted him to use union made bread at the jail instead of the non-union product he was using, and on top of this grossly insulted the representatives of our union, also telling them that he used the cheap bread because there was more in it for him on his contract with the county; and  
WHEREAS, William K. Knell, who followed the said union-insulting Cary in the office of sheriff, also showed what his pretended love for the organized workmen at election time amounted to by following in Cary's footsteps, he also being on the make, at the expense of labor and the county, and the representatives of our union were unable to get him to patronize union bakeries, a cheaper grade of bread increasing the graft on the county of his office; and  
WHEREAS, The said Knell, at the time of these negotiations, showed his real feeling toward the unions by telling our committee that if the facts about him were made public by the union he would go over to headquarters and "knock the blocks off" of the officers; therefore  
RESOLVED, By Bakers and Confectioners' union No. 205, in meeting assembled, that we warn the workmen of the city against these two men who pretend to be friendly toward labor, but who are simply political hypocrites and marked friends of the enemy, and that we urge labor to show them that it knows how to resent an injury and to punish its enemies; and further  
RESOLVED, That copies of these resolutions be circulated among union men to put them on their guard against these two frauds.  
C. C. SCHUMACHER,  
PAUL GABRICH,  
AUG. L. HANNEMANN,  
Committee.  
(Seal of Bakery Workers' union No. 205, Milwaukee.)

## Slanders Brewery Workmen!

When brewery workmen at the Schlitz brewery asked Cochems some embarrassing questions on county opinion at a noon day meeting, and told him pretty plainly what they thought of a fellow who could be bought for either side of a public question, Cochems revenged himself by writing a long screed in the Free Press in which he called the brewery workmen a mob, said they had the "spirit which manifests itself in burning and destroying," and called them traitors to the government. This is on a par with the insults Sport McGee hurled at the trade union leaders of the city earlier in the campaign.

## Milwaukee County Dairymen Charge Discrimination

The farmers in the county charge that the health office, before the Social-Democrats got control of it, constantly played into the hands of the milk trust—the Gridley (Kieckhefer) Dairy Co. They charge that independent milkmen lost their grocery trade to the trust through the activity of Dr. Bading's inspectors, who made all kinds of trouble for anyone who handled their milk, such as calling for alterations and changes in method of handling, etc. And they point to the fact that the trust had fifty-two wagons when Bading went into office and had increased these to 172 before he went out.

## Deitz Pledges Reported by Reinhold Greiling

Reinhold Greiling, 563 Eleventh avenue, \$1; Fred. Lohman, 582 American avenue, 25 cents; Julius Wendland, 581 Tenth avenue, \$1; John C. Tesch, 581 Eleventh avenue, 25 cents; William Finger, 585 Eleventh avenue, 25 cents; August Buente, 584 Eleventh avenue, 50 cents; Ernst Manteufel, 576 Eleventh avenue, 50 cents; George Wendland, 581 Tenth avenue, 25 cents; Ad. Schmatzhausen, 570 Pearl street, 50 cents; Joseph Blankenstein.

**STATE OF WISCONSIN, COUNTY COURT, Milwaukee County—In Probate.**  
In the matter of the last Will and Testament of Auguste Nielsen, deceased.  
On this 21st day of October, 1910, upon reading and filing the verified petition of Auguste Bruen, from which it is made to appear that Minnie Nielsen, heretofore appointed, qualified and acting executrix of the last will and testament of Auguste Nielsen, deceased, in the above entitled matter in this court, was adjudged mentally incompetent June 17th, 1910, and the petition removed as executrix of the last will and testament of Auguste Nielsen, deceased, on the 28th day of October, 1910, that at the time of her removal as such executrix the estate of Auguste Nielsen was not fully settled and that it is necessary that an administrator with the will annexed be appointed in the said estate of Auguste Nielsen, deceased, in place of said Minnie Nielsen, incompetent; that petitioner Auguste Bruen is the daughter of Auguste Nielsen, deceased, and praying for the appointment of Auguste Bruen, of Milwaukee, Wisconsin, as such administrator with the will annexed, be the administration of said estate;  
Now therefore, upon the said petition, upon all the records, files and proceedings in the above entitled matter, and upon motion of White & Manning, attorneys for petitioner, it is ordered, that said petition be heard before the court at a regular term thereof, to be held at the court house in the city of Milwaukee, in said county, on the first Tuesday day of December, at 10 o'clock A. M., or as soon thereafter as the same may be reached on the calendar.  
And it is further ordered, that notice of said application and hearing be given by publishing a copy of this order for three weeks consecutively, once in each week, in the Social-Democratic Herald, a newspaper printed and published in said county, prior to said hearing, by the name of **WHITE & MANNING**, City of Milwaukee, Wisconsin.  
Attorneys  
3 Metropolitan Bldg.

# UNION LABELS

If you belong to a union, be a good union man—be sincere—live up to the standard—buy union-made merchandise—thus you will help yourself and the unions.  
This store has always been in the lead in pushing and selling union-made merchandise. You will find here:

- Union Made Suits at \$10.00 up to \$25.00
- Union Made Overcoats at \$10.00 up to \$25.00
- Union Made Wool Underwear at \$1.00 a Garment
- Union Made Wool Hose at 25c a pair
- Union Made Flannel Shirts at \$1.00 up to \$3.00
- Union Made Negligee Shirts at \$1.00 up to \$1.50
- Union Made Hats and Caps at 50c up to \$3.50
- Union Made Gloves and Mittens at 50c up to \$2.00
- UNION MADE Overalls, Suspenders, Collars, Etc.

