

A Real Clearing Sale of Suits & Overcoats

Up-to-the-minute in style—perfect in fit—better in quality and workmanship—lower in price than you ever bought. Clothes satisfaction before.

The shyness of winter's usual frugidity is the cause of this unusual height-of-season clearing sale. We figured on the thermometer registering downward, instead, you register the benefit of our away down prices—providing you attend this remarkable sale.

Borchardt Ready-Mades come nearer to man's ideal in clothes—they are the closest approach to the individual made-to-your-figure garments that skilled tailor craft can build.

The Prices Are Radically Reduced

Suits and Overcoats that we marked to sell at from \$15.00 to \$28.00 are at your choosing now for

11.85 13.95 16.25
18.95 20.45 22.65

We also announce a complete line Men's Underwear, Hats, Caps, Dress and Negligee Shirts and other Gents' Furnishings.

Borchardt Bros.

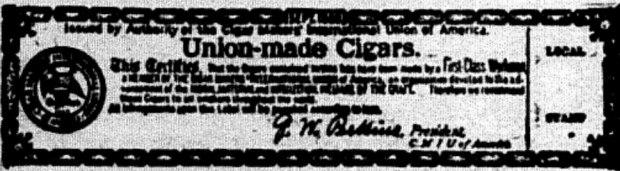
347-349 Grove St.

Tailors Clothiers Furnishers

Insist Upon Having This Stamp On Your Work PATRONIZE UNION REPAIR SHOPS

Be a unionist in all purchases. Do not confine your purchases to union label shoes alone, but see that a union shoe dresser polishes them with union label shoe polish. Keep your shoes on the union list till you burn them in a union label stove. In order to do this you must, when needed repairs are necessary, have them repaired in a union repair shop. Make it your business to find out if there is a union repair shop in your locality before having your repairing done elsewhere. When the union label is worn from the first sole see that it is replaced with a new sole put on by union shoe repairers.

WHEN PURCHASING CIGARS SEE THAT THIS LABEL IS ON THE BOX



IT IS A GUARANTEE THAT THE CIGARS ARE NOT MADE BY THE TRUST

Demand This Label On All Packages of Beer, Ale or Porter

Demand This Label On All Packages of Beer, Ale or Porter

THE BEER THAT MADE MILWAUKEE FAMOUS

TELEPHONE: North, East and West Sides, North 400 South Side, South 300

A.F. SCHULTZ NEW METHOD LAUNDRY AND TOWEL SUPPLY

PHONE 1480 GRAND 617 STATE ST.

GLOBE HOTEL Wisconsin and Cass St.

Milwaukee—1 block from North-Western depot. Entirely remodeled—all modern conveniences. EUROPEAN PLAN. Rates 10c per day and upward. GLOBE HOTEL CO., Proprietors. Theo. Swoboda, Pres. BEN SCHERRER, Mgr.

ATTENTION DON'T FAIL TO ATTEND THE GREAT Clearing Sale of Union-Made Clothing AT LEOPOLD HIRSCH (Union Clothing) COR. THIRD AND CHESTNUT STREETS

EMIL BACHMANN JEWELER AND OPTICIAN

811 THIRD ST. Near Park Junction Eyes Tested by a Graduate Optician

Disinherited Mankind In Spite of Progress and Invention the Deserving Are Still Counted Out

(Written for The Herald.) FEW days ago I had occasion to go to Esslingen, a little city lying in the Neckar valley, some fourteen kilometers from Stuttgart.

The line connecting the towns in this valley is quite an historic piece of railroad, for it was the first to be built in Württemberg and in our time with its great transportation facilities, it is quite interesting to note the way they went about building that piece of railroad.

