

# *Financial Drive of 'Daily' Must Also Speed Other Work, Communist Leader Declares*

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The New York District of the Communist Party has made a pledge to the Central Committee to raise \$30,000 in the Daily Worker \$60,000 drive.

This is the task not only of the members of the Communist Party and Young Communist League. The district feels it has the support of hundreds of thousands of workers in the unions, unemployed organizations, clubs, fraternal societies, Negro organizations, etc., who gladly will do their part in raising the \$30,000.

This appeal, therefore, is to all the above-mentioned organizations, and particularly to the Party members to throw themselves with energy into this drive. The units and sections should arrange affairs, make collections, etc. Fractions in mass organizations of all kinds should work out plans to mobilize the sympathizers in these organizations to help raise the fund.

The plans of the district have been sent to all the organizations, and we call for immediate mobilization for the drive.

## Must Increase Circulation

Big struggles face us in New York—the coming strike of the longshoremen, which may tie up New York harbor; the struggle of the workers on the W. P. A., and of the hundreds of thousands of unemployed who will be denied all relief; and, above all, the election campaign. These create tremendous opportunities for us to raise the circulation of the Daily Worker to great heights. Constantly increasing the "Daily's" circulation is the most effective means to do away with the burden of its financial debt.

Accordingly, with the drive for funds, we must simultaneously conduct a circulation drive. More Daily Worker Builders! Extend the use of the Daily Worker in the daily struggle of the workers! Greater sales of "Dailies" on the docks and at factory gates, in the unions. More canvassing of the neighborhood to get readers!

## Should Build Party

This drive for the Daily Worker should inspire the best kind of Communist work that any member of the Communist Party or mass organization can perform. This effort to keep the Daily Worker in publication now, at a time when attempts are being made by the federal government to suppress the Communist press and outlaw the Communist Party, is revolutionary work of a most important kind.

During the drive you will come in contact with tens of thousands of new workers. These workers must be approached not only for funds and for circulation, but also for membership in the Communist Party. With the struggles rising, with attacks increasing, the raising of funds, extension of circulation and recruiting into the Communist Party go hand in hand.

Every man to his post! We have made our pledge—we will fulfill it. Let us not forget our slogan: "One Day's Wages for the Daily Worker!" New York will raise \$30,000 much before Nov. 1!

I make a personal appeal to every one of our New York Party units to make a substantial collection and contribution at its meeting tonight!