**JOS. LAUER CO.**  
Store Closed Sundays First Ave., Cor. National

## A Grand Concert!

It is certainly an inspiring sight to see the Auditorium packed with people at the popular concert every Sunday afternoon. It means added culture for the masses, and it means a lift for music in Milwaukee and better appreciation for the musicians.  
Last Sunday's program was a positive triumph. The audience was thrilled and entranced. Think of a program with such numbers on it as the Lohengrin prelude, the Samson and Delilah fantasia, the wonderful overture from William Tell, the sextette from Lucia, not to speak of judiciously selected popular pieces, including the slashing Stars and Stripes Forever! Add to all this the Torcador song from Carmen, and Wagner's Song to the Evening Star! The orchestra needs a few more victories to get the proper volume, but it is an excellent aggregation of players, and Milwaukee is proud of it. The program bore the union printers' label for the first time, which is evidence that the management has come to realize that the concerts are a people's affair.  
In today walks tomorrow. Schiller.  
**HINZ**  
"THE TOOL STORE"  
all that the Word implies  
For House, Kitchen, or Mechanic  
Store pipe 6 inch only 10 cents per length  
444 National Avenue

## BOYS WANTED.

Newsboys to sell the **SOCIAL-DEMOCRATIC HERALD** on downtown streets. Good chance.

## OVERCOATS

**\$12.50 to \$18.00**  
Convertible collar style; single and double breasted models; cut long with box back. Made of dark oxford and light and dark gray mixtures.

## MEN'S SUITS

**\$12.50 to \$18.00**  
Popular models in high-grade Business Suits—new browns, tans and grays. Fine blue and black unfinished worsteds and serges.

**Union Made Goods a Specialty**  
BIG VALUES IN UNDERWEAR  
FREE—A Handsome Clock With Every \$15.00 Purchase  
**HENRY REUSS**  
388 Grove Street  
MEN'S FURNISHER

## Fine Liquors, Wines and Cigars

Free Warm Lunch Day and Night.  
Patet Blue Ribbon Beer on Tap.  
"Zum deutschen Hermann"  
**Hermann Rollfink**  
MANAGER  
GASTHAUS, SALOON UND RESTAURANT  
Phone Grand 1498  
215 THIRD STREET.



## The Well Dressed Man

will fully appreciate the style and finish of our new Button Shoes.  
A product of the modern shoe factory.  
It is strictly correct in every detail.  
The price is moderate, \$4.00.  
We have them in black and tan leather.

**THE AMERICAN SHOE STORE**  
Louis Ruppel  
575-577 MITCHELL ST.

## Think ABOUT SOMETHING YOU NEED TO WEAR

## Decide TO LET US SELL YOU THAT

## Something WE'LL APPRECIATE YOUR TRADE

**"Stearns"**  
UNION MADE  
**\$1 \$2 \$3**  
SHIRTS HATS SHOES

**J. A. Stearns & Co.**  
193 THIRD STREET  
One Door South of Star Theatre

Tooth Extracted Without Pain  
**Dr. E. E. Schuster**  
DENTIST  
2315 Fond du Lac Ave.

**No Home Should be Without One---**  
ECONOMICAL, SANITARY, DURABLE.  
Our ROASTERS are Simple, Rustless and Seamless  
You want your foods cooked well. Too much indigestion comes from eating things that are underdone. Well, these roasters are the finest thing in cooking utensils ever invented. Simply invaluable to a family. Prices:  
Lisks Roasters at \$2, \$2.15, \$2.25  
Cream City Roasters, 90c to \$2.00  
**P. J. LAVIES CO.**  
3rd and National Aves.  
The Old Hardware Corner

# Profit is a Part of the Cost of Public Service

Profit, in any business, is the wages of the capital employed. Just as surely as "the laborer is worthy of his hire," the money that is doing its part of the work is worthy of its hire.

Capital is a necessary element in public service. Therefore, profit is an unavoidable part of the cost of providing the service. It is only right and just that it should be included in the price that the public pays for the service.

Under municipal ownership the wages of capital must be paid by the public. When a city buys or builds a public utility plant, the money is borrowed by means of a bond issue. The interest on the bonds is paid by the people. Any part of it that is not included in the price of the service furnished must be made by taxation.

Investors who supply the capital for a street railway, or any other public utility, expect a fair return on the money invested. Only on such terms can capital be obtained.

A company that is not able to pay a fair return on the capital it employs cannot get the money that it should have from time to time to make necessary extensions and do its part in the building up of the city. It cannot grow, and its usefulness to the city is impaired.


Any company that is not earning a fair return on its invested capital, as well as the costs of maintaining and operating its property, is not getting a reasonable price for its service. Any community in which such a condition exists is not paying for all it receives from the company.

## The Milwaukee Electric Railway and Light Company



**Luedke**

The Newest College Last high heel, high toe, in tan, gun metal and patent. All the latest novelties for young men—older ones, too.



**\$4.00**

When you buy shoes go where the quality is right—the style is right—the price is right. If you do this, you, too, will be right and the right place is

**LUEDKE'S**

413 - 415 NATIONAL AVE.

Open Evenings Closed Sundays

### Milwaukee's New Budget

For the first time in the history of the city of Milwaukee the budget is to be perfected on a scientific basis. Leslie S. Everis, the deputy comptroller, has made a special and comprehensive study of the most improved methods in budget making, and as a result, Milwaukee will in the future be lifted out of the chaos which has attended budget making in the past.

Heretofore it had been customary for the various departments to report their needs to the comptroller on miscellaneous sheets of paper, neither uniform as to size or data. These estimates were made in lump sums and were not sufficiently explanatory and seldom, if ever, proven by schedule showing in detail for what purpose the appropriations were to be used. As a result, a great many blanket appropriations crept into the budget and finally on to the comptroller's books. This resulted in a loss of certainty in making charges, has permitted funds to be diverted from their original purposes, and has made it almost impossible to tell exactly the cost of operating the various departments, as accurate figures for comparison were not available. Unnecessary responsibility has been thrown upon the comptroller and at the same time departmental heads have not been in possession of sufficient information to permit them to exercise proper control over their own funds.