Württemberg is a hilly or mountainous country and the only practically level roads lead along the different valleys. There was a good post road connecting the towns and villages in the Neckar valley (the Neckar valley is a tributary of the Rhine, into which it flows at Mannheim) with the capital, Stuttgart, and when the building of a railroad was talked about this road was selected because it was the most level and had the most traffic. The first question was would it pay? So the king ordered soldiers stationed at different parts of the post road to count the teams, wagons, people afoot and in carriages that came and went. Then the learned engineers and doctors compiled their tables, wrote long speeches on the subject and finally made their report to the king. The engineers claimed the railroad would never pay its expenses. The doctors read their learned speeches and claimed the railroad would be a bad thing for the country, because they claimed many persons would contract brain diseases from seeing such fast moving trains and also the people in the coaches would become ill. Nobody could stand being propelled along at so swift a pace.

However, the line was built and is today the best paying part of the whole system and no one got sick either from riding on its trains. The line follows for the most part closely the old post road and as the train slowed down to enter the depot I saw a little old woman with a heavy basket of vegetables on her head, slowly and laboriously walking along the road toward the town. I paid little attention to her at the time, for women with baskets on their heads are a common sight here, and when the station Esslingen was called, I got out of the train and went up into the old historic town to visit a customer.

When I had finished my business, having some time to wait till my train went back, I sauntered through the quiet and narrow streets and presently found myself on the market place. As I stepped out into the sunshine I thought of the old woman I had seen on the road and wondered whether I could find her. Near the end of a long line of women with baskets of fruits and vegetables before them I spied a little, white-haired, dried-up old woman, and as I came up to her I asked her whether she had not come afoot from Ober Turckheim? "Yes," she replied, "I live in Ober Turckheim and came here two hours ago. Yes, I came on foot."

Just think what a simple thing is a match. How often during the day you light your pipe with a match. As you strike the light, have you ever thought that this little match that you use every day, tells you of perhaps hundreds of thousands of years of human development and evolution? Can you think back to a time when man roamed the forest, a skin over his shoulder, the club his only weapon? He knew no fire. Thousands of years rolled on and presently we find him whirling a stick between his hands, whose lower end rests on a piece of soft wood, and he has learned to kindle a fire. Thousands of years pass again and at the beginning of the last century we find people kindling their fires with flint and steel, which many of us still can remember. And now we have the match. Could any one invent the match before he knew the use of fire? Or knew what fire was? So it is with all inventions, all improvements; they are all the results of ages and ages of slow development and an inheritance which was left us by the millions who lived before us, left us for the use of all mankind.

AN APPROPRIATE HOLIDAY PRESENT

REBEL'S MASTERPIECE **Woman and Socialism** JUBILEE 50th EDITION JUST OUT! Price \$1.50 POSTAGE PREPAID

This book will hasten Woman's Emancipation

Social-Democratic Publishing Co. 344 SIXTH ST. MILWAUKEE, WIS.

Borchardt Bros. Tailors Clothiers Furnishers

347-349 Grove Street

JOE BECKER UNION-MADE SHOES

621 Third St. MILWAUKEE, WIS.

Schuck & Schiminsky Cor. Teutonia Ave. & Center St.

All of our Overcoats are not only the very newest in style and best in quality but they are all UNION-MADE, and cost NO MORE than those which are made in sweat shops.

Dr. E. E. Schuster DENTIST

Tooth Extracted Without Pain

5 Pond du Lac Ave.

No Other Beer

is quite like Pabst Blue Ribbon.

Not only has it won the World's blue ribbons for Purity and High Quality, but it has a characteristic flavor and agreeable smoothness that belongs to it alone.

Pabst Blue Ribbon

The Beer of Quality

is the favorite not only with those who are familiar with Pabst brewing methods and Pabst quality, but with thousands who prefer it because of its distinctive and pleasing taste.

When you order Pabst Blue Ribbon, note its beautiful amber color, note its clearness no matter how cold, note its rich, creamy foam and its delightful flavor—all evidence that it deserves its title of "The Beer of Quality."

Made and Bottled Only by Pabst at Milwaukee.

Phone for a case for home use.

Pabst Brewing Co. Telephone Grand 5400 Milwaukee, Wis.

such as have the money to buy them. Our little old woman therefore is disinherited. She has no part in all the great heritage which the ages have left her. She tills her little garden with her hands, and carries the product in her basket on her head to market. The railroad, the electric tramway, the telephone, the steam plow and all the other great legacies left us by the ages, they are in no part hers, for she has not the money to purchase their use. They might just as well never have been invented for as far as she is concerned. She still lives in the middle ages.