Heretofore each department will be requested to enumerate in detail the amounts of their requirements for the ensuing year, based on past experience and anticipated increase. Each department will be furnished with a standard sheet for the purpose of making requests for their appropriation and these will be as nearly uniform as possible for each department. The lump sum and indefinite requests will be done away with. In all instances a good reason will have to be shown why the appropriations should be made and when these are finally determined the head of each department will be expected to stay within his appropriation.

Monthly statements will be made by each department showing the condition of its respective fund and compared with the comptroller's books.

Heretofore the only check on the expenditures of the departments was the comptroller's office. The department head never knew in what condition his fund was. Hereafter he will be obliged to keep accurate surveillance of his fund on his own account, besides having the check of the comptroller's office, and every month he will be able to tell whether he is running ahead or behind of his appropriation.

The NEW PLAN will place him on his mettle to demonstrate whether he is a good or a poor manager, and is sure to be an incentive to bring out the best there is in him.

#### Pull the fourth lever

### Twentieth Ward Headquarters

Headquarters for Social-Democrats in the Twentieth ward on election day at Comrade Wastrack's place, 1222 Teutonia avenue. Notary public in attendance all day.

### Ethical Hall Lectures

The Ethical Hall congregation was thoroughly aroused last Sunday evening when Com. Oscar Ameringer finished his unique address on "Socialism and How to Get It." Com. Ameringer is a most entertaining and practical speaker. His wit is spontaneous and irresistible, but always serves to impress the lesson he has in mind, for, with all the humor there is a vein of deadly earnestness in Ameringer which commands confidence and respect.

Comrade Gaylord spoke on "The Conservation of Humanity" at the opening of the meeting, and Mr. Arthur Vanasek, the violinist, who has helped to make many Ethical hall lectures an inspiration, was at his best.

Next Sunday evening, Nov. 6, Harvey Dec Brown will speak on "Socialist Milwaukee—An Outside View." This will be followed during the next few weeks by the following subjects:

Nov. 13—"The Economic Order and Humanitarian Movements."  
Nov. 20—"The Economic Obstacles to Spiritual and Psychological Evolution."  
Nov. 27—"The Creed of Christ and of Buddha."  
Dec. 4—"The Bahai Religion."

Arrangements have also been made with Mr. Charles Zochlin of Boston, for three lectures early in the new year.

### STRONG EYES

WEAK EYES MADE STRONG AND HEALTHY WITH RIGHT FITTING GLASSES.

Select a Well Known Optician to Examine Your Eyes.

The eye is the most delicate organ of the anatomy. Because of this fact the proper care of the eye is most essential. Don't go to a poor optician with poor eyes. Poor eyes need the best optician you can find. You are fortunate when you select the optician at the Barrett store. He is experienced and practical, with a big reputation behind him in Europe, and a new and well-earned reputation in Milwaukee, where he has already fitted thousands of men, women and children with proper glasses.

If you are troubled with your eyes come here at once and have them examined. Our optician not only benefits your sight by giving you your old time eye comfort, but also assists you in selecting glasses that are becoming.

This has been a busy department right along, especially so since we introduced new, artistic, gold mounted frames, at \$1.00. Every frame is guaranteed for ten years. The guarantee is backed up by the Barrett store.

Our optical department is on the first floor, first department to the right as you enter.

If you feel that your eyes are going back on you, better have them tested.

**BARRETT'S**

Grand Ave., bet. 4th & 5th Sts.



# Saturday Is Overcoat Day!

The Gimbel Brothers

Have Made Special Preparations for A BIG DAY'S BUSINESS

WE EXPECT a regular procession of men and young men—all day Saturday and Monday and why not? Isn't it natural for thinking men to go where they can get the BEST for their money?

THE MAMMOTH Gimbel Organization with its THREE GREAT STORES can underbuy and UNDERSELL all competitors. That's why you can always get a little better QUALITY and a little more STYLE and even better WORKMANSHIP in GIMBEL CLOTHING than in the ordinary garments offered at the same prices.



Stylish Overcoats, \$15 to \$40 AND SOME CHEAPER

Snappy Fall Suits, \$15 to \$45 ALSO SOME AS CHEAP AS \$12.50

Special Notice! In anticipation of a BIG RUSH for these superior garments---we have added to our sales force so that every man may have proper attention and get the best service possible. We advise you to come in early if possible because the rush is certain to be greater later in the day.

GIMBEL BROTHERS

Mention the HERALD to all our advertisers.

### Big Labor Meeting at Auditorium

A monster meeting was held by the Federated Trades Council at the Auditorium last Saturday. J. Mahlon J. Barnes, of Chicago, and W. B. Rubin spoke. The latter touched on campaign matters.

He said that one of the first acts of W. C. Zabel, if elected district attorney, would be to call a grand jury.

"And the first thing that will be investigated," said Mr. Rubin, "is the district attorney's office. They will want to know why Tom Neacy was permitted to try law suits at the expense of the county."

"Secondly, they will investigate the sheriff's office. They will try to learn why board bills for prisoners who never got the board were presented to the county and paid."

"They will investigate an alleged corruption fund in Milwaukee county used during the attempted election of Lewis. They will look further into the Beggs line franchise, and promise that some startling facts will be brought out."

"Going back into history, there is a man in the service of the United States at the present time who could shed much light on this question, and through whose testimony several persons could be convicted of perjury."

"Some years ago, after a conference with District Attorney McGovern, I wrote to Attorney General Bonaparte about having him returned to Milwaukee. I did not get reply. I then wrote to President Roosevelt, and after many delays received a reply from him that, as his office would expire shortly, he would leave action in the matter to his successor."

"I heard no more of the matter, and finally wrote to the department again. My letter was ignored, and I got busy and wrote to Taft. About a month later I got a reply that it had been turned over to the attorney general. Another long delay occurred, and then I received a letter informing me that if I could secure a letter from the district attorney stating that he would call a grand jury, the man would be turned over to us. I put the case before Mr. McGee. The grand jury has not been called."

"Zabel has had more justice court cases than any other attorney in Milwaukee in the last ten years. He has had more civil actions than any other attorney in Milwaukee during the same time. He has had 100 cases to McGee's one. And he has also tried more criminal cases than McGee."

"Why are the corporations fighting Zabel? Why are they letting McGee into the shops, while Zabel is compelled to stand out in the cold and talk?"

Chairman Frank J. Weber, told of a recent visit to John Dietz.

He said that Mrs. Dietz refused to leave the jail on bail because she feared that any moment, she would be away from the jail, hired by the corporations, would sweep down on the place and kill both her husband and son.

#### Do You Want to

Buy a Piano? Don't fail to call at 313 Lisbon Ave. This is the place for the readers of this paper to buy a piano. I worked in the latest factories in Dresden, Leipzig, Hanover, also in New York and Chicago in Water and Winton factories. You will be treated fair and square.

LOUIS IHMKE, 3215 Lisbon Ave. The Walnut Street Car will take you there Open Evenings, until 9 o'clock, also Sundays

## Coplin's Furs Stand For

Correct Styles  
Order Made 1/3  
Positive Saving of  
Large Assortment  
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No Misrepresentation

Finest Grade Skins  
Unexcelled Workmanship  
Rich in Quality  
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**CHAS. COPLIN FURRIER**

Also Remodeling and Repairing  
457 Twelfth Street  
OPEN EVENINGS

## SELLING OUT 317-THIRD STREET-317

FORCED TO VACATE THIS STORE

My Lease expires in a short time, and being unable to secure a new lease I am forced to sell out my entire stock, consisting of a well selected up-to-date, the latest style of Men's, Boys' & Children's Clothing & Coats' Furnishing Goods Hats & Caps. Don't Miss This Opportunity. The Goods Must Be Sold

**LUDWIG BERG**  
317 THIRD STREET

### Are the People Prosperous!

#### Prosperous!

Mr. McGee—beg pardon, Mr. McHeisdorf, alias Sport McGee—paid a glowing tribute to the present day prosperity the other night. He said we had his party to thank for it. But the only one who applauded was a stockholder in the Allis-Chalmers concern, that has just thrown a lot of workmen out of work (and plunged their families into misery), yet at the same time has declared the highest dividends of profits it has ever declared—THREE TIMES HIGHER THAN LAST YEAR!

But he was not referring to the prosperity of the cream skimmers, but to the "prosperity" enjoyed by the skim milk fellows below, to all the myriad of skim-milk homes in this big city of ours.

Now what is that skim-milk prosperity like? Let us give Mr. McHeisdorf a few instances:

There are on public record right now in Milwaukee county FOUR THOUSAND, TWO HUNDRED HOMES that are mortgaged to loan sharks. Does that indicate prosperity?

There are right now on record in Milwaukee county TWO THOUSAND EIGHT HUNDRED salaried men, many of them with dear ones dependent on their wages, who have assigned their salaries over to loan sharks. More McHeisdorf-Cochens prosperity!

No wonder the Republicans have put loan shark lobbyists on their ticket!

McGee has gone to the Grocers' association and promised that if elected he will prosecute the peddlers and practically drive them out of business.

He has also sent word to the peddlers that they will not be arrested after this if they peddle without licenses—providing they give him their votes!

He is a good specimen of the old party politics that has reflected its two-facedness and dishonesty in Milwaukee's government in past years. A shifty, crooked politician is an abomination in the sight of man.

#### Begins Fourth Week

CITY HALL—Institute of Municipal and Social Service

The Institute of Municipal and Social Service will enter upon the fourth week next Monday. The class work will be fully under way next week and the general topic of study will be "The Defective Classes and Their Public and Private Care in Milwaukee." For these classes, which are intended especially for charitable and institutional workers, there is a nominal registration fee of one dollar. They are under the best scientific conduct, and the entire institute program is directed by the University of Wisconsin Extension division.

#### Mr. Change-his-spots!

A fine specimen is a Mr. Bleff, the candidate for assembly on the Republican ticket in the Eleventh Assembly district, comprising the Eleventh ward. Before the primaries he was known as the Stewart candidate of the Republican party. After the primaries he is known as a Progressive (La Follette man). It is very amusing how these fellows change their spots! This man, it is understood, was discharged by the commissioner of public works for incompetency, and after he had failed to make good there, kindly consented to become a candidate, and represent the people of the Eleventh ward in the state legisla-

### At the Theaters

#### DAVIDSON—"The Dollar Princess"

Beginning Sunday night, the Davidson theater will have a musical attraction of unusual merit, when Charles Frohman will present "The Dollar Princess," the Viennese musical comedy. While the book is filled with laughable situations and bright, snappy dialogue it is entirely free of vulgarity, not a single bit of suggestiveness can be found in the entire piece and no doubt much of its popularity is due to its refinement and cleanliness. It is of the higher musically order, that while it possesses every element of extreme tunefulness stamps it as something far above the ordinary musical comedy score. An augmented orchestra will be used to render the difficult score.

#### BLIU—"The Rosary"

Can one evil mind poison a whole household? Is the human brain capable of producing disastrous effects upon a household by adverse suggestive thoughts? It builds up a condition of affairs in a typical American family of today. The inner life of each member is shown, and there is the subtle feeling produced that all is not right, that one mind is not in full accord with the peace and happiness of that household. Father Kelly, the priest, solves the mystery and brings each member back to peace and happiness. At the Bijou tomorrow and all the week. The election returns will be announced from the stage Tuesday evening. There will be a special matinee for ladies and children Tuesday at 3 p. m.