Oh, poor disinherited mankind! You poor disinherited workmen! How much longer are you going to wait for your participation in this great inheritance? How much longer will it be before you claim it? You who have built every mansion and every palace, how much longer are you going to be contented in the hovel? You who have built every railroad, how much longer are you going to let yourselves and your loved ones go afoot? You who have helped to raise the finest beef, have helped to grind the whitest flour, how much longer are you going to take the leavings or go hungry? You who have built every electric light plant, have put the light into mansions and palaces, how much longer are you going to live in darkness or pay tribute to the Standard Oil trust?

Every workman who has built every hospital, whose skillful fingers have shaped and formed all the latest surgical instruments and healing appliances, how much longer are you going to die out in the streets, how much longer are you going to leave all the skillful physicians, with your

Ladies—

For Xmas why not order a fancy vest for him—he will appreciate your selection. We have his Measure, if not, bring his vest, will take care of style and fit. See our beautiful line of worsted and silk vestings—made by Union Men. **Prices \$5.00 to \$9.00**

WE CATER TO THOSE WHO CARE

Walter P. Stroesser

Meritorious Tailoring 316 State St.

The Allied LABEL

on printed matter to a guarantee that the work was done under fair conditions.

ALLIED PRINTING TRADES UNION COUNCIL MILWAUKEE

Printing without this label receives least consideration from workmen.

CAN BE FURNISHED UPON APPLICATION, WITHOUT EXTRA CHARGE

Socialism is the New Patriotism

HUMAN life depends upon food, clothing and shelter. Only when these needs are freed from culture and higher human development are possible. To produce food, clothing and shelter, man needs machinery and tools. He needs raw materials and fuel. He needs power. He needs labor. He needs capital. He needs land. He needs water. He needs air. He needs light. He needs heat. He needs health. He needs education. He needs culture. He needs civilization. He needs progress. He needs science. He needs art. He needs music. He needs sport. He needs recreation. He needs leisure. He needs rest. He needs sleep. He needs death.

Always Demand Union Labeled Bread

THE LAW OF NATURE MADE EASY TO UNDERSTAND PRICE TEN CENTS A CUPON

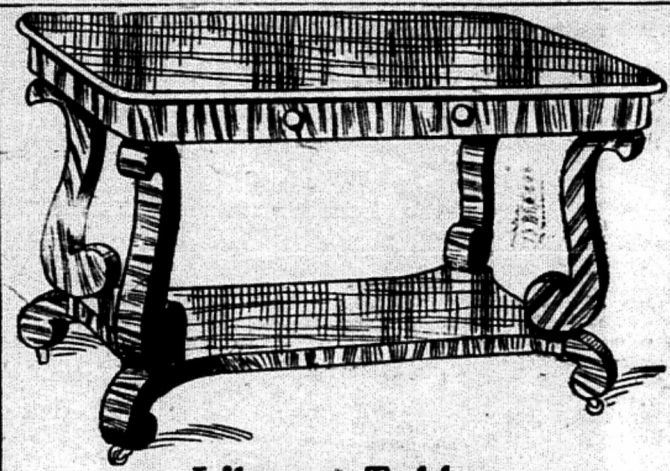
Printed in English, Croatian, German, Bohemian, Italian, Swedish, Norwegian, Hebrew, Hungarian, Lithuanian, Slavonic and Polish.

NATIONAL SOCIALIST No. 100 Washington St.

THE TRUE CHRISTMAS SPIRIT IN FURNITURE

Furniture certainly conveys the Yule-tide sentiment as no other gift can or will. It is true to the old traditions because it is handed down through the ages and becomes more deeply treasured with the passing years.