#### MAJESTIC—Vaudeville

Charles and Henry Rigoletto, who are now on their first American tour,

will be the headliners at the Majestic for week starting Monday afternoon, making their first appearance in this city. They will appear in an amazing exhibition as instrumentalists, jugglers, Chinese tricksters, mimics, illusionists, acrobats and aerial gymnasts. An added feature of nine acts will be Master Gabriel, late star of "Little Nemo," at the head of his own company, in "Little Tommy Tucker."

#### ALHAMBRA—"Way Down East"

William A. Brady's ever new, never old play of New England farm life, "Way Down East," with all the quaint characters, Squire Bartlett, pretty Anna Moore, Seth Holcombe, the inimitable Constable Rube Whipple, and Hi Holler, who have during the years of its never ending popularity made it a household name, will be the attraction at the Alhambra theater next week.

#### CRYSTAL—Vaudeville

If you haven't heard Alva York, the new English song bird, at the Crystal this week, it would be worth taking a few hours off to hear her. At the Crystal next week an unusual treat has been arranged. Bob Fitzsimmons, the great pugilistic star and one time champion of the world, will appear in a sketch with his charming wife whose beautifully cultivated voice is considered one of the finest in vaudeville. A sketch, "Won by Wireless," will be the offering of Camille Personi and Jack Halliday. The playlet is one of those merry little comedies that leaves everybody happy. Nevin and Gordon have a singing talking and dancing act.

#### EMPERESS—Vaudeville

On the new bill opening with matinee at the Empress, Sunday afternoon, appears as the feature act, the

Metropolitan Minstrels, seven juvenile actors, among them five handsome girls. Another feature is the dramatic act of Emily Dodd. The balance of the program is made up of five eastern acts new to Milwaukee.

#### GAYETY—Vaudeville

Rose Sydel and her famous London Belles will be at the Gayety for a week's run, beginning Sunday afternoon. The company will present the novel two-act musical comedy, "The Girl from Sherry's." There will be a pretty, lively chorus, many new musical numbers and a strong bill of vaudeville, introducing the Millard Brothers, Campbell and Weber, comedians, and the popular Yankee Doodle Four.

#### NEW STAR—Burlesque


"The Big Scream," Tom Miner's Bohemian Burlesques, will open at the New Star theater, on Sunday for a week's engagement. Tom Miner has always made good and never failed to provide a tip-top show. Every part of the "Bohemians" program is new this season. The show is a laugh creator from start to finish and is a tonic for the tired toiler after a day's work is done.

#### EMPIRE—Vaudeville

By special arrangement Lillian Mortimer and her company will play for one week only "A Man's Broken Promise," a play full of heart interest. Six other acts complete the bill. Election returns will be read from the stage Tuesday night, Nov. 8.

#### COLUMBIA—Vaudeville

The Godlewsky troupe of Russian dancers constitute the headline feature of next week's bill at the Columbia. Other acts are: Rush Ling Toy & Co., Harry Boyd, The Malcolm, Steve Budnick.



You undoubtedly have at times, odd sums of money which you may need in a short time.

Perhaps this shortness of time has prevented you from securing bank protection because you have not thought it worth while to open a savings account.

You can make just the right arrangement for this condition by securing a Certificate of Deposit from this Bank.

A better understanding of these Certificates may be had by making a personal inquiry at Window No. 1 of this Bank.

**The First National Bank of Milwaukee**

# Liebknicht Meeting AT THE AUDITORIUM BLDG.

5th and 6th, Cedar and State Streets

Sunday Eve., November 6, 8 o'clock

## PROGRAM

- 7:45—South Slavonian Musical Circle, S.-D. P.
- 8:00—United Socialist Singing Society.
- 8:15—Women's Socialist Singing Society.
- 8:30—Victor L. Berger, Candidate for Congress, Fifth District.
- 9:00—W. R. Gaylord, Candidate for Congress, Fourth District.
- 9:30—Karl Liebknicht, of Germany, Member of the Reichstag.

# DAVIDSON

SHERMAN BROWN, Manager  
One Week, starting Sunday  
Mats. Wed. and Sat.  
Charles Frohman presents  
The International Musical Comedy  
Triumph

# "The Dollar Princess"

Direct from an all season's run at the Knickerbocker theater in New York City  
Best Company of 100 Ever Seen  
Prices—Nights and Saturday Mat., 25c to \$1.50; Wed. Mat. 25c to \$1.

# BIJOU

Beginning Mat. Tomorrow 2:30  
Other Matinees Wed. and Sat.

# The Play OF THE HOUR THE ROSARY

Founded Upon An Emblem of Purity  
Company Beyond Comparison  
Special Matinee Tuesday FOR LADIES AND CHILDREN  
Election Returns Tuesday Eve.  
NEXT WEEK—Rose Melville in Six Hopkins

# CRYSTAL ALL NEXT WEEK

Mr. and Mrs. Bob Fitzsimmons  
6—Other Acts—6

# GAYETY LADIES' MAT. DAILY

All week beginning Sunday Mat., Nov. 6  
Rose Sydel and her famous London Belles  
in two-act musical comedy  
"The Girl from Sherry's"  
Beautiful Chorus, Best Vaudeville, Millard Brothers, Campbell & Weber, etc.  
Election Returns by Special Wire.

# NEW STAR THEATRE

Com. Sunday Matinee, November 6th  
"THE BOHEMIANS"  
...AND...  
Wrestling Carnival  
INTRODUCING Joe Gilbert & Joe Franz  
Champion Welter Champion Light Weight of the World Heavyweight Wrestler  
Election Returns by Special Wire  
Tuesday, November 8th

# Ethical Hall Lectures

558 Jefferson St.  
Admission Free  
GOOD MUSIC

# Victims of Butcher Beggs

The treatment street car employes have to put up with at the hands of the soulless street railway company president over by Butcher Beggs, isn't all a matter of poor wages and long hours and seven days a week. Even the health of the men is impaired.

We have it on good authority that many of the motormen and conductors have become subject to kidney diseases while in the service of the atony-hearted Beggs. Outside of the constant jolting of the cars for long hours each day and outside of the breaking nervous strain of the motormen who must make quick time with the crippled cars and still not run over people in spite of the old-fashioned brakes, there is the fact that the men must stay on duty in spite of the calls of nature. Bladder and kidney troubles are the natural result. The men cannot leave the cars at the end of the lines, nor enter saloons there, and no provision is made for them to relieve themselves in any way. This is not a pleasant subject to talk about, but it is a very real trouble for the men and something will have to be done to protect them from the czar rules in the matter. Perhaps the council can force the company to build public comfort stations at the terminals of the various lines.

# Social-Democratic Noon Meetings

- MONDAY, NOV. 7
- Power-Mining Co.—Cudahy—Zabel.
  - International Harvester Co.—Gaylord.
  - Pawling & Harnischfeger—Minkley.
  - Bucyrus Steam Shovel Co., South Milwaukee—Mance.
  - Lindeman & Hoverson Co.—Kornold.
  - Allis-Chalmers Co., West Allis—Jacobs.
  - Hay Tool Co., Layton Park—Aldridge.
  - Milwaukee Chair Co., Thirty-second and Center streets—Rehfeld.
  - Nordberg Mfg. Co.—Thompson.
  - Allis-Chalmers Co., Clinton street—Hoan.
  - Abresch Mfg. Co., Fourth and Poplar streets—Sandburg.
  - Worden-Allen Co.—Ameringer.

# Impress

Week Starting Sunday Matinee Nov. 6th

METROPOLITAN MINSTRELS  
7—Juniata—7  
EMILY DODD & CO.  
Dramatic Sketch  
CARON & FARRNUM  
Comedy Acrobats  
HAMMOND & FORRESTER  
"Honorables"  
LESTER BERNARD  
German Comedian  
THE ROSSAIRES  
Something New on the Wire  
Prices: 10c and 20c—Matinee daily

# EMPIRE THEATRE

Mitchell St., bet. 6th & 7th Aves.  
EXTRA! EXTRA!  
By Special Arrangement  
For One Week Only  
LILLIAN MORTIMER  
Presents  
"A Man's Broken Promise"  
"A Play Full of Heart Interest"  
6—Other Feature Acts—6  
Election Returns read from the Stage  
Tuesday, November 8th

# COLUMBIA THEATRE

Eleventh and Walnut Streets  
5c  
10c  
15c  
Godefray's Troupe of Russian Dancers  
Hush Line Typ & Co.  
Harry Boyd The Silencers  
Steve Sudolok  
Columbiagraph

# AUDITORIUM

People's Concert 10c  
Chr. Bach's SYMPHONY ORCHESTRA  
Sunday, 9 P. M. Sharp

# Sunday Evening Lectures

BY Harvey Deebrown  
Subject: "Milwaukee—An Outside View."  
This invites You

# Another Lie Exposed

## Who Is Responsible for Higher Taxes?

The story being craftily circulated by old party politicians to the effect that the increase in the taxes for the present year is chargeable to the Social-Democratic administration, IS THE BASEST KIND OF A FALSEHOOD.

The Social-Democratic administration has had absolutely nothing to do with it. Moreover, the present tax commissioner (Mr. Schutz) is a Democrat and an appointee of D. S. Rose.

The tax levy is determined by the budget which is adopted at the beginning of every year by the common council. The budget is the annual appropriation made by the common council for the maintenance of the various city departments; it also determines the amount of bonds which shall be issued during the year following for various purposes, and the amount necessary to be levied in taxes to raise the moneys necessary to pay the expenses of the city departments, interest and sinking funds on bonds, etc.

On January 17, 1910, THE OLD COMMON COUNCIL ADOPTED THE BUDGET FOR THE YEAR 1910, which settled ABSOLUTELY the amount which would have to be raised by the tax levy of this year, and THE TAX BILLS WHICH THE CITIZENS OF MILWAUKEE WILL HAVE TO PAY THIS WINTER ARE BASED ON THE AMOUNT DETERMINED BY THE OLD ADMINISTRATION.

The Social-Democratic administration did not go into power until April 19, three months after the budget was adopted, and it was impossible for them in any way to increase, decrease or change the figures determined upon by the former council.

The citizen will do well to remember that in the city's government the amount of the city's expenses for the year is decided upon in the beginning of the year, but that the taxes with which to make up these expenditures are not collected until the end of the year.

## A Busy Administration!

THE following are the measures advanced by the Social-Democratic administration which were not mentioned in the paid ad in the papers last week.

- Labor Measures**
1. Raised wages of city employes on Sixteenth street viaduct—one of the largest of the city's public works thus unionizing that work.
  2. By refusing to prosecute strikers who were picketing, secured the settlement of garment workers' strike to advantage of strikers.
  3. Bridgetenders' hours revised—they had formerly seventy-two consecutive hours with twenty-four hours off, and were changed to twelve consecutive hours with twelve hours off.
  4. One day off for policemen each month secured.
  5. Unemployed and homeless allowed to sleep in parks.
  6. Whole administration march in Labor day parade.
  7. Eight-hour ordinance pending.

- Financial Measures**
1. Resolution to consolidate fire alarm and police alarm telegraph systems.