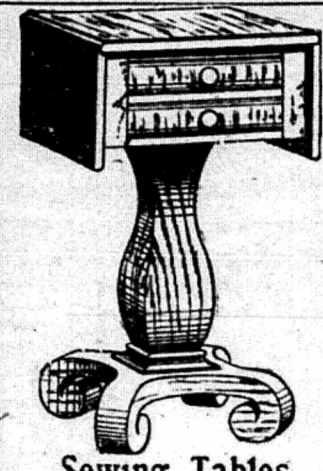
LIFE LONG QUALITY IN NOVEL PIECES



Library Tables

Solid mahogany, this Table will make a lasting gift and one that will be appreciated at all times. Top 28x48 in. Nothing like it in this city at the price.

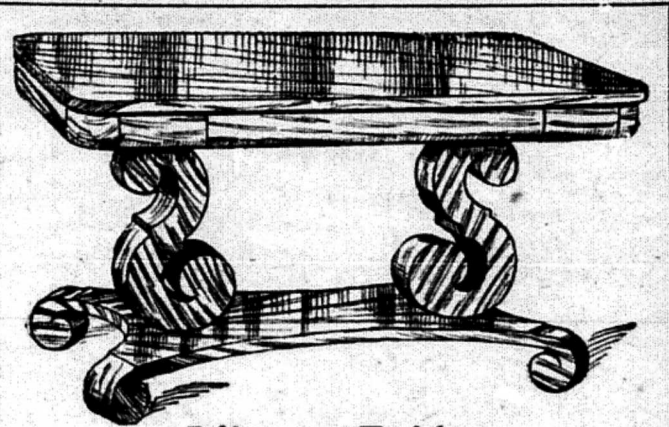
\$22.00



Sewing Tables

are always acceptable gifts—a Sewing Table exactly like the cut—in solid mahogany.

\$12.00



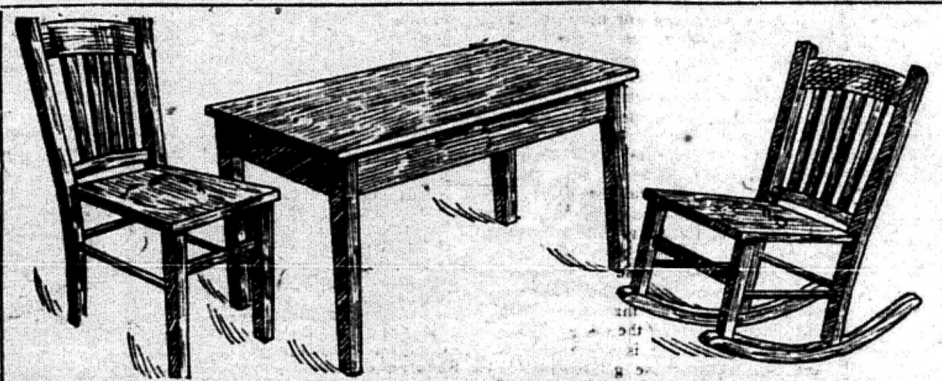
Library Tables

This Library Table must be seen—you cannot form an idea from the cut. Solid mahogany, no veneer—size 30x52, a table that will be treasured at all times and the greatest bargain in the city. (not less than \$30.00 elsewhere)

\$35.00

Doll Buggies

For the little girl—we have a great assortment of Buggies and Carts at prices from \$1.75 TO \$6.75



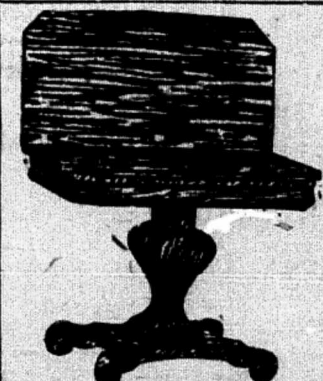
For the Little Tots

Table, Rocker and Chair—strong and well made out of hard woods, made to wear—just the rocker they want to play house—

95c

60c

80c



Reception Hall Tables

There is a great variety to select from with and without tilting tops—solid mahogany at prices from

\$15.00

TO

\$60.00

C.W. FISCHER FURNITURE CO.