**Savings**

2. Total estimated and actual savings for year on basis of what has already been done, \$84,000.

In addition to this there is in sight at least \$175,000 more per year, as follows:

|                     | Actual savings effected | Total savings in sight |
|---------------------|-------------------------|------------------------|
| Purchasing dept.    | \$18,000                | \$48,075               |
| Attorney's dept.    | 30,000                  | 173,350                |
| Street construction | 30,000                  | 30,000                 |
| Clerk               | 1,000                   | 1,600                  |
| Comptroller         | 1,200                   | 1,200                  |
| Health dept.        | 1,200                   | 1,200                  |
| Mayor               | 1,000                   | 1,000                  |
| Grand total         | \$82,400                | \$257,025              |

3. The \$30,000 graft on bituminous pavement on North avenue stopped.
4. Three employes in water department found drawing double salaries as election officials. Stopped.

- City Attorney's Department**
5. Several \$10,000 damage suits started against city without basis, defeated.
  6. Illegal sidewalk bill blocked. Defeated.
  7. Claim against city by Auditorium contractors found exorbitant and reduced. Saved \$600.
  8. Subterfuge of contractors in changing figures on their bids stopped, saving \$1,150.
  9. Defended an attack in the courts on the site of the city's incinerator plant. Site worth \$45,000. Total saving in city attorney's department not less than \$170,000.
  10. Taxation: Somers system being introduced. In Cleveland this system, when established, raised assessments from \$200,000,000 to \$600,000,000 and reduced assessments on small home owners by \$2,000,000.

Tax ferrets employed to bring to light \$200,000,000 worth of taxable personal property in stocks and bonds, etc., heretofore escaping taxation.

- Housing Problems**
1. Building code under way.
  2. Three hundred unsanitary buildings torn down.
- Educational Measures**
1. Council chamber thrown open for public uses, for lectures, university extension and municipal institute popular and scientific lectures, all free.
  2. Special commission to foreign countries, W. T. Mills, gathering information on municipal government abroad.
  3. Municipal research begun under direction of state university.

- Clean Election Measures**
1. Seventeen thousand two hundred eighty-three names fraudulently carried on registration lists stricken off, thus preventing fraudulent voting and expense, saving the city \$900 in printing bills alone.

# Town Topics by the Town Crier

Don't miss the great Liebknicht meeting at the Auditorium Sunday night!

—Pull the fourth lever—  
NOTICE—Mc Gee has had to rely on Social-Democrats to get him a crowd in the present campaign. Let the Social-Democrats stay away from his Auditorium meeting. They do no good by going there, but simply help him make a false showing.

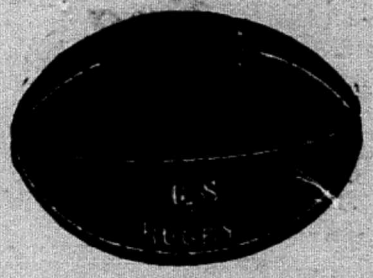
—Pull the fourth lever—  
Something of an idea of the utterly desperate situation the McHeisidorf campaigners are in may be had from their effort to make a campaign issue of that he about Victor Berger having his nails manicured. Was anything more ridiculous than such an attempt? Mr. Berger did not have his nails manicured, but even if had, what of it? We never heard that that was a crime before.

—Pull the fourth lever—  
The Republican party has never put up such a weak and tainted bunch of county candidates as it has this fall. Men who have robbed the county, men who have had to be investigated for their vote buying, men who serve the corporations because the corporations give them campaign money—their strong men are morally weak and their weak men have no morals. And have you noticed how absolutely silent their mouthpieces have been about Knell's misdeeds and Cary's overcharges of the county?

—Pull the fourth lever—  
And sore—oh, but they're a sore bunch.

If you want to "get their goat" just

# Given Away



**Eighteen Footballs, Regulation University ---Pig Skin, will be kicked off the roof of our six big stores on Saturday morning at 10 o'clock**  
Boys Get Busy Take a Chance Get One

EVERY garment we sell has the full development of the tailor's skill. When you see our goods you'll recognize the value of this fact. The folly of any sort of misrepresentation keeps us busy dealing out the truth.

Don't have the bitter experience of going about in ill-fitting clothes. Ours is good clothing. One good thing after another gets into it. We believe our clothing is the best in town, and we won't surrender this belief.

Full Dress Suits \$25, \$35, \$40 Tuxedo Suits \$25, \$35

Men's Overcoats \$15 to \$30 Men's Suits \$15 to \$25 Boys' Suits \$7.50-\$10-\$12

"Best Ever" Suits for Boys \$5.00

**BIG TEN DAYS' SALE** of boys' overcoats, suits, hats, caps, ties, underwear, sweater coats, waists, stockings—now going on. Every boy who gets a suit at \$2.95 (two pants), or \$3.95 (two pants), will be given a \$1.00 fountain pen free—with every \$5.00 suit, or overcoat, each boy will be given a high-grade football. Bring the boys.

# Stumpf & Langhoff Co.

7th Ave. and Mitchell St. 20th Street and Fond du Lac Ave. Grove St. and National Ave. 11th and Winnebago Streets 386-388 East Water St. Third and Lloyd Sts.

"We Work Our Heads Off For You"

# Auditorium People's Concert

## Tomorrows Program

1. Triumphal March—Henry the Lion.....Kretschmer
2. Overture—The Mill on the Cliff.....Reissiger
3. Soprano Solo.....Selected Miss Francisca Schade.
4. Waltz—Tales from the Vienna Woods.....Strauss
5. Les Contes d'Hoffmann—Grand Selection from Offenbach's Opera Fantastique.....Verdi
6. Overture—"If I were King".....Adam
7. Fantasia—Ernani.....Verdi
8. Aubade Printaniere—Spring Morning Serenade.....Lacoste
9. March of the Salvation Army.....Charles Orth
10. Excerpts from—"The Chocolate Soldier".....Strauss

# Big Social-Democratic Rally at the Gayety

One of the novel features of the present spirited campaign was the introduction of political vaudeville at the Gayety theater by Manager William E. Mick this week. The practice of having political speeches made between acts of a theatrical performance instead of amusement specialties is followed in Eastern cities and, according to Mr. Mick, it has proven to be just as entertaining and beneficial in Milwaukee. On Thursday and Friday, the Republican and Democratic speakers delivered arguments on the stage in the afternoon and evening, but today the climax will be reached in the Social-Democratic meeting this Saturday afternoon. Between acts of At Home and Abroad, presented by the College Girls, the audience will be addressed by W. R. Gaylord, who will answer the arguments of the preceding speakers and advanced the reasons why the party is hopeful of carrying the county, the legislative and congressional districts at the polls on the eighth of November. A demonstration and cordial reception for Mr. Gaylord is predicted by the management.