OPEN A CHARGE ACCOUNT 217-223 Second Street, Corner West Water Street

NO NEED OF SCRATCHED OR BURNED WRISTS

JUST WEAR OSHKOSH "J & C" OVERALLS UNION MADE

Button Rings on our NEW CUFF are protected with a fly-like that on your trousers ASK YOUR DEALER or write us if he won't supply you

Oshkosh Clothing Mfg Co. OSHKOSH, WIS.

Casey on the Municipal Dance

"I see," said Casey, "that some of the riviving fathers are beginnin' to knock th' municipal dances."

Christian frame iv mind av a Sunday mornin' "As family men, Flannigan, we slud luk into this. Slud ye an' yer wife entice ye'r thrustin' daughter to a municipal dance where she may be waltzed ar-round be some shiftless workin' lad iv good character who niver works more th'n six days a wake, an' who may assail her virtue be buyin' her cr-rackerjack an' chocolate candy before ye'r very eyes?"

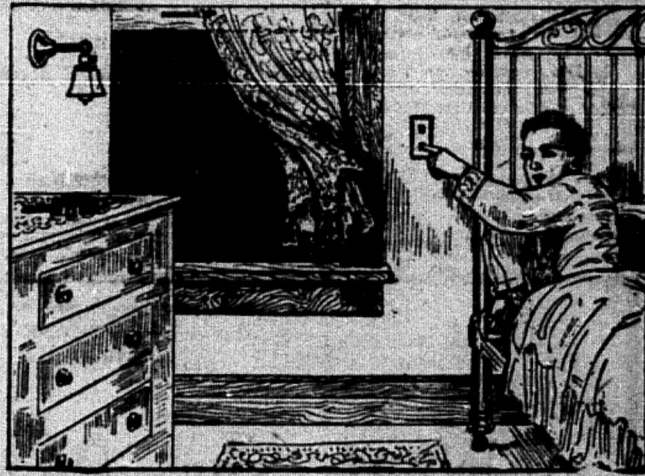
abandon iv youth an' under th' stimmylatin' influence iv fusel oil cocktails, gallop sedately ar-round th' hall wid Timmy the Turk, th' ambitious an' industrious young prize-fighter 't th' simple an' embarrasin' strains iv a fiddle an' a concertina. Feelin' fatigued be the spin or eight shirks she has had, she may raryperate in his tender care in th' privacy iv a convenient side room, rayturnin' home be daylight th' followin' mornin' wid th' innocent flush iv booze on her face an' her hair in charmin' disorder. There c'n be but wan choice for th' father who wud have his daughter grow to beauteous womanhood."

Table with 2 columns: Description and Amount. Includes items like Milwaukee Times, advertising, and various salaries.

Table with 2 columns: Description and Amount. Includes items like dues of Milwaukee County, State Campaign Fund, and various branch dues.

Table with 2 columns: Description and Amount. Includes items like exchange on checks, carriage, and various office expenses.

Table with 2 columns: Description and Amount. Includes items like dues of Milwaukee County, State Campaign Fund, and various branch dues.



Electric Light is Mighty Comfortable on a Cold, Dark Morning

when the thermometer is down to zero and you can not see a hand before your face. There is a big difference between groping around in the dark hunting for matches and merely pressing a button within reach of your bed.

The conveniences of electric light are innumerable, and after the house has once been wired, the cost is no more than you pay for inferior illuminants.

Call on our Sales Department for detailed information The Milwaukee Electric Railway and Light Company "THE ELECTRIC COMPANY" Public Service Building



SKATES

Sleds, Cutlery, Carving Sets, Carpet Sweepers, Razors and Safety Razors, Shaving Sets, Coffee Percolators and many other suitable gifts for the Holidays.



LOUIS WEISS HARDWARE 1117 VLET ST.

Advertisement for a diamond ring. Text: 1/2 CARAT DIAMOND \$55.00 CAN BE RETURNED FOR \$49.50 CASH SEE MY AGREEMENT DAVID GOLDMAN

Advertisement for a shoe. Text: A BEAUTIFUL SHOE adds to the neat appearance of a man's foot. Lamers Bros. 364 GROVE ST. P.S. Beginning Monday, Dec. 19th, we will present with every purchase a Beautiful Calendar.