This Saturday evening the party will be represented by W. C. Zabel.

# Skat Notice

The Northwest Side Skat Club, an organization solely for the purpose of promoting the game of skat and to make it what it should be an entertainment for the participants of each tournament, will hold its first tournament of the season on Sunday, Nov. 6, 1910 at the "Deutscher Hof", 2025 Lisbon ave., corner 21 st.

Entry fee will be 50 cents, game called at 2:30 p. m.

ask them about Knell, or McGee, or Maas!

—pull FOURTH lever—

In their desperation the Republican county candidates have resorted to the old frame-up game.

At a Republican meeting the other night in Cudahy a fellow rose in the audience pretending that he was a Social-Democrat and saying he was opposed to the Republicans because certain things were not in their platform. "Will you support the ticket if those things are in the platform?" McHeisidorf asked him. "Sure." Then the platform was showed him and he was convinced, and we are told that "he climbed on the platform and grasped the speaker's hand." Those last words in the report give the game away. The whole thing was fixed up in advance.

A week ago a somewhat similar trick was worked. At a foundry where Zabel was speaking an old party ward heeler who was employed at the place had agreed to pick a quarrel with the speaker and he watched his chance. Zabel said something about oily overalls and then the fellow sprang up, pretended to have been insulted and tried to strike the speak-

# Institute of Municipal and Social Service Fourth Week City Hall Thursday Eve. Nov. 10

ALEXANDER JOHNSON  
General Sec. Nat'l. Conference of Charities and Corrections. Subject: "State and Municipal Responsibility for the Defective Classes." Free. Mrs. Spencer's class will localize this subject, Tues., Wed., Thurs. and Friday afternoons of next week.

# Social-Democratic Hall Meetings

- SUNDAY, NOV. 6
- TWENTY-SECOND WARD—**  
WEDEKIN'S HALL, 2714 North avenue—Max Binner, Carl D. Thompson, Richard Eisner.
- FOURTEENTH WARD—**  
MAZUREK'S HALL, First avenue and Burnham street—William Arnold, Martin Grecki.
- CUDAHY—**  
LEDNER'S HALL—W. R. Gaylord, Oscar Ameringer.
- AUDITORIUM—**Karl Liebknicht, Mayor Emil Seidel, W. R. Gaylord, Victor L. Berger.
- MUELLER'S PARK—**Janevieve Plank road—W. C. Zabel, Carl Minkley.
- SCHMIDT'S HALL, Thirty-eighth avenue and Orchard street—**Jas. Vindt, William Arnold.
- VIADUCT HOTEL, corner Clybourn and Sixth streets—**Armin Loewy, Desidor Seekany.
- VIZAY'S HALL, Eighth and Walnut streets—**Victor L. Berger, Mr. Zarnethin, of New York.
- MONDAY, NOV. 7
- EIGHTEENTH WARD—**  
PLEASANT HALL—Martin Gorecki, Armin Loewy, William Aldridge, Charles McDonald.
- SOUTH SIDE ARMORY—**W. R. Gaylord, A. F. Kowalski, Oscar Ameringer, W. C. Zabel.
- BAHN FREI TURN HALL—**Victor L. Berger, William Arnold, Carl D. Thompson, Carl Minkley.
- Following dates are outside of Milwaukee county.
- JACKSON—**W. A. Jacobs.
- CAMPBELLSPORT—**William Aldridge.
- SCHLEISSINGERVILLE—**F. W. Rehfeld.
- ELEMORE—**Ralph Korngold.

# 25 Bonds Free Monday Department Dividend Day

(Main Floor Annex)

**\$1000 Free For New Bond Collectors**

If there's a man, woman or child who reads the Social-Democratic Herald and can make use of \$500, a \$100, \$50 or any one of the 60 other gold coin prizes, let him or her consider for a moment how easy it will be on January 21 to be the winner of any one of the above prizes.

# How?

By getting New Bond Collectors—any one who has never redeemed or cashed a filled Bond Book is considered a new Bond Collector—and every new collector making a dollar purchase in any department is entitled to one ballot, a new Bond Book and 25 Bonds. The ballot counts 5 votes for whoever voted for—everyone is eligible to compete for the handsome Gold Pieces.

# ALHAMBRA

Milwaukee's Foremost Theatre  
Sunday Mat. and All Week  
Extra Election Day Matinee Tuesday  
Regular Matinee Wednesday and Saturday  
With A. S. S. Special Production  
**WAY DOWN EAST**  
Eve.—1000 Seats for \$1.00—Eve.  
Next Week—The Chocolate Soldier

# MAJESTIC

Week Com. Mon. Sat.  
Messrs. Chas. and Henry Rigoletto  
Master Gabriel & Co.  
Big City Four  
Original 6 Kaufmann  
Hayward & Hayward  
Irene Roman  
Pope & Uno  
Buff & Caron  
Majestic Opera  
Bargain Matinee Every week day 10c to 35c  
Every Evening 30c to 75c

# ESTENHAIN'S

5 Bonds every morning with every 10c cash purchase. 5 Bonds all day Thursday and 2 every afternoon except Tuesdays.